

Riley G. Dugan
Department of Management and Marketing
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University of Dayton
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Professional Positions

Assistant Professor of Marketing

University of Dayton; Dayton, Ohio
July 2014-Present

Education

PhD., 2014, *The University of Cincinnati*

Major: Marketing (with an emphasis in Personal Selling and Sales Management)

M.S., Accounting, 2008, *The University of Cincinnati*

M.B.A., 2007, *The University of Cincinnati*

B.A., 2001, *Emory University*

Major: Political Science

Minors: Russian Language and Culture, History

Research

Research Interests:

Marketing and Sales Education

Social Influence

Digital and Social Media

Personality and Sales Performance

Refereed Publications:

Rouziou, M. & Dugan R.G. "An Introduction to an Old Acquaintance: Using Bayesian Inference in Sales Research" (Forthcoming at the Journal of Personal Selling and Sales Management)

*Dugan, R.G., Rouziou, M. & Hochstein B. (2019) "It is better to be Loved than Feared: Machiavellianism and the Dark Side of Internal Networking" **Marketing Letters, 30(3), 261-274***

Bolander W., Saturnino C., Allen A. Hochstein B., & Dugan R.G. (2019) "Who to Hire and How to Coach Them: A Longitudinal Analysis of Newly Hired Salesperson Performance" (Forthcoming at Journal of Personal Selling and Sales Management)

Dugan R.G., Zhang C., Kellaris J. & Sweeney R. (2019) "Taming the Elephant in the (class)room: Exploring root Causes of Student Boredom" **Marketing Education Review 29(4), 220-235**

Dugan R.G., Hochstein B., Rouziou M., & Britton B. (2019) "Gritting their Teeth to Close the Sale: The Positive Effect of Salesperson Grit on Job Satisfaction and Performance" **Journal of Personal Selling and Sales Management 39 (1), 81-101**

Rouziou, M., Dugan, R.G., Rouzies, D. & Iacobucci D. (2018) "Brand Assets and Pay Fairness as Two Routes to Enhancing Social Capital in Sales Organizations" **Journal of Personal Selling and Sales Management 38(2), 191-204**

Allen, C., Dugan, R.G., Popa, E. & Tarasi C. (2017) "Helping Students Find their Sweet Spot: A Teaching Approach Using the Sales Process to Find Jobs that Fit" **Marketing Education Review, 27(3), 187-201**

Bolander, W., Dugan R.G., & Jones E. (2017) "Time, Change, and Longitudinally Emergent Conditions: Understanding and Applying Longitudinal Growth Modeling in Sales Research" **Journal of Personal Selling and Sales Management, 37(2), 153-169**

Dinsmore, J.B., Swani K., & Dugan, R.G. (2017) "'To 'Free' or Not to 'Free': Trait Predictors of Mobile App Purchasing Behaviors" **Psychology & Marketing, 34(2), 227-244 (Featured in CIO Magazine; "Why Some People are willing to Pay for a Mobile App" May 8, 2017)**

Clarkson J.J., Smith E.R., Tormala, Z.L. & Dugan R.G. (2017) "Group Identification as a Means of Attitude Restoration" **Journal of Experimental Social Psychology, 68(1), 139-145 (Featured in Psychology Today; "What do we do when our Reasons seem Weak" February 3, 2017)**

Dinsmore J.B., Dugan R.G., & Wright S.A. (2016) "Inferences of Product Novelty Resulting from Nonmonetary and Monetary Prices" **Journal of Strategic Marketing, 24(3/4), 227-240**

Dugan R.G. & Kellaris J.J. (2015) "How Marketing Academics View A-Level Journals: Psychological Insights into Differences between Published and Striving Authors" **Marketing Education Review, 25(3), 245-258.**

Clarkson, J.J., Tormala, Z.L., Rucker, D.D., & Dugan, R.G. (2013). The Malleable Influence of Social Consensus on Attitude Certainty. **Journal of Experimental Social Psychology, 49 (November), 1019-22**

*Wang, X., *Dugan, R., & *Sojka, J. (2013). CRM Systems with Social Networking Capabilities: The Value of Incorporating a CRM 2.0 System in Sales/Marketing Education. **Marketing Education Review, 23(3), 241-250.**

*Denotes Equal Contribution

Book Chapters:

Clarkson, J.J., Beck, J., Otto, A.S. & Dugan R.G. (Forthcoming). Methods of public influence. In F.R. Kardes, P.M. Herr, & N. Schwarz (eds.) **Handbook of Research Methods in Consumer Psychology**. New York: Routledge

Practitioner Publications:

Dugan, R., Hochstein, B., & Rouziou, M. (2019) *The Benefits and Drawbacks of Grit: Perseverance is Good up to a Point*” **Talent and Development Magazine (A publication of the Association for Talent and Development) 73(7), 44-48**

Dugan, R.G. & Davis, L. (2018) *“The Need for a Global Sales Research Database”* **Sales Education Annual (A publication of the Sales Education Foundation) 12, 41**

Dugan, R.G., Sweeney, R., & Kellaris, J.J. (2017) *“What’s Boring Marketing Students”* **Marketing News (A publication of the American Marketing Association), 51(11), 26-27**

Bolander, W., Dugan, R., & Saturnino, C. (2017) *“Time to Retool Your Sales Training: Research Proven Tweaks to Improve New Hire Performance and Retention”* **Talent and Development Magazine (A publication of the Association for Talent Development) 71(2), 49-53**

Dugan, R.G., Sweeney, R., & Kellaris, J.J. (2016) *“Nouns in the Wintering of our Discontent: Is Verbing Undermining Marketing Communication?”* **Marketing News (A publication of the American Marketing Association), 50(7), 18-19**

Dugan, R.G., & Allen, C. (2016) *“Math Anxiety and the Millennial Marketing Student”* **Marketing News (A publication of the American Marketing Association), 50(2), 22-23**

Dugan, R.G., Sweeney, R., & Kellaris, J.J. (2015) *“Is Marketing Selling itself Short on Sales”* **Marketing News (A publication of the American Marketing Association), 49(12), 18-19**

Dugan, R.G., Sweeney, R., & Kellaris, J.J. (2015) *“Does Real World Experience Motivate Relevance in Research”* **Marketing News (A publication of the American Marketing Association), 49(10), 30-32**

Manuscripts under Review:

Joshua J. Clarkson, Riley Dugan, Cammy Schulz, & Ryan Rahinel *“Influencing those who Influence Us: The Role of Expertise in the Emergence of Minority Influence”* **(Under 2nd Round Review at the Journal of Experimental Social Psychology)**

Riley Dugan, Willy Bolander, & Maria Rouziou *“The Case for Hiring Neurotic Salespeople: A Longitudinal Analysis”* **(Under 2nd Round Review at the Journal of Business Research)**

Riley Dugan, Joshua J. Clarkson, & Joshua Beck *“How Utilitarian v. Hedonic Products Shape Response to Cause Related Marketing Campaigns”* **(Revise and Resubmit at the Journal of Consumer Psychology)**

Selected Research in Progress:

Deva Rangarajan, Riley Dugan, Maria Rouziou, & Michael Kunkle *“Process, People, and Performance: Setting an Agenda for Sales Enablement Research”* **(Preparing for Invited Submission to the Journal of Personal Selling & Sales Management)**

Na Young Lee & Riley Dugan “Do Salespeople always get by with a Little Help from their Friends?: Exploring the Effects of Internal Networking and Supervisor’s Organizational Status on Performance Growth Trajectories” (*Preparing for submission to the Journal of Personal Selling and Sales Management*)

Conference Proceedings and Presentations:

Bolander, W, Dugan, R.G., Pugh, H.*, & Gremler D. (2020) Change is the only Constant: The Application and Interpretation of Longitudinal Growth Models in Service Research (***Under review at Frontiers in Service Research Conference, Boston, MA***)

Na Young Lee* & Riley Dugan (2020) Do Salespeople always get by with a Little Help from their Friends?: Exploring the Effects of Internal Networking and Supervisor’s Organizational Status on Performance Growth Trajectories (***American Marketing Association Winter Educator’s Conference, San Diego, California***)

Lenita Davis, Willy Bolander, & Riley Dugan* (2019) Survey Says: Preliminary Results from the Global Sales Panel Initiative (***Special Session at American Marketing Association, Summer Educator’s Conference, Chicago, IL***)

Riley Dugan, Chun Zhang, James Kellaris, & Ric Sweeney* (2019) Boredom: The Nemesis of Engagement (***American Marketing Association International Collegiate Conference, New Orleans, LA; Winner of the Best Faculty Paper Award***)

Dugan, R.G., Bolander, W., & Rouziou, M.* (2019) Don’t Worry, be Happy: A Longitudinal Growth Modeling Analysis of Neurotic Salespeople (***Global Sales Science Institute Conference, Panama City, Panama***)

Riley Dugan* Sales Track Discussion Leader (***Academy of Marketing Science, 2019, Vancouver, BC***)

Peasley, M.*, Bolander, M., & Dugan, R.G. (2019) A Winning Sales Formula for Maximizing Sales Performance through Multi-Dimensional Effort (***Academy of Marketing Science, Vancouver, BC***)

Rouziou, M., Gilboa, I., Rouzies, D., & Dugan, R.G.* (2019) Do Salespeople Trust their Customers? Toward an Understanding of Trust in B2B Relationships under Uncertainty (***Academy of Marketing Science, Vancouver, BC***)

Davis, L.*, Bolander, W.*, & Dugan, R.G. (2019) Gaining a Global Perspective on the State of the Sales Profession: Using a Global Panel to Develop Sales Theory (***American Marketing Association, Winter Educator’s Conference, Austin, TX***)

Rouziou, M.*, Gilboa, I., Rouzies, D., & Dugan, R.G. (2019) Customers Trust Salespeople, but do Salespeople Trust their Customers? Evidence from B2B Relationships under Uncertainty (***First International Network on Trust Conference (FINT), St. Gallen, Switzerland***)

Bolander, W.* & Dugan, R.G.* (2018) That's Interesting: A Deliberate Approach to More Interesting (And more Easily Publishable) Research (**Special Session at the National Conference in Sales Management, San Diego, CA**)

Satornino, C.,* Bolander, W., Bauer, C. & Dugan, R. (2018) Call us Crazy: Performance Advantages of Primary Psychopathy and Information Control in Salesperson Ego Networks. (**Academy of Marketing Science World Marketing Congress, Porto, Portugal**)

Dugan, R.G., Bolander, W., Rouziou, M.* & Satornino, C. (2018) The Case for Hiring Neurotic Salespeople: A Longitudinal Examination of the Relationship between New Salesperson Personality and Performance Growth. (**American Marketing Association, Winter Educator's Conference, New Orleans, LA**)

Kellaris, J., Dugan R.G.,* Clarkson, J.J., & Sweeney, R. (2017) How Verbing Weirds the Sell: Noun-Verb Reversal in Sales Rhetoric. (**American Marketing Association, Summer Marketing Educator's Conference, San Francisco, CA**)

Dugan, R.G.,* Clarkson, J.J., & Beck, J. (2017) The Role of Identification Needs in Shaping the Efficacy of the One for One Promotional Model. (**American Marketing Association, Summer Marketing Educator's Conference, San Francisco, CA**)

Dugan, R.G., Clarkson, J.J., & Beck, J.* (2016). Why Giving to Others can Both Help and Hinder Persuasion: The Influence of Product Type on One for One Promotions. (**Association for Consumer Research, Berlin, Germany.**)

Dugan, R.G., Clarkson, J.J., & Schulz, C.* (2016). On the Cutting Edge: The Relationship between Expertise and Social Influence in Evaluating Normative and Innovative Opinion. (**Association for Consumer Research, Berlin, Germany.**)

Nakhata, Chinintorn*, & Dugan, R.G. (2016). Exploring Consumer Reactions to Checkout Charity at Service Retailers (**The Academy of Marketing Science, Orlando, FL.**)

Paulson, E.L, Dugan, R.G., & Pan, Y* (2016). Understanding a Changing Landscape: New Evidence Concerning the Role of Distinctiveness in Multiracial Advertisements (**The Academy of Marketing Science, Orlando, FL.**)

Clarkson, J.J.* & Dugan, R.G. (2016). The Role of Expertise in the Emergence of Minority Influence. (**The Society for Consumer Psychology, St. Petersburg, FL.**)

Dinsmore, John B.*, Swani, Kunal, and Dugan, Riley (2015). Trait Predictors of Mobile App Purchasing Behaviors Using Mowen's "3M" Hierarchical Model of Motivation and Personality (**Marketing EDGE Direct/Interactive Marketing Research Summit, 2015, Boston, MA**)

Dugan, R.G.* & Clarkson, J.J. (2015). Who Deserves What?: The Differential Effects of the “One for One” Promotional Model on Hedonic and Utilitarian Products. (***American Marketing Association, Summer Marketing Educators' Conference, Chicago, IL.***)

Dinsmore, John B.* , Scott A. Wright and Riley G. Dugan (2015). Need for Closure and the Preference for Paid Versions of Products Over Free Versions. (***American Psychology Association Conference, Toronto, ON.***)

Dugan, R.G.* & Wang, X. (2015). All marketing is Local: Utilizing Support Theory to Examine Perceptions of Local Government. (***American Marketing Association, Winter Marketing Educators' Conference, San Antonio, TX***)

John Cicala*, Riley Dugan*, Leslie Kendrick*, & Rick Moran.* Integrating Professional Selling in Marketing Education (***Panel Discussion Leader at Marketing Management Association Fall Conference, 2014, San Antonio, TX***)

Hybnerova, K.* , & Dugan, R.* (2014). Waking the Social Animal inside the Selling Team: The Effect of Social Media Usage on Team Selling. ***ADVANCES IN MARKETING, 272.***

John Dinsmore*, Riley Dugan, & Scott Wright (2014). Naïve Theories of Monetary and Nonmonetary Prices for Mobile Applications. (***Association for Consumer Research, Baltimore, MD.***)

Riley Dugan* Sales Track Discussion Leader (***Academy of Marketing Science, 2014, Indianapolis, IN***)

Riley Dugan* & Joshua J. Clarkson (2014). The Role of Expertise in the Emergence of Minority Influence (***The Midwest Psychological Association, Chicago, IL***)

Riley Dugan* , Joshua J. Clarkson, Zakary L. Tormala, & Derek D. Rucker (2013). The Malleable Role of Social Consensus in Pursuit of Belonging and Uniqueness (***Society for Marketing Advances, 2013, Hilton Head, SC***)

Riley Dugan* & John Dinsmore. Researching the Web 2.0 and 3.0 in the Selling Process (***Special Session Discussion Leader at the National Conference in Sales Management, 2013, San Diego, CA***)

Riley Dugan* , James J. Kellaris, Linda Orr, & Jane Sojka (2013). Green versus Green: Evaluating Tradeoffs between Compensation Levels and Corporate Social Responsibility in the Job Application Process (***National Conference in Sales Management, 2013, San Diego, CA***)

Wang, X., Dugan R.G.*, and Sojka J. (2012). CRM Systems as a Form of Social Media for Business: The Value of Incorporating CRM Experiential Learning in Sales/Marketing Education. (***American Marketing Association, Winter Marketing Educators Conference, St. Petersburg, FL***)

Riley Dugan* and Jane Sojka. Selling Memberships to the University Alumni Center (**Special Teaching Session Proposal, National Conference in Sales Management, 2012, Indianapolis, IN**)

Riley Dugan.* Web 3.0 Technologies and their Impact on the Marketing Mix Variables (**Finalist for the Outstanding Doctoral Student Teacher-Scholar Award at the Marketing Management Association Conference, 2012, Minneapolis, MN**)

John Dinsmore, Scott Wright, Riley Dugan*, and Frank Kardes (2012) Price Fairness and the Placebo Effect in Marketing (**Atlantic Marketing Association, 2012, Williamsburg, VA**)

John Dinsmore and Riley Dugan* (2012). Going Viral: Proven Strategies to Creating Viral Content (**Atlantic Marketing Association, 2012, Williamsburg, VA**)

**Denotes Presenter*

Presentations to Industry:

Riley Dugan, "No Home for Ricky Roma: The Changing Sales Landscape," **Given at Lexis-Nexis® Headquarters, Miamisburg, Ohio, April 12, 2016**

Teaching

Academic Positions:

Fall 2014 – Current	<i>Assistant Professor, University of Dayton</i> Department of Management and Marketing
Summer 2011 - June 2014	<i>Instructor, University of Cincinnati</i> Marketing Department
Fall 2010 – June 2014	<i>Graduate Assistant, University of Cincinnati</i>

Courses Taught:

University of Dayton

MKTG 301 Principles of Marketing

MGT 313 Negotiation

MKTG 413 Value Analysis in Major Sales Engagements

MBA 681 Negotiation

MBA 681 Negotiation (Online course that I developed and taught)

Universität Augsburg (Augsburg, Germany)

MKTG 301 Principles of Marketing

Universidad Diego Portales/Universidad de Concepcion (Santiago, Chile; Concepcion, Chile)

MKTG 301 Principles of Marketing

University of Cincinnati

BA 711 Communication for Managers (*MBA business comm. class*)
BA 713 Communication for Managers II (*MBA business comm. class*)
MKTG 7011 Marketing for Managers (Facilitator for online MBA course)
MKTG 2080 Intro to Marketing
MKTG 2080H Intro to Marketing (*Lindner Honor's Section*)
MKTG 3000 Professional Selling
MKTG 3080 Marketing Research
MKTG 4094 Sales and Digital Media
MBA ACG Cup Capstone Project; Special Evaluator

Executive Education:

"Negotiating for Sales Success and Selling with Value" **Delivered to Sales Representatives of Toshiba Corporation**; October 4, 2018

"Marketing Essentials" **University of Dayton Center for Leadership**; May 9, 2018

"Negotiation for Positive Results" **University of Dayton Center for Leadership**; March 9, 2018

Contributions to Textbooks:

Lesikar's Business Communication: Connecting in a Digital World. 13th Edition. Kathryn Rentz & Paula Lentz. McGraw-Hill Irwin Publishers. New York, New York (**Special Business Case Writer**).

Service

National Service:

Co-Chair for Research, *American Marketing Association Sales SIG* February 2019-Current

Vice Chair for Recognition and Awards, *American Marketing Association Sales SIG* May 2016-Aug. 2018

Reviewer:

Member of Editorial Review Board at *Marketing Education Review* (2015 Reviewer of the Year)

Ad Hoc Reviewer for *Harvard Business Press* (Case Reviewer)

Ad Hoc Reviewer for *Sage Publishing* (Textbook Reviewer)

Ad Hoc Reviewer for *Journal of Personal Selling and Sales Management*

Ad Hoc Reviewer for *Journal of Public Policy & Marketing*

Ad Hoc Reviewer for *Journal of Services Research*

Ad Hoc Reviewer for the *European Journal of Marketing*

Ad Hoc Reviewer for the *Journal of Business Research*

Ad Hoc Reviewer for the *Journal for Advancement of Marketing Education*

Ad Hoc Reviewer for the *Journal of Selling*

American Marketing Association (AMA) Sales SIG Doctoral Dissertation Competition 2019

Association for Consumer Research (ACR) 2017

Academy of Marketing Sciences (AMS) 2016, 2018

American Marketing Association (AMA) Winter 2015, Summer 2016, Summer 2017, Winter 2018, Winter 2019

National Conference in Sales Management (NCSM) 2013, 2014, 2015, 2016, 2017

Atlantic Marketing Association Conference (AtMA) 2013

Society for Marketing Advances (SMA) 2013

Conference Track Chair:

Advertising and Direct Marketing (**Atlantic Marketing Association, 2013**)

Departmental and University Service:

SBA Undergraduate Committee, Fall 2019-Current

Management and Marketing Tenure and Heuristics Committee, Summer 2019

Schaefer Chair of Marketing Search Committee Member, University of Dayton 2018-2019

Common Academic Program Committee Member for Habits on Inquiry and Reflection (Fall 2018-Spring 2019)

SBA Strategic Planning Task Force (Fall 2017)

Marketing Search Committee Member, University of Dayton (2016 Summer AMA; 2017 Summer AMA)

Faculty Advisor for University of Dayton's Pi Sigma Epsilon (Professional Sales Fraternity) Chapter

Served as Coach for University of Dayton's Sales Team (**2015 National Collegiate Sales Competition; 13th place in Nation, 2015 International Collegiate Sales Competition; 11th place in Nation, 2016 Toledo Invitational Sales Competition; 14th place in Nation; 2016 National Collegiate Sales Competition; 17th place in Nation, 2016 International Collegiate Sales Competition; 14th place in Nation, 2017 International Collegiate Sales Competition ; 15th place in Nation; 2019 Running with Bulls Sales Competition; 7th place in Nation**)

Served as Coach for University of Cincinnati's Sales Team (**2011 National Team Sales Championship Networking Award Winners**)

Faculty Advisor for University of Dayton's Kick it for Cancer Club

Faculty Advisor for 2013 UC MBA ACG Cup, Case Competition Team (**Southwest Ohio Regional Champions**)

Faculty Advisor for 2012 UC Key Bank Minority MBA Case Competition

Instructor for University of Cincinnati's Intensive "English Language for MBA Students" Course

Coordinator for UC Marketing Department's Procter & Gamble Fragrance Panel

Dissertation Committees:

Lindsay Maxam; University of Dayton; School of Education; Department of Higher Education/Educational Leadership; (Committee Member)

Awards/Other

Grants and Awards:

\$60,000 Research Grant (2018), American Marketing Association, Co-Principal Investigator (for the development of a global sales database; with Lenita Davis, Willy Bolander, and Greg Marshall).

Awarded on July 10, 2018

2018 University of Dayton School of Business Administration Faculty Excellence Award

\$6,000 Research Grant (2018), University of Dayton, School of Business Administration, Principal Investigator, "Trust and Uncertainty: Evidence from Intra-sales Relationships" awarded on April 20, 2018

\$8,000 Research Grant (2016), University of Dayton, School of Business Administration, Principal Investigator, "Why Giving to Others can Both Help and Hinder Persuasion: The Influence of Product Type on One for One Promotions" awarded on December 12, 2016

\$1,320 Research Grant (2016), University of Dayton, Ryan C. Harris Learning Teaching Center, Principal Investigator, "Understanding a Changing Landscape: New Evidence Concerning the Role of Distinctiveness in Multiracial Advertisements," awarded on April 18, 2016

2016-2017 University of Dayton Teaching Fellow

2016-2017 University of Dayton LTC Studio Fellow for Innovation in Teaching

2016 University of Dayton Research Fellow

Marketing Education Review; 2015 reviewer of the year

\$8,500 Research Grant (2014), Wright State University/Rike Consumer Research Foundation, Co-Principal Investigator, "Contrary Construal Level Mindsets Induced By Monetary and Nonmonetary Prices," Awarded on August 8, 2014

\$2,500 Research Grant (2013) The Direct Marketing Policy Center, Co-Principal Investigator, "Catch it if you Can: An Exploratory Look into the Creation and Dissemination of Viral Videos," awarded on August 26, 2013

\$3,500 University of Cincinnati Board of Governor's Grant (2011), Co-Investigator

\$4,500 Whiting Fellowship (2011-2013)

University of Cincinnati Dean's List of Teaching Excellence

Finalist, Marketing Management Association Outstanding Doctoral Teacher-Scholar Award (2012)

Haring Symposium (Discussant), Bloomington, Indiana (2013)

Media Credits

"Shoppers plan to start Thanksgiving rush early today" Appeared in the *Dayton Daily News*; November 28, 2019

"Technology at the forefront of holiday shopping" Appeared in the *Dayton Daily News*; November 27, 2019

"Holiday shopping: What shoppers need to know this year" Appeared in the *Dayton Daily News*; November 24, 2019

"Holiday shopping already underway as November kicks off" Appeared in the *Dayton Daily News*; November 02, 2019

"American Express Credit Cards" Featured on wallethub.com on May 9, 2019

"Grocers become more sustainable in times of increasing competition" Appeared in the *Dayton Daily News*; April 17, 2019

"Retail Apocalypse claims stores that can't adapt, while others thrive" Appeared in the *Dayton Daily News*; March 08, 2019

"Booze, Bowling, and Roller Coasters: The Future for Dayton Area Malls" Appeared in the *Dayton Daily News*; February 25, 2019

"Retail Trends Drive Changes at Local Malls" Appeared on *Dayton WHIO-TV News*; February 6, 2019

"Polk County just Propped up one Des Moines Mall, but what's the Future of Retail after Malls?" Appeared in the *Des Moines Register*; January 18, 2019

"Gift Cards and Returns: What to Expect on this Busy Day for Shopping" Appeared in the *Dayton Daily News*; December 26, 2018

"Cyber Monday Shoppers Prepare to Spend More" Appeared in the *Dayton Daily News*; November 26, 2018

"Thanksgiving Weekend Shopping Slightly Slower than Past" Appeared on *Dayton WHIO-TV News*; November 22, 2018

"Black Friday 2018: Shoppers gear up after major Thanksgiving sales" Appeared in *Atlanta Kiss 104.1 FM* online and *Boston 25 News* online; November 22, 2018

"Black Friday Shopping still holds Importance: Here's what you Need to Know" Appeared in the *Dayton Daily News*; November 19, 2018

"Cyber Monday" Appeared live on *Dayton Fox 45 Morning Show*; November 19, 2018

"Area Employers still need Seasonal Help for the Holidays" Appeared in the *Springfield News Sun*; November 15, 2018

"Stores aim to be Top Toy Retailer amid Absence of Toys-R-Us" Appeared in the *Dayton Daily News*; November 12, 2018

"Retailers add Toys for Holiday Shopping" Appeared on *Dayton WHIO-TV News*; November 6, 2018

"Rewards Credit Cards" Featured on wallethub.com on October 29, 2018

"Sears Closures, Bankruptcy Impact May be Beneficial in Long Run" Appeared in the *Dayton Daily News*; October 21, 2018

"Springfield Sears not on Closing List as Retailer Files for Bankruptcy" Appeared in the *Springfield News Sun*; October 16, 2018

"Talk of a Comeback for Toys R Us" Appeared on *Dayton WHIO-TV News*; October 3, 2018

"A Higher Sales Tax in Effect in Montgomery County" Appeared on *Dayton WHIO-TV News*; October 1, 2018

"County sales tax increase: What it means for shoppers, local programs" Appeared in the *Dayton Daily News*; September 30, 2018

"Elder-Beerman and the Talk of a Comeback" Appeared on *Dayton WHIO-TV News*; September 4, 2018

"Prime Day Gears up for Shoppers" Appeared on *Dayton WHIO-TV News*; July 16, 2018

"Best Credit Card Deals" Featured on wallethub.com on April 27, 2018

“Elder-Beerman Likely Going out of Business” Appeared on Dayton WRGT Fox 45 News and Columbus Fox 28 News; April 17, 2018

“What’s going to happen to Elder-Beerman?” Appeared on Dayton WHIO-TV News; April 9, 2018

Consulting Engagements

Gartner Inc. (Fort Myers, Florida) Spring 2017

Crown Equipment Corporation (New Bremen, Ohio) Summer-Fall 2016

Professional Experience

Grant Thornton, LLP 2008-2010

Assurance Associate; Denver, Colorado

SurgicalEnergetics, LLC 2006-2008

Staff Accountant; Cincinnati, Ohio

Teach for America 2004-2006

5th Grade Teacher; Roma, Texas