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W. David Salisbury

Professor and Director of Center for Cybersecurity and Data Intelligence
Department of MIS, Operations Management and Decision Sciences

CLASSROOM PHILOSOPHY
Students are ill-served when requirements are set such that anyone may readily surpass them. The best students desire genuine accomplishment, which requires meeting standards rather than the other way around.

Having joined the SBA in 2002, W. David Salisbury brings an already-rich background in teaching and service to a new Center Director role. His research examines trends in information technology, including organizational/behavioral aspects of IT, internet-based collaboration, knowledge management, and criminal/terrorist use of IT. Within the growing field of cybersecurity, Dave’s expertise continues to deeply impact current and emerging knowledge, making him a natural choice to be appointed the inaugural director of UD’s newly launched Center for Cybersecurity and Data Intelligence. Dave maintains a teaching schedule and continues to serve on several SBA and University boards and committees. He earned his PhD at the University of Calgary, his MBA at Miami University, and received both BA and AS degrees from Ohio University.
Donald Wynn
Sherman-Standard Register Professor of MIS and Associate Professor
Department of MIS, Operations Management and Decision Sciences

CLASSROOM PHILOSOPHY
My goal as an instructor is to integrate course materials with real-world examples and collaboration techniques to encourage students to apply their new skills and knowledge as exceptional professionals outside the classroom.

Donald Wynn has been a member of the SBA since earning his PhD from the University of Georgia in 2007. He was appointed the Sherman-Standard Register Associate Professor of MIS, a role that affords him ample opportunities to conduct and present high-impact research, as well as to expand service opportunities to his academic department and the School. His research interests include critical realist methodologies, commercial open source software, software ecosystems, and healthcare information systems. He also serves as editor of two high-quality journals in the MIS field. As an instructor, Donald has developed and continues to teach several undergraduate and graduate MIS courses, including while participating in study abroad programs in Italy, Spain, Ireland, and the UK.
Christopher Calvin joined the School of Business Administration in 2017 after earning a PhD in accounting from Duke University, where he taught accounting and business math to graduate students. Here in the SBA, he teaches honors introduction to financial accounting as well as accounting theory and research. Drawing on his academic background as well as a decade of professional experience with Hollywood Entertainment Corp and Deloitte and Touche, Christopher enjoys helping students prepare for what they can expect of a career in the accounting profession. His research interests include auditing standards and regulation, external audit quality, internal audit functions, financial reporting quality, and corporate disclosure. He received his undergraduate degree and a master’s from Louisiana State University.

CLASSROOM PHILOSOPHY
I believe in developing students' abilities to critically think through concepts and ideas in order to be better equipped to handle the unexpected challenges that work and life will present in the future.
Curtis Farnsel

Assistant Professor
Department of Accounting

Curtis Farnsel accepted an assistant professorship with the SBA in 2019. Immediately prior to arriving in Dayton, he was a graduate assistant at the University of Oklahoma, where he earned his PhD while teaching classes in fundamental managerial accounting, intermediate financial accounting, and cost accounting. Curtis continues to draw on his academic background while teaching intermediate financial accounting courses here at UD. This academic experience and previous professional roles with Ernst & Young help fuel his research interests, which include accounting and valuation implications of corporate social responsibility, financial accounting and reporting issues, and firm valuation. A frequent presenter at premier conferences, Curtis is also an experienced discussant and reviewer. He earned both his master’s and bachelor’s degrees from Bowling Green State University.

CLASSROOM PHILOSOPHY
With an eye towards my students’ future careers, I aim to develop specific technical competencies and an appreciation for financial accounting through discussions of practical, real world examples that are grounded in the course material.
Matthew Holt

Assistant Professor
Department of Accounting

**CLASSROOM PHILOSOPHY**
I want my students to recognize that we live in a dynamic world where adaptability is the key to success in many different facets of life, and that lifelong learning is crucial to achieve that adaptability.

Matthew Holt joined the School of Business Administration in 2018 after receiving his PhD from the University of Central Florida, where he also earned a bachelor’s degree. Between those academic achievements, he completed a master’s program at Bentley University. He began his professional career at Deloitte in Boston, and then became an audit manager at McGladrey (now RSM) after moving back to his hometown of Orlando. His research interests include applications from cognitive science in accounting domains, in particular artificial intelligence, the development of expertise, and human-machine collaboration. Matthew draws on his public accounting experience to deliver real-world knowledge to the students in his accounting information systems class and to convey the importance of understanding these systems, from the perspective of a former accounting practitioner.
Courtney Stangel

Full-time Lecturer
Department of Accounting

**CLASSROOM PHILOSOPHY**
I strive to bring textbook lessons to life by providing real-world examples and scenarios in the classroom. By challenging students to think critically about topics, I help them gain deeper understanding as they apply what they learn to current business situations.

After earning her BS and MBA degrees at the University of Dayton, Courtney Stangel went on to spend over 11 years serving private and large publicly traded audit clients in the technology, software, forest paper/packaging, and manufacturing industries. She returned to our campus in 2015 as a full-time lecturer in the SBA, and currently teaches required undergraduate financial accounting classes as well as an accounting fundamentals course for the Emerging Leaders program at the University’s Center for Leadership. Courtney’s teaching interests include critical thinking, data analytics, financial accounting, and SEC financial reporting requirements. She is a CPA and serves on the Finance Committees and/or Board of Directors for multiple local not-for-profit organizations.
Sridhar Ramamoorti

Associate Professor
Department of Accounting

**CLASSROOM PHILOSOPHY**
My teaching philosophy is comprised of four basic, principled approaches: (1) classroom leadership and mentoring, (2) connecting the dots through integration, (3) the art of storytelling, and (4) highlighting contextual relevance by making it real.

Possessing extensive experience with major accounting firms, Sri Ramamoorti brings a wealth of knowledge in the theory and practice of accounting to his faculty role, knowledge he is eager to share with students. Prior to joining the SBA in 2017, Sri was on the accounting faculties of Kennesaw State University and the University of Illinois. More than 100 of his publications appear in scholarly and practitioner journals, monographs, textbooks, and reports, and he has presented his work in 15 countries. His research interests include internal and external auditing, corporate governance and risk management and more recently, blockchain technology and sustainability accounting. Sri earned his undergraduate degree from Bombay University, and both a master’s and PhD from The Ohio State University.
Joe Duggan

Assistant Professor
Department of Economics and Finance

Joe Duggan joined the School of Business Administration in 2017 with an already robust background in teaching and research. He enjoys sharing with students his expertise in game theory, market design, and economic history. Outside the classroom, Joe dedicates much of his time to service, including as chair of the SBA Catholic and Marianist Identity Committee. After completing undergraduate studies at Boston College, he worked as a researcher in the antitrust and competition practice at NERA Economic Consulting. Joe’s research continues to impact the field of economics, exploring topics such as market design and regulation, power system economics, and industrial organization. He received MA and MS degrees, along with a PhD, from The Ohio State University, where he was honored with several teaching awards.

CLASSROOM PHILOSOPHY
What attracted me to the field of economics is that it’s not so much a fixed set of topics, but rather an approach to thinking critically about, and engaging with, the social world around us. Thus, my primary goal is to ensure that my students leave with the ability to apply economic thinking in their own lives.
Jon Fulkerson was an active scholar and teacher when he came to the SBA in 2017 from Loyola University Maryland, where, as a tenured associate professor, he taught undergraduate, MBA, MSF, and executive courses in financial management and investments. At Dayton, Jon teaches introductory corporate finance for undergraduate students and portfolio management in our graduate program. He continues adding to his publication pipeline with research focused on mutual funds and ETFs, and this expertise makes him an in-demand journal referee. Currently, he serves as Vice-President of Finance for the Eastern Finance Association, and co-sponsors the SBA’s Summer Finance Workshop. Jon earned BS and MBA degrees from Eastern Kentucky University before attaining his MS and PhD at the University of Kentucky.

**CLASSROOM PHILOSOPHY**
In my classes, I strive to put the ideas of finance into the context of business as a whole. I encourage my students to step out of the silo whenever possible through the use of relevant cases and real company situations.
Mitchell Johnston

Assistant Professor
Department of Economics and Finance

Mitchell Johnston’s background combines professional experience with business instruction and an aptitude for impactful research. After receiving his BSBA from The Ohio State University, Mitchell spent several years in a successful career with KPMG and Equity Residential. Eventually returning to academic pursuits, he earned his MBA and PhD at Purdue University, where he was twice honored with the Krannert Certificate for Distinguished Teaching. In and outside of the classroom, Mitchell’s knowledge of both theory and practice provide the foundation of his passion for student success as well as a robust publication pipeline. His research focuses on empirical asset pricing, market efficiency, and corporate finance. A Dayton area native who grew up in Oakwood, Mitchell was thrilled to return when he joined the SBA in 2019.

**Classroom Philosophy**
I prioritize connecting with each student as an individual. I believe that establishing a personal dialogue with students helps me to adapt my lessons to align student interests with our learning objectives.
Daniel Kapusta

*Full-time Lecturer and Director of the Davis Center for Portfolio Management*

Department of Economics and Finance

Daniel Kapusta came to the SBA in 2017 as Director of the Davis Center for Portfolio Management. He oversees students who manage the Flyer Investments Fund. According to the Center for Investment Research, the Fund, with assets of $38.3 million, ranks as the 2nd largest student-run fund in the U.S. Dan’s background elevates the exchange of knowledge for students in his undergraduate Finance courses. He left behind a successful career that included sell-side equity research at Baird as well as managing multi-billion dollar equity portfolios with one on the largest bank holding companies in the U.S. He is also the founding president of Kap City Investment Advisors. Dan has an MBA from Michigan State University and a bachelor’s degree from the University of Wisconsin-Madison.

**Classroom Philosophy**

Decades of investment service experience enable me to bring a hands-on environment to the classroom, focusing on using the methodology of experiential learning.
Qi-Yuan Peng holds a PhD in finance from Tulane University. She also received her MS degree from Tulane and a BS from the University of Macau in China. Before joining the SBA in 2018, Qi-Yuan taught at Tulane as a visiting assistant professor. Her teaching interests are in corporate finance, firm valuation and financial statement analysis. Here in the School of Business Administration, Qi-Yuan teaches introduction to financial management to undergraduate students, financial statement analysis in our Master of Finance program, and corporate finance to our MBA students. Her areas of research include executive compensation, financial disclosure, corporate governance, and market anomalies. Qi-yuan is a CFA® Charterholder and serves as principal contact for the CFA institution at the University of Dayton.

**CLASSROOM PHILOSOPHY**

My mission is to facilitate and develop students' self-directed learning skills. To achieve these goals, I create a student-centered learning environment in the classroom that helps promote engagement and participation.
Jia Wang

Assistant Professor

Department of Economics and Finance

**Classroom Philosophy**

I believe that interest is the best teacher. By encouraging students to explore real world examples, I help them realize that economics is relevant and fascinating.

Jia Wang received a BS degree from Shandong University of Finance and Economics in China before going on to earn her PhD at the University of Oklahoma. She came to the School of Business Administration in 2017 from Sewanee: The University of the South, where she taught a variety of introductory and field economic courses as a visiting assistant professor. This extensive classroom experience brings rigor and relevance to her intermediate microeconomic analysis students. Jia’s award-winning research has been published in journals such as the *B.E. Journal of Economic Analysis and Policy*, *Regional Science and Urban Economics*, and *Review of Regional Studies*. She can frequently be found presenting her research at conferences and seminars.
Xinyan Yan
Assistant Professor
Department of Economics and Finance

Xinyan Yan, who holds a PhD from the University of Alabama and a bachelor’s degree from Birmingham-Southern College, joined our Department of Economics and Finance in 2016 to teach corporate finance courses in the undergraduate program. She is an active researcher in the areas of corporate cultures and social responsibilities, mergers and acquisitions, and corporate governance. One of her current publications explores the intersection of shareholder behavior and corporate social responsibility, a particularly relevant topic affecting current business environments. The Ohio State University awarded her a research grant to work with their Risk Institute, and memberships in several professional organizations provide Xinyan with opportunities to serve as referee and discussant, in addition to other functions, at annual meetings.

CLASSROOM PHILOSOPHY
I strive to integrate financial theories with real world topics in the classroom and help students build an intuitive understanding of finance.
Malika Chaudhuri  
Assistant Professor  
Department of Management and Marketing

Malika Chaudhuri came to the School of Business Administration in 2015 from Michigan State University, where she earned PhD degrees in both Agricultural Economics and Marketing. In the SBA, Malika teaches new product development and business-to-business marketing. Her research interests include innovations and new product development, strategic marketing relationships, marketing-finance interface, digital media advertising, and marketing analytics. She has published articles in both domestic and international journals, and enjoys reviewing submissions to the Journal of Product and Brand Management and various AMA conferences. She has two master’s degrees, one from Michigan State and the other from the Indian Statistical Institute in India, as well as bachelor’s degree from the University of Calcutta in India.

**CLASSROOM PHILOSOPHY**
My primary objective is to impart knowledge and provide quality training in marketing. I strive to facilitate learning by providing an environment where students are encouraged to develop critical thinking abilities and deepen their analytical skills in order to apply what they learn to real life problems.
Kaitlyn DeGhetto
Assistant Professor
Department of Management and Marketing

Kaitlyn DeGhetto joined the SBA in 2019, coming from the University of Colorado-Colorado Springs, where she taught and coordinated the Business, Government and Society course. Here at Dayton, Kaitlyn teaches the management senior capstone course, Managing the Enterprise. Her research interests include strategy and entrepreneurship, with specific focus on global strategy, corporate governance, institutional theory, and social responsibility. She is a member of several professional organizations, and is very active refereeing conference and journal submissions. Kaitlyn’s service as a reviewer has twice earned her an award from the Africa Journal of Management, and she has also been honored with significant professional and teaching awards. She earned her PhD from Florida State University, while her MBA and bachelor’s degrees are from the University of Florida.

CLASSROOM PHILOSOPHY
Considering the complexity of business issues, I believe it is important to engage students with experiential activities and relevant discussions while encouraging them to think outside the box.
Elizabeth Eichler

Full-time Lecturer

Department of Management and Marketing

CLASSROOM PHILOSOPHY

My goal is to engage students with individualized instruction, encouragement and guidance, while challenging them to reach beyond their current limits of knowledge and experience.

Before joining the School of Business Administration in 2017, Elizabeth Eichler built an impressive resume with professional and academic roles. She was Director of Public Relations and Marketing at the Shakespeare Theatre of New Jersey and the University of Delaware; a costume designer for corporate, academic, and private clients; and a researcher focusing on consumer products. She transitioned into teaching at the University of South Carolina Upstate and Greenville Technical College, with subsequent appointments at The Art Institute of Ohio, Wright State University, and Sinclair Community College. Elizabeth currently teaches undergraduate and MBA students in marketing, digital marketing, management and leadership courses. She received her MBA from Wright State University, her MTA from Rutgers, and a BA in speech and theatre from DeSales University.
Kathrin Hanek

Assistant Professor
Department of Management and Marketing

Before joining the School of Business Administration in 2016, Kathrin Hanek held a Post-Doctoral Fellowship at the Gustavson School of Business at the University of Victoria in Canada. Prior to that, she taught at the University of Michigan, in the business school as well as in the departments of psychology and organizational studies. Here in the SBA, Kathrin teaches Survey of International Business and Organizational Behavior. Her research interests include social identities and decision-making, with an emphasis on organizational diversity, culture, and gender. In her most recent journal articles, Kathrin explores connections between gender and decision-making, and how life stories can predict well-being. Her PhD and master’s degrees are from the University of Michigan, and she earned a bachelor’s degree from Northwestern University.

CLASSROOM PHILOSOPHY
I believe in fostering an inclusive and supportive learning environment that drives students’ intellectual curiosity, and fosters appreciation for the relevance of what they learn, leading to professional growth inside and outside of the classroom.
Young Ki “Harry” Joo
Assistant Professor
Department of Management and Marketing

Harry Joo joined the Department of Management and Marketing in 2016 after teaching at Indiana University, where he earned both his PhD and master’s degrees. He is a member of the Academy of Management and the Society for Industrial and Organizational Psychology, among other associations. With an array of refereed publications (e.g., in Journal of Applied Psychology), Harry is also a frequent presenter at academic and professional conferences. In 2019, he was honored with the Emerald Literati Award for an Outstanding Paper. He serves as a reviewer for various journals, and sits on the editorial board for Organizational Research Methods. Harry’s research interests include star performers, research methods, and science-practice divide. He received his bachelor’s degree from Cornell University’s School of Industrial and Labor Relations.

Classroom Philosophy
My teaching philosophy is to help students critically evaluate existing theories, models, and claims made by both researchers and practitioners, and then derive practical solutions accordingly.
Na Young Lee

Assistant Professor
Department of Management and Marketing

Na Young Lee came to the School of Business Administration in 2018 from the University of Tennessee, where she earned her PhD in Marketing. Her scholarly interests include customer experience management in service settings and frontline employee management. Her research has been published in leading journals, including *Journal of the Academy of Marketing Science*, *Journal of Business Research*, and *Marketing Letters*. This extensive research knowledge, along with years of industry experience, leads to robust discussions in her classes about relevant and real-world business situations. Na Young currently teaches Buyer Behavior and Market Analysis (the SBA Marketing Capstone course). Her MBA was earned at Vanderbilt University, and she received a bachelor’s degree from Ewha Womans University in Seoul, Korea.

**Classroom Philosophy**

I challenge students to formulate solutions for real world marketing problems. This approach helps foster critical thinking, which is crucial for successful learning, and eventually, a successful career.
David Marshall

Assistant Professor
Department of Management and Marketing

David Marshall joined the School of Business Administration in 2017 after earning his PhD in Management from the University of Mississippi. Here in the SBA, he teaches entrepreneurship and management courses such as Financing Entrepreneurial Ventures and Managing the Enterprise. David’s research, which focuses on entrepreneurs and family business owners, has appeared in leading academic and business journals. He regularly consults with new business owners and investors, and sits on the advisory board for the L. William Crotty Center for Entrepreneurial Leadership in the SBA. He is also an editorial board member for the Journal of Family Business Strategy. David holds two additional graduate degrees (MBA and MPA) from Syracuse University, and he earned a bachelor’s degree in Finance from Weber State University.

CLASSROOM PHILOSOPHY
I strive to inspire learning and perpetuate knowledge by developing relationships of trust with students through an engaging delivery of information while helping them explore experiential, real-world application of course concepts.
Michelle Parker

Full-time Lecturer

Department of Management and Marketing

Michelle Parker teaches management and marketing in the SBA, including the undergraduate senior capstone and MBA strategy courses. Michelle also mentors entrepreneurship students to help them effectively pitch business plans for competitions, and is the faculty advisor for Epsilon Nu Tau, the professional entrepreneurship fraternity. Before joining the SBA in 2015, she worked with Management Consulting and Research, LLC; Wright-Patterson Air Force Base, Aeronautical Systems Division; and Key Bank. Michelle also runs her own business, Marketing Impressions Consulting & Research, LLC, while continuing to work toward her CPA. She is a member of the American Marketing Association, and sits on the Advisory Council to the SBA’s Crotty Center for Entrepreneurial Leadership. Michelle earned her MBA and bachelor’s degrees from Wright State University.

CLASSROOM PHILOSOPHY

As an educator, my goal is to be a servant leader and credible role model to not only help my students reach their fullest potential, but to lead them to believe in themselves as future change agents and respected leaders.
Youyi “Emma” Su

Assistant Professor
Department of Management and Marketing

With experience already from both professional and academic roles, Emma Su came to the School of Business Administration in 2019, shortly after earning a PhD from Mississippi State University. She also holds two master’s degrees, one from the University of British Columbia and one from Nanyang Technological University in Singapore. Her bachelor’s degree in English is from Chongqing Jiaotong University in China. Emma’s research interests range from family business and entrepreneurship to diversification strategy and corporate social responsibility. Her work has been published in the Journal of Family Business Strategy, Journal of Business Ethics, and Family Business Review, among others. Students in Emma’s senior capstone classes experience a three-pronged approach to business learning based on her professional, academic and research expertise.

CLASSROOM PHILOSOPHY
I believe interest is the driving force behind learning and critical thinking must be included in the tool kit to achieve the eventual learning. Cultivating student interest in learning and fostering their critical thinking skills are the two ultimate goals of my teaching.
Sangsuk Yoon came to the University of Dayton in 2018 from Temple University, where he earned a PhD in Interdisciplinary Studies (Marketing) and taught marketing classes. Here in the SBA, Sangsuk teaches Marketing Analytics and Strategy. With an emphasis on hands-on learning experiences, students in his classes can expect to develop various analytic skills by the time the course ends. Sangsuk’s research focuses on biases in human decision-making, risky decisions, and cognitive and biological mechanisms underlying consumer behavior. His publications have appeared in the *Journal of Consumer Psychology*, the *Journal of Marketing Behavior*, and in *Judgment and Decision Making*. Sangsuk holds three degrees from Pusan National University in South Korea: a master’s in Psychology, a bachelor’s in Business Administration, and a bachelor’s in Psychology.

**Classroom Philosophy**
I firmly believe that students can learn better with concrete examples and experiences. Thus, I try to challenge students to have their own hands-on experience for each concept and skill considered in the course.
Andrea Zavakos first came to the University of Dayton in 2013 as Assistant Vice President of HR. Since joining the SBA faculty, “Dr. Z” has taught both undergraduate and graduate courses, ranging from strategy and global business to organizational behavior and cross-cultural management. She is the owner and operator of Miami Valley HR Consulting LLC, and a frequent speaker on professional and academic circuits. She has co-led intersession programs, including B.E.S.S.T. (“Business in the Silicon Valley”), Business in China, other faculty-led programs in Rome and London/Dublin/Edinburgh, and the Global Education Seminar in Ghana and Togo. She is an active member of the University Hearing Board. She earned a PhD from Antioch University, an MBA from Dowling College, and a bachelor’s from Chaminade University.

**CLASSROOM PHILOSOPHY**

I strive to provide a learning environment that helps students personalize and internalize key concepts through active learning. When people feel safe yet challenged, they are more likely to experiment intellectually and think critically – leading to more opportunities for transformational learning.
Chun Zhang

Assistant Professor

Department of Management and Marketing

CLASSROOM PHILOSOPHY

I believe that interaction and experience are keys to a successful learning experience. My mission is to foster creative and critical thinking through integrating new technologies.

Chun Zhang earned her PhD at Concordia University in Canada, and has two master’s degrees, one from Lingnan University in Hong Kong and the other from University College Dublin in Ireland. Her bachelor’s degree is from Jiangxi Normal University in China. Since joining the SBA in 2017, Chun has taught Principles of Marketing and Buyer Behavior & Market Analysis while continuing to publish work in top journals that explore emotions, branding, service marketing, advertising, and shared economies. Her publications have appeared in Journal of Business Research, Annals of Tourism Research, Journal of Product and Brand Management, Journal of Retailing and Consumer Services, Journal of Promotion Management, The Conversation, and Academic Minute, among others. Chun also serves as an ad hoc reviewer for several journals.
Saurabh Ambulkar

Assistant Professor

Department of MIS, Operations Management and Decision Sciences

Saurabh Ambulkar joined the School of Business Administration in 2019 to teach Survey of Operations Management in the undergraduate program and Advanced Business Analytics to Masters of Business Analytics (MBAN) students. His most recent research focuses on supply chain disruption recovery and mitigation. He is a recognized author of the second most cited article in the Journal of Operations Management since 2015. Saurabh serves as a reviewer for several publications, among them Journal of Operations Management, Production and Operations Management and Journal of Business Logistics. He earned a PhD in Business and Technology from Iowa State University, and a master’s degree from the University of Wisconsin-Madison. Prior to those achievements, Saurabh received an undergraduate degree at Nagpur University in India.

CLASSROOM PHILOSOPHY

My teaching goal is to equip students with the latest information, tools and skills they need to solve complex supply chain and operation problems. I design my courses to teach students how to synthesize information, and then choose and apply the appropriate tools and techniques to solve real world challenges.
Li Cheng

Assistant Professor

Department of MIS, Operations Management and Decision Sciences

Before joining the SBA in 2019, Li Cheng was a research and teaching assistant at the University of Tennessee, and graduate research assistant at Pennsylvania State University. Her research interests include buyer-supplier exchange and supply management, and the use of empirical methods (scenario/economics-based experiments and statistics). Li’s work can be found in such publications as *Journal of Supply Chain Management*, *Decision Sciences*, and *Transportation Journal*. She is an ad hoc reviewer for several journals (JOM, JSCM, and IJLM), and she’ll organize a session for the POMS annual conference in 2020. Her PhD in Supply Chain Management is from the University of Tennessee. She also earned a master’s degree from The Ohio State University, and an undergraduate degree from the Shanghai University of Finance and Economics.

CLASSROOM PHILOSOPHY

I strive to create a learning environment that is supportive, collaborative, and experiential. I believe that effective learning is in both the outcome and the process.
Brandon Lee

Assistant Professor

Department of MIS, Operations Management and Decision Sciences

Brandon Lee brought extensive industry experience to his 2018 appointment in the SBA, having worked for over a decade with multinational corporations such as Siemens and Aisin (a Toyota Group company). In his professional roles, Brandon excelled in the fields of quality management and Six Sigma process improvement. He also spent significant time as a member of two government-granted multidisciplinary healthcare research projects at Clemson University. His current research interests include healthcare operations management and quality management using econometric techniques. Brandon is a member of the Production and Operations Management Society (POMS), the Decision Sciences Institute (DSI), and the American Society of Quality (ASQ). He earned his PhD from Clemson University, and both master’s and bachelor’s degrees from Southern Illinois University.

CLASSROOM PHILOSOPHY
I bring passion and enthusiasm to my classes. I believe instructors’ passion and enthusiasm about educational materials help make the classroom environment more interesting and fun, which elevates the learning experience.
Lakshminarayana Nittala

Assistant Professor

Department of MIS, Operations Management and Decision Sciences

Lakshmi Nittala joined the SBA in 2017 with an already substantial background in both professional and academic fields. Before earning his second PhD (in Innovation, Technology and Operations from the University of California San Diego), Lakshmi worked for several years as a Technologist with Novellus Systems. Prior to that corporate position, Lakshmi earned a PhD in Materials Science and Engineering from the University of Illinois at Urbana-Champaign and a bachelor’s degree from the Indian Institute of Technology Kanpur. His research interests include open innovation, new product development, service innovation and data analytics. Lakshmi holds several patents in semiconductor manufacturing. Along with teaching core operations management courses to undergraduate students, he also teaches Machine Learning in the Masters of Business Analytics (MBAN) program.

CLASSROOM PHILOSOPHY
I believe the most effective way to teach students is to relate the new content to their prior knowledge. I strive towards this in my classroom by providing relevant examples to motivate interest in learning.
Roopa Raman

Assistant Professor

Department of MIS, Operations Management and Decision Sciences

Roopa Raman came to the SBA in 2017 with an already robust background in teaching and a solid interdisciplinary publication record. Her work can be found in peer-reviewed publications such as *Organization Science* and *Information Systems Journal*. One of her papers was accepted at the prestigious and highly selective International Conference on Information Systems in 2016. Roopa’s research interests include healthcare analytics, social network analysis in technologically-enabled work contexts, and the role of information systems in organizational work practices. She earned her PhD from Emory University, and holds three other graduate degrees from the University of South Carolina (MBA), the University of California Los Angeles (MS) and the University of Calcutta in India (MS). Her bachelor’s degree is also from the University of Calcutta.

**CLASSROOM PHILOSOPHY**

I believe in learning by doing. To facilitate this, I design learning experiences that allow students to feel safe asking questions and making mistakes. The challenging learning opportunities I deliver in a supportive and compassionate manner help every student - even those who are struggling - feel heard and valued.
Nicholas Sullivan

Assistant Professor

Department of MIS, Operations Management and Decision Sciences

Nick Sullivan came to the SBA in 2019 from the University of Utah, where he had taught business data mining to undergraduate students. His research interests include user-generated content, data mining and business analytics, and information security. Nick is a member of the Institute for Operations Research and the Management Sciences as well as the Association for Information Systems. He is also an AccessData Certified Examiner in digital forensics. He earned his PhD in Information Systems from the University of Utah, and received master’s and bachelor’s degrees from Brigham Young University. When not in the classroom, Nick enjoys spending time with his family and being involved in the local community by organizing service projects and volunteering for various causes.

CLASSROOM PHILOSOPHY

I believe it is my role and responsibility to add value to each student in pursuit of an education. Beyond simply providing information, I strive to challenge students to engage fully in the learning process.
Hamed Zolbanin brought professional and academic experience, and a robust publication record, to the SBA in 2019. Having taught at Ball State University and Oklahoma State University, he was well-positioned to teach undergraduate and graduate courses focused on system implementation and database management, as well as the MIS senior capstone course. Hamed’s research and teaching interests include health informatics, data analytics, sharing economy, and artificial intelligence. Journals such as Decision Support Systems, Information & Management, and Information Systems Frontiers have published his work, and he serves on the editorial board of the Journal of Business Analytics. Hamed earned a PhD from Oklahoma State University, a master’s degree from the University of Tehran in Iran, and a bachelor’s degree from Sharif University of Technology in Iran.

**CLASSROOM PHILOSOPHY**

My teaching model is based on a quotation from Confucius: "I hear and I forget. I see and I remember. I do and I understand."