

DAVID R. MARSHALL

Assistant Professor | Dept. of Management and Marketing | University of Dayton
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EDUCATION

University of Mississippi – College of Business Administration, University, MS
Doctor of Philosophy (Ph.D., Management) (2017)

Syracuse University – Whitman School of Management, Syracuse, NY
Master of Business Administration (MBA, 2012)

Syracuse University – Maxwell School of Citizenship and Public Affairs, Syracuse, NY
Executive Master of Public Administration (MPA, 2012)
Certificate of Advanced Study: Leadership in International and Non-Governmental Organizations (2012)

Weber State University – Goddard School of Business and Economics
Bachelor of Science in Finance (BS, 2007)

ACADEMIC AND OTHER PROFESSIONAL EXPERIENCE

University of Dayton, Department of Management and Marketing – *Assistant Professor*,
Dayton, OH (08/2017-Present).

L. William Crotty Center for Entrepreneurial Leadership – *Advisory Council Board Member*,
Dayton, OH (08/2018 – Present).

University of Mississippi, Department of Management – *Graduate Assistant*,
University, MS (08/2013-6/2017).

Department of Defense, Air Force (Civil Service) - *Senior Financial Manager*, Hill AFB, UT,
(2005-2013).

AREAS OF RESEARCH INTERESTS

Nascent entrepreneurship, hybrid entrepreneurs, family businesses

REFEREED ARTICLE PUBLICATIONS

Kim, J., Dibrell, C., Kraft, E., & **Marshall, D. R.** (2021). Data analytics and Performance: The moderating role of intuition-based HR management in Major League Baseball. *Journal of Business Research*, 122, 204-216.

Marshall, D. R., Meek, W., Swab, G., & Markin, E. (2020). Access to resources and entrepreneurial well-being: A self-efficacy approach. *Journal of Business Research*, 120, 203-212.

Marshall, D. R. & Gigliotti, R. (2020). Bound for entrepreneurship? A career-theoretical perspective on entrepreneurial intentions. *International Entrepreneurship and Management Journal*, 16, 287-303.

- Pollack, J., Carr, J. C., Michaelis, T. & **Marshall, D. R.** (2019). Hybrid entrepreneurs' self-efficacy and persistence change: A longitudinal exploration. *Journal of Business Venturing Insights*, 12, e00143.
- Dibrell, C., **Marshall, D. R.**, Palar, J., & Gentry, R. (2019). New director selection during growth in family influenced and lone-founder firms: An identity fit perspective. *Journal of Business Research*, 101, 1-11.
- Marshall, D. R.**, Davis, W.D., Dibrell, C & Ammeter, T. (2019). Learning off the job: Examining part-time entrepreneurs as innovative employees. *Journal of Management*, 45(8), 3091-3113.
- Marshall, D. R.**, Dibrell, C., & Eddleston, K. (2019). What keeps them going? Socio-cognitive entrepreneurial career continuance, *Small Business Economics*, 53(1), 227-242.
- Gigliotti, R., Vardaman, J., **Marshall, D. R.**, & Gonzalez, K. (2019). The role of perceived organizational support in individual change readiness, *Journal of Change Management*, 19(2), 86-100.
- Novicevic, M. **Marshall, D. R.**, Humphreys, J., & Seifried, C. (2019). Both loved and despised: Uncovering a process of collective contestation in leadership identification. *Organization*, 26(2), 236-254.
- Markin, E., Swab, G., & **Marshall, D. R.** (2017). Who is driving the bus? An analysis of author and institution contributions to entrepreneurship research. *Journal of Innovation and Knowledge*, 2(1), 1-9.
- Marshall, D. R.** (2016). From employment to entrepreneurship and back: A legitimate boundaryless view or a bias-embedded mindset? *International Small Business Journal*, 34(5), 683-700.
- Marshall, D. R.** & Novicevic, M. (2016). Legitimizing the social enterprise: Development of a conformance framework based on a genealogical pragmatic analysis. *Management and Organizational History*, 11(2), 99-122.
- Owen, J., **Marshall, D. R.**, & Novicevic, M. M. (2015). Event systems theory of instrumental leadership: The case of General Nathanael Greene. *The Journal of Applied Management and Entrepreneurship*, 20(3), 8-30.

BOOK CHAPTERS

- Sherlock, C. & **Marshall, D. R.** (2019). "A literature review of family firm boards: An input-mediator-output perspective. In *The Palgrave Handbook of Heterogeneity among Family Firms*, edited by E. Memili and C. Dibrell. Palgrave/Macmillan Publishing, 141-179. Palgrave Macmillan
- Novicevic, M. M., Owen, J., Palar, J., Popoola, T. and **Marshall, D.** (2015). "Management and Organizational History: Extending the State-of-the-Art to Historicist Interpretivism" In *Management History: It's Global Past and Present*, edited by B. Bowden and D. Lamond, 157-172. Charlotte, NC: Information Age Publishing.

CONFERENCE PRESENTATIONS

- Marshall, D. R.** Who am I and how do I behave? Exploring role interactions for hybrid entrepreneurs during entrepreneurial identity development. *Western Academy of Management Annual Conference 2020, Kona, Hawaii.* (Conference cancelled due to Coronavirus).
- Marshall, D. R.,** Swab, R. G., Markin, E., & Meek, W. Access to Resources and Entrepreneurial Well-being: A Self-Efficacy Approach. *Eastern Academy of Management Annual Conference 2020, Maine.*
- Carr, J., **Marshall, D. R.,** Michaelis, T., & Pollack, J. Work-venture role conflict within the hybrid entrepreneurship process. Accepted for presentation at *Babson College Entrepreneurship Research Conference 2020, Knoxville, Tennessee.*
- Williamson, M., **Marshall, D. R.,** Novicevic, M., Mills, A., & Lugar, C. Performing intersectional identity work over time: Historic case of Viola Turner. *Academy of Management Annual Meeting, Boston, MA, 2019.*
- Marshall, D.R.** The entrepreneurial-employee role interface: Exploring the effects of hybrid entrepreneurship. *Academy of Management Annual Meeting, Chicago IL, 2018. *Finalist for Careers Division Arnon Reichers Best Student Paper Award**
- Marshall, D.R.,** Markin, E., Swab, G., Meek, W., & Gigliotti, R. Dream big, be happy? An aspirations-based perspective of entrepreneurial well-being. *Babson College Entrepreneurship Research Conference 2018, Waterford, Ireland.*
- Marshall, D.R.,** Dibrell, C., Davis, W., & Johnson, P. The upside of being down; Negative affect, temporal focus, and bricolage for entrepreneurs. *Babson College Entrepreneurship Research Conference 2018, Waterford Ireland*
- Marshall, D. R.,** Gigliotti, R., Davis, W., & Swab, G. (2018). A work-life interface perspective on hybrid entrepreneurship. *Western Academy of Management Annual Conference, Salt Lake City, UT.*
- Lortie, J., Cox, K., **Marshall, D. R.,** & Kidwell, R. (2017). The relationship between familiness and social performance; a stewardship perspective. *Southern Management Association Annual Meeting, St. Pete Beach, FL. *Awarded Best Paper in Entrepreneurship and Family Business Track**
- Davis, W. D., Johnson, P., & **Marshall, D. R.** (2017). We don't talk the way we used to: The evolution of performance feedback processes in leader-follower relationships. *Southern Management Association Annual Meeting, St. Pete Beach, FL.*
- Novicevic, M. **Marshall, D. R.,** Humphreys, J., & Seifried, C. (2017). Microhistory of James Meredith's contested leadership: An ANTi-history approach. *Academy of Management Annual Meeting, Atlanta, GA.*
- Gigliotti, R., **Marshall, D. R.,** & Vardaman, J. (2017). Support us and we'll change: Exploring the relationship between perceived organizational support and change readiness. *Academy of Management Annual Meeting, Atlanta GA.*

- Marshall, D. R.,** Gigliotti, R., & Markin, E. (2017). In it for the long haul? Entrepreneurial career commitment for full and part-time entrepreneurs. *Academy of Management Annual Meeting*, Atlanta, GA.
- Carr, J. C., Pollack, J., Michaelis, T. & **Marshall, D. R.** (2017). Modeling the relationship between entrepreneurial self-efficacy change and entrepreneurial persistence change for nascent entrepreneurs. *Babson College Entrepreneurship Research Conference*, Norman, OK.
- Marshall, D. R.** & Carr, J. (2016). Bound for entrepreneurship? Exploring the effects of boundaryless career views on entrepreneurial intentions. *Southern Management Association Annual Meeting*, Charlotte, NC.
- Roberts, F., Popoola, I., **Marshall, D. R.**, Williams, A., Palar, J., & Jones, L. (2016). Teaching the evergreen value of organizational classics. *Southern Management Association Annual Meeting*, Charlotte, NC.
- Dibrell, C., Gentry, R., & **Marshall, D. R.**, & Palar, J. (2016). New director selection in family firms under identity challenging contingencies. *Academy of Management Annual Meeting*, Anaheim, CA.
- Marshall, D. R.**, Davis, W. D., & Dibrell, C. Work to work enrichment: Employee innovation through hybrid entrepreneurship. *Academy of Management Annual Meeting*, Anaheim, CA.
- Dibrell, C., Gentry, R., **Marshall, D. R.**, Palar, J., & Davis, W. (2016). New director selection in family influenced, lone-founder, and regular publicly-traded firms: A resource dependency perspective: A resource dependency perspective. To be presented at *European Academy of Management Annual Conference*, Paris, France.
- Marshall, D. R.** (2016). Dissertation Essay One: Two sides to every story: Exploring the innovative behavioral spillover from part-time entrepreneurs to their primary jobs *Mid-South Management Research Consortium*, Mississippi State University, Starkville, MS.
- Marshall, D. R.** (2016). Learning off the job: Exploring the positive effects of engaging in part-time entrepreneurship. *Western Academy of Management Annual Conference*, Portland, OR.
- Marshall, D. R.**, Dibrell, C., & Eddleston, K. (2016). Keeping the career going: How career motivators and family support impact the decision to remain in entrepreneurship. *Western Academy of Management Annual Conference*, Portland, OR.
- Marshall, D. R.** (2016). My next career move...entrepreneurship! Conceptualizing the effects of career views on entrepreneurial intentions. *Western Academy of Management Annual Conference*, Portland, OR. ***Nominated for Best Student Paper Award***
- Dibrell, C., Gentry, R., & **Marshall, D. R.** (2015). New director selection in family firms: A resource dependency perspective. *Strategic Management Society Annual International Conference*, Denver, CO.
- Marshall, D. R.** (2015). Is there really no turning back? Thinking about future career moves during new venture creation. *Academy of Management Annual Meeting*, Vancouver, BC.

Thomas, C., Craig, J., Dibrell, C., & **Marshall, D. R.** (2015). Servant leadership and organizational identification: A family firm perspective. *Academy of Management Annual Meeting*, Vancouver, BC.

Marshall, D. R. (2015). Legitimizing the social enterprise: A conformance framework from an African American venture. *Academy of Management Annual Meeting*, Vancouver, BC.

Dibrell, C., Gentry, R., & **Marshall, D. R.**, & Palar, J. (2015). New director selection in family-influenced, lone-founder, and regular publicly traded firms: Social identity and selection. *Theories of Family Enterprise Conference*, Texas Christian University, Fort Worth, TX.

Marshall, D. R., Davis, W. D., & Owens, J. (2014). Not all created equal: A look at employment mode effects on employee attitudes. *Academy of Management Annual Meeting*, Philadelphia, PA.

TEACHING EXPERIENCE

<i>Financing New Ventures</i> (Required for all Entrepreneurship Majors)	Dayton
<i>Organizational Behavior</i> (Required for all Business majors)	Dayton
<i>Managing the Enterprise</i> (Required for all Business majors)	Dayton
<i>Family Business Management</i> (Online, Co-instructed)	Ole Miss
<i>Strategic Management Planning</i> (Required for all Business Majors)	Ole Miss
<i>Small Business Management</i> (Elective)	Ole Miss
<i>Organizational Behavior</i>	Ole Miss

PROFESSIONAL AFFILIATIONS & SERVICE

Editorial Board Member: Journal of Family Business Strategy (2018-Present)

Ad-hoc Reviewer: Journal of Small Business Management, International Entrepreneurship and Management Journal, Journal of Business Venturing, Strategic Entrepreneurship Journal, International Small Business Journal; Entrepreneurship Theory and Practice; Journal of Business Research

Member: Academy of Management, International Family Enterprise Research Academy; Western Academy of Management, Beta Gamma Sigma Honors Society

Board Member: L. William Crotty Center for Entrepreneurial Leadership (University of Dayton; 2018-Present)

Faculty Advisor: Epsilon Nu Tau (University of Dayton Chapter); Coed professional organization for entrepreneurship students

Guest Speaker: Flyer Formation 2018 – University of Dayton sponsored event for startup initiatives.

Mentor: Flyer Pitch Competition 2018/2019 – University of Dayton sponsored event for new ventures; mentored team in final round competition

Judge: Sophomore Micro-Company Experience – University of Dayton
New Venture Creation (MGT 320) Pitches – University of Dayton
Free-style innovation challenge – University of Dayton Entrepreneurship Center
Annual University of Mississippi Gillespie Business Plan Competition

Guest Speaker: Mississippi Water Security Institute Workshop (2016) – Worked with participants to aid in development of entrepreneurial, innovative solutions to water security issues in Mississippi.