

**PETER TITLEBAUM, Ed.D.**

ptitlebaum1@udayton.edu  
(937) 229-4222

**EDUCATION**

|                            |             |   |
|----------------------------|-------------|---|
| <b>DOCTOR OF EDUCATION</b> | <b>1993</b> | <b>Temple University, Philadelphia, Pennsylvania</b><br>Sport Management and Leisure Studies    |
| <b>MASTER OF SCIENCE</b>   | <b>1985</b> | <b>The Ohio State University, Columbus, Ohio</b><br>Physical Education and Sport Management     |
| <b>BACHELOR OF SCIENCE</b> | <b>1982</b> | <b>State University of New York at Brockport, Brockport, New York</b><br>Communications Studies |

**PROFESSIONAL EXPERIENCE**

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|--|--|--|
| <b>PROFESSOR (2013-PRESENT)</b>        |  | University of Dayton   |
| <b>ASSOCIATE PROFESSOR (2001-2012)</b> |  | Sport Management Coordinator   |
| <b>ASSISTANT PROFESSOR (1996-2001)</b> |  | Department of Health and Sport Science<br>300 College Park<br>Dayton, Ohio 45469-1210  |
| <b>ASSISTANT PROFESSOR (1993-1996)</b> |  | Tulane University<br>Director of Sport Management<br>Department of Sport and Exercise Sciences<br>105 Reily Center<br>New Orleans, Louisiana 70118       |
| <b>ATHLETIC DIRECTOR (1989-1993)</b>   |  | Health Physical Education and Recreation<br>Jewish Community Center of Greater Philadelphia 10100<br>Jamieson Avenue<br>Philadelphia, Pennsylvania 19118 |
| <b>ATHLETIC DIRECTOR (1987-1989)</b>   |  | Health Physical Education and Recreation<br>Jewish Community Center of Harrisburg<br>100 Front Street<br>Harrisburg, Pennsylvania 17110                  |
| <b>ATHLETIC ASSOCIATE (1985-1987)</b>  |  | Health Physical Education and Recreation<br>Jewish Community Center of the Palisades<br>Tenafly, New Jersey 07620  |
| <b>GRADUATE ASSISTANT (1984-1985)</b>  |  | Women's Track and Field<br>The Ohio State University<br>Columbus, Ohio 43210   |

**HEAD COACH** (1982-1984)

Track and Field  
 Men's and Women's Indoor  
 Women's Outdoor  
 Fairport High School  
 Fairport, New York 14450

***COURSE RESPONSIBILITIES*****\* Course originator**

|            |   |                |
|------------|---|----------------|
| ◆ HSS 101  | Introduction to the University of Dayton                | 1 credit hour  |
| ◆ HSS 111  | Introduction to Sport Management                        | 3 credit hours |
| ◆ HSS 250  | Principles of Management                                | 3 credit hours |
| ◆ HSS 255  | Sport Management Practicum/Seminar                      | 3 credit hours |
| ◆ HSS 285* | Sport Management Field Experience                       | 3 credit hours |
| ◆ HSS 349* | Financing Sport Operations                              | 3 credit hours |
| ◆ HSS 351  | Facility Management                                     | 3 credit hours |
| ◆ HSS 352  | Event Planning  | 2 credit hours |
| ◆ HSS 353* | Sports Media  | 3 credit hours |
| ◆ HSS 357* | Sports Marketing  | 3 credit hours |
| ◆ HSS 358* | Sales and Fundraising in Sports                         | 3 credit hours |
| ◆ HSS 444* | Sport and Wellness Seminar                              | 2 credit hours |
| ◆ HSS 485  | Sports Management Internship                            | 3 credit hours |
| ◆ HSS 536* | Event Planning  | 3 credit hours |
| ◆ HSS 547  | Administration of Interscholastic and Intramural Sports | 3 credit hours |
| ◆ HSS 556  | Current Issues in Sport Science                         | 3 credit hours |
| ◆ MBA 639* | Sports Marketing  | 3 credit hours |

**University of Dayton****Tulane University**

|                      |   |                |
|----------------------|---|----------------|
| ◆ UESS 317           | Organization and Administration of Sport      | 3 credit hours |
| ◆ UESS 399           | Directed Study in Exercise and Sport Sciences | 3 credit hours |
| ◆ UESS 456, 457, 458 | Internships                                   | 3 credit hours |
| ◆ UESS 460           | Sports Communication and the Media            | 3 credit hours |
| ◆ UESS 461           | Seminar: Careers in Sport & Leisure Industry  | 3 credit hours |
| ◆ UESS 462           | Facility Design and Management                | 3 credit hours |
| ◆ UESS 463           | Sports Promotion and Public Relations         | 2 credit hours |
| ◆ UESS 464           | Seminar: Current Issues in Sports             | 3 credit hours |
| ◆ UESS 465           | Event Management and Facility Planning        | 3 credit hours |

**Refereed Journals**

**61. Titlebaum, P., Casey, R., Tharpe, A., (2023)** The 30-60-90 Day Plan: Repurposing a useful tool for job seekers, Applied Research in Recreation Annual (10) 1-21

**60. Titlebaum, P., Barsanti, D., (2022)** Betting on College: Are You Leaving Money on the Table? SAGE Business Cases

**59. Titlebaum, P., Schutter, E., (2021)** A Modern Approach to Engaging College Students in a Mentorship Program. Applied Research in Recreation Annual (9) 50-62

- 58. Titlebaum, P.,** Titlebaum, D., (2021) Applied creativity for transformation case study. Applied Research in Recreation Annual (9) 63-75
- 56. Lareau, C., Titlebaum, P.,** (2021) Building and Maintaining Student Sections for the Modern Era. Journal of Contemporary Athletics 14(3)177-189
- 56. Gardner, J., Titlebaum, P.,** (2020) The Dayton Mystique: The NCAA's Fifty-Year Love Affair with the University of Dayton. Journal of Contemporary Athletics 14(1) 71-79
- 55. Titlebaum, D., Titlebaum, P.,** (2020) How Student-Athletes Can Use a Portfolio to Land a Career. Journal of Student-Athlete Educational Development and Success (2) 138-150
- 54. Snow, V., Rockwell, R., Titlebaum, P.,** Horrigan, M., Reeves, J. (2020) Creating a Legacy at Ram University, Applied Research in Coaching and Athletics Annual (35) 248-266
- 53. Schutter, E., Titlebaum, P.,** (2019) Legacy: Empowering Students to give back, Applied Research in Recreation Annual, (8) 60-73
- 52. Muetzel, Z., Titlebaum, P.,** Dick, R., & Shih-Chia Chen, S. (2019) Analyses of National Football League 2011-2017 Team Values: Stadium Renovation & Construction Trumps Winning. Kentucky Association for Health, Physical Education, Recreation & Dance (55), 2, 39-50
- 51. Lawrence, H. J., Fodor, A. J., Ullrich, C., Kopka, N. R., & Titlebaum, P. J.** (2019). Gridiron University: Should football be reinstated? Sport Management Education Journal. (13) 35-47
- 50. Castelao, C., Linderman, J., & Titlebaum, P.** (2019) Impact of International Student-Athletes in Elite NCAA Soccer Teams (2012-2017) Applied Research in Coaching and Athletics Annual (34) 124-145
- 49. Bonsu, J., Sheppard, S., & Titlebaum, P.** (2018) Playbook to becoming a College Basketball Graduate Assistant, Applied Research in Coaching and Athletics Annual (33) 239-251
- 48. Stidham, S. & Titlebaum, P.** (2018) The Art of Student Development in Campus Recreation, Applied Research in Recreation Annual, (7) 73-82
- 47. Sheppard, Titlebaum, P.** (2018) Overcoming the Cost: Fundraising in Collegiate Club Sports, Applied Research in Recreation Annual, (7) 89-108
- 46. Fischer, C., Titlebaum, P.,** (2017) Social Media Best Practice in College Football Division I National Football Championship Game, Applied Research in Coaching and Athletics Annual, (32) 279-289
- 45. Travis, S., Linderman, J., Titlebaum, P.** (2016) The Organization of Collegiate Women's Basketball Camps Applied Research in Recreation Annual, (6) 53-65
- 44. Hamilton, W., Linderman, J., Titlebaum, P.** (2016) Developing the Effective Strength and Conditioning Program, Applied Research in Recreation Annual, (6) 132-154
- 43. Blair, J., Titlebaum, P.,** Brown, M. & Dick, R. (2016) Learn What the Luxury Suite Customer Wants, Applied Research in Coaching and Athletics Annual, (31) 224-248

42. Peak, K., Lyons, G., Crider, D., Simpson, W., **Titlebaum, P.** Snow, V. (2015) Presenting and Writing Competencies: Are you a “Clark Kent or a “Superman or Both? Applied Research in Recreation Annual, (5) 1-14
41. Kloke, D., **Titlebaum, P.** (2015), Premium Food & Beverage Trends in North American Sport and Entertainment, Applied Research in Recreation Annual, (5) 60-82
40. Mowers, M., **Titlebaum, P.**, (2015), Supervision in a College Fitness Facility: Evaluation of Employee Orientation and Training, Applied Research in Recreation Annual, (5) 113-125
39. Szymaszek, A., **Titlebaum, P.**, (2015), Going to School: Employment Strategies for Teacher, The Ohio Journal of Teacher Education, 29(2) 37-50
38. **Titlebaum, P.**, & Kloke, D. (2015), Examination of Premium Food and Beverage Menus, International Journal of Sport Management 16.(3), 354-370
37. Brito, D, Dvorsky, J., Weingarz, K., **Titlebaum, P.**, (2015) Creating a Model for Student Support Groups, Applied Research in Recreation Annual, 30(1), 207-223
36. **Titlebaum, P.**, & Crow, B., (2015) Sales with a Touch of Philanthropy: Opening Doors for Sports Careers, Applied Research in Coaching and Athletics Annual, 30(1), 220-233
35. **Titlebaum, P.**, Szymaszek, A. (2014), Students Uncover Hidden Tools for Noteworthy Career: Closing the Gap between Theory and Practice. Applied Research in Recreation Annual, 4(1), 139-155
34. **Titlebaum, P.**, Dick, R., Davis, R., & Bertovich K. (2014) Acquiring and Maintaining Premium Seat Customer in the "Big Four" Leagues, Journal of Applied Marketing Theory, 5,(1), 1-13
33. **Titlebaum, P.**, Gillentine, A., Brown, M., Miller, J., Koesters, T & D’Amico, J. (2014) Sponsorship Activation in Professional Sport, International Journal of Sport Management, 15,(2), 239-256
32. **Titlebaum, P.**, Koesters, T. Branca, D (2013) The analysis of North American “Big Four” Sports Leagues basing on geographical division. International Journal of Developmental Sport Management, 2(1), 1-25
31. **Titlebaum, P.**, Lawrence, H. J., Moberg, C., & Ramos, C. (2013) Fortune 100 Companies and Premium Seating Ownership. Sport Marketing Quarterly, 22(1), 48-58
30. **Titlebaum, P.**, Whaley, A. & Vazquez, J., (2012) Women’s Intramural Sports Participation at Crisis Level, Applied Research in Recreation Annual, 2(1), 91-105
29. **Titlebaum, P.**, Dick, R Crow, B, & Daprano, C., (2012), Staying in the Game: Basketball Officials Perceptions, Journal for the Study of Sports and Athletes in Education, 6(3), 325-334
28. **Titlebaum, P.**, DeMange, D., & Davis, R. (2012) Professional vs. Collegiate Facilities: Perceived Motivations of Luxury Suite Ownership, Journal of Venue and Event Management, 4(1), 1-12
27. **Titlebaum, P.**, Titlebaum, D & Dick, D (2011) Food & Beverage Industry Takes a Bite Out Of Luxury Suite Market, International Journal of Sport Management, 12(4), 486-496
26. **Titlebaum, P.**, Beadle, E., Ferranti, S, & Daprano, C., (2011) Positive Rewards for Positive Behavior: Would a Rewards System Work? Applied Research in Recreation Annual, 1(1), 121-132

- 25. Titlebaum, P** & Lawrence, H. (2011) The Reinvention of the Luxury Suite in North America, Journal of Sponsorship, 4(2), 124-136
- 24. March, D, Vanderburgh, P, Titlebaum, P, & Hoops, M.** (2011) Age, gender, and finish time as determinants of pacing in the marathon, Journal of Strength and Conditioning Research, 25(2), 386–391
- 23. Lawrence, H. & Titlebaum, P** (2010) Luxury Suite Administrators: Essential to Success, Journal of Venue and Event Management, 2(2), 42-52
- 22. Titlebaum, P, & Lawrence, H.** (2010) Perceived Motivations for Corporate Suite Ownership in the “Big Four” Leagues, Sports Marketing Quarterly, 19(2), 87-95
- 21. Titlebaum, P & Lawrence, H.** (2009) Luxury Suite Sales in Professional Sport: Obtaining and Retaining Clients, Journal of Contemporary Athletics, 4, (3), 169-181
- 20. O’Keefe, R, Titlebaum, P, & Hill, C.** (2009). Sponsorship Activation: Turning Money Spent into Money Earned, Journal of Sponsorship, 3, (1), 43-53.
- 19. Titlebaum, P, Haberlin, N, & Titlebaum, G.** (2009). Recruitment and Retention of Sports Officials: Recreational Sports Journal, 33(2), 102-108
- 18. Haines, J.N., Thrine, A.M., Titlebaum, P., & Daprano, C.M.,** (2008). Women and weight training: Education and demonstration make a difference. Applied Research in Coaching and Athletics Annual, 23, 237-254.
- 17. Daprano, C. M., Costa, C. A., & Titlebaum, P. J.** (2007). Volunteer management: Moving to the next level. Sport Management Review, 10(1), 93-123.
- 16. Manfre, P., Peterink, A., Titlebaum, P., Steenwyk, K., & Baer, J.** (2007). Coaches and female athletes need to talk about menstruation. Applied Research in Coaching and Athletics Annual, 22, 215-225.
- 15. Daprano, C., Titlebaum, P., Triola, M. & Kenney, M** (2006). Hazing: What Ohio high school teachers, coaches and administrators need to know. Future Focus, 27(2), 10-15.
- 14. Daprano, C.M., Titlebaum, P., Delisio, C., & Gillespie, J.** (2006). Athletic department outreach. Applied Research in Coaching and Athletics Annual, 21, 259-272.
- 13. Daprano, C., Coyle, M, & Titlebaum, P.,** (2005). Student employee recruitment and retention through campus partnership. Recreational Sports Journal, 29(2),108-116.
- 12. Manfre, P., & Titlebaum, P.,** (2005). Performance enhancement for athletes: Hiring a strength coach outside traditional setting Applied Research in Coaching and Athletics Annual, 20, 181-189.
- 11. Titlebaum, P., Brennan, K, & Chynoweth, T.** (2002, Spring/Summer). We want to play too: Recreational Sports Journal, 26(1), 74-78.
- 10. Owens, J. & Titlebaum, P.** (2002). Hiring strength and conditioning personnel. Strength and Conditioning, 24(1), 43-47.
- 9. Lipscomb, C. & Titlebaum, P.** (2001). Selecting a sports agent: the inside for athletes & parents, Vanderbilt Journal of Entertainment Law Practice, 3(1)95-105.

8. **Titlebaum, P.** (2001). One goal at a time! Strategies. *A Journal for Physical and Sport Educators*, 14(3), 24-27.
7. **Titlebaum, P.**, Stankovich, C., & Meeker, D. (2000) The success model: a student athlete educational model designed to improve academic performance through the utilization of athletic transferable skills. *Athletic Academic Journal*, 14(1), 24-33.
6. **Titlebaum, P.**, & O'Hara, R. (2000). Strategies for health and fitness industry: profession on the cutting edge. *Future Focus*. *Ohio Association for Health, Physical Education, Recreation and Dance*, 21(1), 26-28.
5. O'Hara, R., & **Titlebaum, P.** (2000). Strategies and activities to reduce cardiovascular risk in children. *Teaching Elementary Physical Education*, 11(1), 14 –16.
4. **Titlebaum, P.** (1999). Sports Law– 101: Getting in the game. The Thomas M. Cooley *Journal of Practical and Clinical Law*, 3(1), 17-24.
3. Crow, B., **Titlebaum, P.** & Branch, D., (1999). New title sponsor recognition at a college football bowl game. *Applied Research in Coaching and Athletics Annual*, 14, 119-129.
2. Dooman, C., **Titlebaum, P.** & DeMarco, G., (1998). More weight on the bar: Being a strength and conditioning coach today. *Strength and Conditioning*, 20(5), 31-34.
1. **Titlebaum, P.**, & Rackley, G. (1995, Fall). Protecting your back: Weight Room management, *National Intramural Recreational Sports Association Journal*, 10 (4), 50-52.

#### **Refereed Conference Proceedings**

6. McGarvey, R., **Titlebaum, P.** (2017) Winning off the Field: How Social Media Analytics Measure the Sports Industry, Association of Marketing Theory and Practice, Myrtle Beach, SC
5. **Titlebaum, P.**, Branca, D., Koesters, T., (2012) The North America “Big 4” Sports Leagues are Big Business: All Cities are not Equal, *Association of Marketing Theory and Practice*, Myrtle Beach, SC
4. **Titlebaum, P.**, Dick, R., Davis, R., & Bertovich K (April, 2012) Acquiring and Maintaining Premium Seat Customer in the "Big Four" Leagues, Association of Marketing Theory and Practice, Myrtle Beach, SC
3. **Titlebaum, P.**, Louise, M, Petterman, J, & Miller, T., (2000). Event planners share: how to gain their business, Proceedings and Papers Third Sports in the City Conference, Indianapolis, IN, 319-329.
2. **Titlebaum, P.**, Studzinski, J, & Miller, T., (2000). Understanding the corporate sponsorship game, Proceedings and Papers Third Sports in the City Conference, Indianapolis, IN, 207-219.
1. Diorka, M., Robinson, M., & **Titlebaum, P.**, (1997). The internship, networking and a job: hitting the trifecta, Proceedings of the 48th Annual National Intramural Recreation Sports Association Conference, Louisville, KY, 63-68.

#### **Refereed Book Review in Journals**

**Titlebaum, P.** (1997). Advance coordination manual. *Sport Marketing Quarterly*, 6(4), 61.

**Titlebaum, P.** (1996). Ultimate guide to sport event management& marketing. *Journal of Sport Management* 10(3), 330-331

**National Refereed Conference Poster Session**

9. **Titlebaum, P.**, Casey, R., Brucker, H. (2024, February) Storying Telling as a Sales Tool. 2024 National Collegiate Sports Sales Championship, Atlanta, GA
8. Kloke, D., **Titlebaum, P** (2015 April) Premium Food & Beverage Trends in North American Sports and Entertainment, Sports Business Conference, Indiana, PA
7. Jagielski, R., Frattaroli, B., **Titlebaum, P** (2015 April) Digital Marketing and Changing Marketing Industry, Sports Business Conference, Indiana, PA
6. **Titlebaum, P.**, Coulson, M., (2014 April). The Walk & Talk of Working in Campus Recreation. National Intramural-Recreational Sports Association Conference, Nashville, TN
5. **Titlebaum, P.**, Branca, D., & Koesters, T, (2011 November) The North America “Big 4” Sports Leagues are Big Business: All Cities are not Equal, Sport Entertainment & Venue Tomorrow Conference, Columbia, SC
4. Dick, R., Crow, B., Byon, K., & **Titlebaum, P** (2010 October) The Effect of the Recession on the National Basketball Association: Marketing Techniques Perspective, Annual Conference of the Sport Marketing Association, New Orleans, LA.
3. Thrine, A., Adams R., **Titlebaum, P.** (2009 April). Collegiate Recreation and Customer Service: How to Open Doors. National Intramural-Recreational Sports Association Conference, Charlotte, NC
2. Thrine, A., Haines, J., **Titlebaum, P.** & Daprano, C. (2008 April). Women on Weights-How to get your program started, National Intramural-Recreational Sports Association Conference, Austin, TX.
1. **Titlebaum, P.** & Daprano, C. (2002 April). Emergency action plan templates. Poster session accepted for presentation at the National Intramural-Recreational Sports Association Conference, San Antonio, TX.

**Refereed Abstracts in Journals**

**Titlebaum, P.** & De Marco, G. (1998). Re-Engineering the HPER professional and department for the 21st century. Future Focus. Ohio Association for Health, Physical Education, Recreation and Dance, 19(1), 32.

**Titlebaum, P.** (1994). A study of high school track and field outdoor championships based on the events endorsed by the national federation of state high school associations. (Abstract) Louisiana Association for Health, Physical Education, Recreation and Dance, 57(2), 18.

**Invited Article Refereed Publication**

Daprano, C. & Titlebaum, P. (2001) The Three Most Important Clubs in the Academic Bag, Sport Marketing Quarterly, 10(4), 243-244

**Book Reviewer**

Allyn & Bacon, Health and Physical Education Division, 1997  
Aspen Publishers, Inc., Public Administration Division, 2000  
Butterworth-Heinemann., Sport Management Division, 2006  
Holcomb Hathaway Publishers., Sport and Exercise Science Division, 2006  
South-Western Publishing, Business Division, 2001

**Journal Reviewer**

Academic Athletic Journal manuscript reviews, 2001-2009

Applied Research in Coaching and Athletics Annual manuscript reviews, 2004-2022

Sport Marketing Quarterly manuscript reviews, 1996, 2001-2002

Journal of Student-Athlete Educational Development and Success manuscript reviews, 2021

**Doctoral Dissertation**

**Titlebaum, P.** (1993). A study of high school track and field outdoor championships based on the events endorsed the national federation of state high school associations, Temple University, Philadelphia, PA.

**Dissertation Committee**

Greger, T. (2022) Mapping the road to Empowerment. (Committee Member: University of Dayton).

Joslin, K. (2016) Art appreciation in face-to-face and online settings: An analysis of course effectiveness. (Committee Member: University of Dayton).

Reams, P. (2005) Institutionalizing survive learning in higher education: To change or not it change. (Committee Member: University of Dayton).

**Thesis Committees**

March, D. (2009) Age, gender, and time as determinants of pacing in the marathon. (Committee Member: University of Dayton).

Haas, E. (2008) "How long will I be out?" overcoming an athletic injury through desired social support: a closer look at problematic integrations. (Committee Member: University of Dayton).

Grant, K. (1999) Businesswomen's perceptions of utilizing golf as a networking tool. (Guest Committee Member: Wright State University).

Eaton, B. (1997) Servicing the media as a sport customer and consumer. (Guest Committee Member: University of Memphis).

**Honors Thesis**

Schutter, E. (2019) Legacy: Empowering Students to Give Back

McGarvey, R., (2017) Winning off the Field: How Social Media Analytics Measure the Sports Industry

Kloke, D., (2015) Premium Food & Beverage Trends in North American Sports and Entertainment.

Xavier, M. (2013) Analyzing State Legislation Regarding the Management of Concussion in Youth Sports.

O'Keefe, R. (2009) Sponsorship Activation: Turning Money Spent into Money Earned.

**Grants**

University of Dayton Innovation Grant, Gathering evidence for and proposing a for-credit service learning laboratory. \$7,500 Co-authored, Funded (2004)

University of Dayton Learning Teaching Center Grant, Service learning assessment program. \$10,000 Co-authored, Funded (2003)



University of Dayton Faculty Fund for Vocational Exploration Grant, Graduation Rates and Vocational Choices of Undergraduates and Student Athletes at Public, Private/Non-Religious Affiliated, and Private/Religious Affiliated Institutions. \$3,000. Funded (2002)

School-to-Work Workforce Development Clearinghouse, Developed a lesson plan for grant that will be posted at (STWclearinghouse.org) on the Web. Diana Hunn, Principle Investigator, \$1,000.00. Funded (1999)

Sporting Goods Manufacturers Association Request for funding support for The Global Diversity Institute, \$5,000.00. Funded (1999)

University of Dayton Request for funding support for the School of Education computer laboratory initiatives, \$135,866.00. Co-authored (1998) partially funded.

#### **Non-Refereed Book**

**Titlebaum, P.** (2009) Second edition (2007). The Career Playbook. Boston, MA, American Press

#### **Non-Refereed Book Chapter**

**Titlebaum, P.** (1999). What the big idea creating special events. The dream job: sports publicity, promotion and marketing, Helitzer, M., 3rd ed., pp.289-314, Athens, OH, University Sports Press.

#### **Non-Refereed Manual**

**Titlebaum, P.** (1994). Weight room and job description manual. International Health, Racquet and Sports Club Association, Boston, MA.

#### **Non-Refereed Article/Internet**

**67.** Smith, A., Dodenhoff, M, **Titlebaum, P.** (March 2024) Embrace LinkedIn on Your Career Path. Retrieved from <https://recmanagement.com/articles/154364/embrace-linkedin-your-career-path>

**66.** Mason., A., Lebeque, T. **Titlebaum, P.**, (February, 2024) Preparing students for the work force. Retrieved from <https://recmanagement.com/articles/154261/preparing-students-workforce>

**65.** **Titlebaum, P.**, Lander, E. (February, 2024) STAFFING: Hiring Practice Is Broken: Time to Adjust. Retrieved from <https://recmanagement.com/articles/154260/inperspective-staffing-hiring-practice-broken-time-adjust>

**64.** **Titlebaum, P.**, Linderman, J., (August, 2023) What do students gain from internships? Retrieved from <https://www.naceweb.org/career-development/internships/what-do-students-gain-from-internships/>

**63.** Linderman, J., **Titlebaum, P.**, (May, 2023) The Art of Communication. Retrieved from <https://www.naceweb.org/career-development/best-practices/communication-is-art/>

**62.** **Titlebaum, P.**, (February, 2023) The Pickleball Effect. Retrieved from <https://recmanagement.com/articles/153492/inperspective-pickleball-pickleball-effect>

**61.** **Titlebaum, P.**, Linderman, J (February, 2023) What is your Kryptonite? Retrieved from <https://www.naceweb.org/career-development/best-practices/whats-your-kryptonite/>

60. Ziegler, Z., Morris, J., Blair, C., **Titlebaum, P.** (February, 2023) Meeting the Needs of Gen Z. Retrieved from <https://recmanagement.com/articles/153442/inperspective-college-recreation-meeting-needs-gen-z>
59. Huber, E, **Titlebaum, P.**, (January, 2023) Fundraising for Club Sports. Retrieved from <https://recmanagement.com/articles/153379/fundraising-club-sports>
58. **Titlebaum, P.**, Linderman, J (December 2022) How to help students be SMART. Retrieved from <https://www.naceweb.org/career-development/best-practices/how-to-help-students-be-smart/>
57. **Titlebaum, P.**, (September, 2022) I Was Born for This: My Year on Obinutuzumab and Venetoclax. Retrieved from <https://cillsociety.org/2022/09/i-was-born-for-this-my-year-on-obinutuzumab-and-venetoclax/>
56. **Titlebaum, P.**, (August, 2022) Harness the mind. Retrieved from <https://cillsociety.org/2022/08/harness-the-mind/>
55. LeComte, D., **Titlebaum, P.**, Dick, R. (April 2021) Endangered Species. Retrieved from <https://recmanagement.com/feature/202204FE05>
54. **Titlebaum, P.** (September 2021) Why are men hiding. Retrieved from <https://cillsociety.org/2021/09/why-are-men-hiding/>
53. Morris, J., Ziegler, Z., **Titlebaum, P.** (August, 2021) 10 Ways to Engage Gen Z in College Recreation. Retrieved from <https://recmanagement.com/feature/202108GC01>
52. **Titlebaum, P.**, Linderman, J. (July 2021) Is Graduate School right for me. National Association of Colleges and Employers. Retrieved from <https://www.naceweb.org/mynace/grab-and-go/is-graduate-school-right-for-me/>
51. **Titlebaum, P.**, Mangot, J, (May 2021) Zero Talent Required. National Association of Colleges and Employers. Retrieved from <https://www.naceweb.org/mynace/grab-and-go/zero-talent-required/>
50. **Titlebaum, P.**, (January 2021) Got the job offer: What next? National Association of Colleges and Employers. Retrieved from <https://www.naceweb.org/mynace/grab-and-go/got-the-job-offer-what-next/>
49. **Titlebaum, P.**, (January 2021) How to answer that first question at Interview. National Association of Colleges and Employers. Retrieved from <https://www.naceweb.org/mynace/grab-and-go/how-to-answer-that-first-question-at-an-interview/>
48. **Titlebaum, P.**, (January 2021) Asking for a Job Recommendation. National Association of Colleges and Employers. Retrieved from <https://www.naceweb.org/mynace/grab-and-go/asking-for-a-job-recommendation/>
47. **Titlebaum, P.**, Formentini, D. (December 2020) Caution: Mentor Programs Need Guidance. National Association of Colleges and Employers. Retrieved from <https://community.naceweb.org/blogs/peter-titlebaum1/2020/12/01/caution-mentor-programs-need-guidance>
46. **Titlebaum, P.**, (November 2020) College Professor/Amazon Driver: My Double Life. National Association of Colleges and Employers. Retrieved from <https://community.naceweb.org/blogs/peter-titlebaum1/2020/11/02/college-professoramazon-driver-my-double-life>

- 45. Titlebaum, P.,** (October 2020) Networking can complete your education. National Association of Colleges and Employers. Retrieved from <https://www.nacweb.org/mynace/grab-and-go/networking-can-complete-your-education/>
- 44. Titlebaum, P.,** Meyers. A. (September 2020) 10 Ways Practice makes perfect: Networking tips, National Association of Colleges and Employers. Retrieved from <https://www.nacweb.org/mynace/grab-and-go/show-and-tell-why-you-need-a-portfolio/>
- 43. Ziegler, E., Titlebaum, P.,** (July 2020) Post-Event Evaluation is Critical for Long-Term Success. Retrieved from <https://recmanagement.com/column/202007GC01>
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- 81.** Lawrence, H., Ramos, C., **Titlebaum, P.**, & Moberg, C. (June 2012) Fortune 100 Corporations: Insight into Premium Seating Ownership, North American Society for Sport Management Annual Conference, Seattle, Washington
- 80.** **Titlebaum, P.**, Koesters, T., & Branca, D., (2012 April) Geographical Analysis of North American "Big Four" Sports Leagues and the Impact on Luxury Suites, Association of Marketing Theory and Practice, Myrtle Beach, SC
- 79.** **Titlebaum, P.**, Dick, R., Davis, R., & Bertovich K (April 2012) Acquiring and Maintaining Premium Seat Customer in the "Big Four" Leagues, Association of Marketing Theory and Practice, Myrtle Beach, SC
- 78.** Kwiatkowski, K., Whaley, A., & **Titlebaum, P** (November, 2011) Breaking the Barrier: Increasing Minority Participation in Collegiate Intramural Sports, Ohio Recreation Sports Association, Youngstown, OH.
- 77.** **Titlebaum, P.**, DeMange, C., & Davis, R., (November 2011) Professional vs. Collegiate Luxury Suite Owners-are they all that different? Sport Entertainment & Venue Tomorrow Conference, Columbia, SC
- 76.** Whaley, A., & **Titlebaum, P** (2011 April) Where My Girls At? Exploring the Needs of the Under-Represented Female Participant in Collegiate Intramural Sports, National Intramural Recreation Sports Association Conference, New Orleans, LA.
- 75.** Daprano, C., & **Titlebaum, P** (December 2010) Hazing Policies and Prevention in High School Athletics, Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 74.** Meyer, B., Daprano, C., & **Titlebaum, P** (December 2010) Ohio High School Athletes and Drug Testing, Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 73.** **Titlebaum, P.**, Hoying, M., Kwiatkowski, K & Daprano, C. (November 2010) How to be Top Graduate Assistant Candidate in Campus Recreation, Ohio Recreation Sports Association, Dayton, OH.
- 72.** **Titlebaum, P.**, McGinnis, M. & Daprano, C. (November 2010) Defendant, Ohio Recreation Sports Association, Dayton, OH.
- 71.** **Titlebaum, P** & Lawrence, H. (2010 October) Luxury Suite Administrators: Essential to Success, Annual Conference of the Sport Marketing Association, New Orleans, LA.
- 70.** **Titlebam, P** & Lawrence, H. (2010 June) Luxury Suites in Professional Sport: Perceived Reasons for Corporate Ownership, North American Society for Sport Management Annual Conference, Tampa, FL
- 69.** Grochowiak, E, Meyer, B, Hill, C, Daprano, C., & **Titlebaum, P** (2009, December) Interscholastic Athletics and Students with Disabilities, Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 68.** Meyer, B, Hill, C, Daprano, C., & **Titlebaum, P** (2009, December) Drugs in Sport: Then and Now, Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 67.** **Titlebaum, P.**, & Milton, P. (2009, November) Winning at the Employment Game. Ohio Recreation Sports Association, Cincinnati, OH.
- 66.** **Titlebaum, P.**, Ferranti, S., Meyer, B., Beadle, E., & Daprano, C., (2009, November) Building Effective Alternative Programming. Ohio Recreation Sports Association, Cincinnati, OH.

- 65. Titlebaum, P** & Lawrence, H. (2009, October) Luxury Suite Sales in Professional Sport: Obtaining and Retaining Clients, Annual Conference of the Sport Marketing Association. Cleveland, OH
- 64. Titlebaum, P.**, (2008, December) The art of the resume Game, Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 63.** Haberlin, N., & **Titlebaum, P.**, & Daprano, C., (2008, November) Come out wherever you are: Finding and keeping Officials. Ohio Recreation Sports Association, Ashland, OH.
- 62.** Thine, A.,**Titlebaum, P.**, & Adam, R., (2008, November) Collegiate Recreation and Customer Service: How to open doors. Ohio Recreation Sports Association, Ashland, OH.
- 61.** Daprano, C., **Titlebaum, P.**, Formentini, A., & Shaheen, E. (2008, May). Service learning in sport management. North American Society for Sport Management Annual Conference, Toronto, Canada.
- 60. Titlebaum, P.**, (2008, April). Playing and Winning at the resume Game, National Intramural Recreation Sports Association Conference, Austin, TX
- 59.** DeGeorge, M., McConnell, A., Daprano, C & **Titlebaum, P.**, (2007, November). Recruitment and Retention of Sport Officials. Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 58.** Hoying, M., **Titlebaum, P** & Titlebaum, G. (2007, November) Intramural code of conduct: Beyond the captains meeting. Ohio Recreation Sports Association, Akron, OH.
- 57.** Thine, A., Haines, J., & **Titlebaum, P.** (2007, November) Women on weights: How to get started. Ohio Recreation Sports Association, Akron, OH.
- 56.** Titlebaum, G., **Titlebaum, P.**, & Daprano, C., (2006, November). A grassroots approach to marketing The National Women's Football Association Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 55.** Bertovich, M., **Titlebaum, P.**, & Daprano, C. (2006, November). Women's Head Coaches and their husband's as assistant coaches Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 54.** Johnson. K., Lee, S., Parks, J., Salwan, P., & **Titlebaum, P.**, (2006, November). Study Abroad Program Impacts National Basketball League of Australia, Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 53.** Daprano, C., Kolis, W., **Titlebaum, P.**, (2006, April). Balancing Community and Student Recreation Facilities. National Intramural Recreation Sports Association Conference, Louisville, KY
- 52.** Kenney, M., Daprano, C., & **Titlebaum, P.** (2005, December). Hazing: are your athletes involved? Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 51.** Crocker, K., **Titlebaum, P.**, Dzikus, L. (2005, December). History lesson on Professional sports marketing. Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
- 50.** Kolis. W., Ostrander, D. & **Titlebaum, P.** (2005, October) How to Get Student Staff to ORSA and Beyond. Ohio Recreation Sports Association, Athens, OH.
- 49.** Colleen, C., Hoying, M. & **Titlebaum, P.** (2005, October) Empowering the Club Sports Experience. Ohio Recreation Sports Association, Athens, OH.

48. Daprano, C., **Titlebaum, P.** (2005, April) Empowering the Sport Management Student Through Reflection and Service. American Association of Physical Education, Health, Recreation & Dance National Conference, Chicago, IL
47. Manfre, P., Peterink, A., & **Titlebaum, P.** (2005, March). Female Athletes Need Education on Menstruation. Women's Leadership Conference, Dayton, OH.
46. **Titlebaum, P.**, & Morton, C. (2004, December). Assessment of a distance-learning class. Paper presented at the Ohio Association of Physical Education, Health, Recreation & Dance Conference, Columbus, OH.
45. Abelson, J., Blizman, J., Daprano, C., & **Titlebaum, P.** (2003, December). Global sport perspectives in Ohio sport management programs. Paper presented at the Ohio Association of Physical Education, Health, Recreation & Dance Conference, Dayton, OH.
44. Bartlett, L., Hire, A., **Titlebaum, P.**, & Daprano, C. (2003, December). A survey of NHL community relations directors. Paper presented at the Ohio Association of Physical Education, Health, Recreation & Dance Conference, Dayton, OH.
43. Hart, C., Daprano, C., & **Titlebaum, P.** (2003, December). Sport event volunteer motivation. Paper presented at the Ohio Association of Physical Education, Health, Recreation & Dance Conference, Dayton, OH.
42. Montoya, P., DeLuca, S., Daprano, C. & **Titlebaum, P.** (2003, December). Assessing sport management service learning projects. Paper presented at the Ohio Association of Physical Education, Health, Recreation & Dance Conference, Dayton, OH.
41. Tyrer, A., Woodson, C., Daprano, C., & **Titlebaum, P.** (2003, December). Undergraduate graduation rates of men and women basketball student athletes at the Division I level at Public, Private/Non-Religious affiliated, and Private/Religious affiliated institutions. Ohio Association of Physical Education, Health, Recreation & Dance Conference, Dayton, OH.
40. **Titlebaum, P.**, Bartlett L, (2003, October). Wheelchair basketball soars above the rim. Ohio Recreation Sports Association, Dayton, OH.
39. Daprano, C., **Titlebaum, P.**, Pinnell, M, Williamson, G, Sime, K Brahler, J (2003, May). Overcoming Obstacles to Service Learning Through Collaboration and Assessment, North American Society of Sport Management Conference, Ithaca, NY.
38. Daprano, C., **Titlebaum, P.**, (2003, April). NIRSA member web pages: 2002 mythical champion. National Intramural Recreation Sports Association Conference, Cleveland, OH
37. Simpson, W., **Titlebaum, P.**, & Daprano, C. (2003, April). "Tweaking" intramurals for inclusion. National Intramural Recreation Sports Association Conference, Cleveland, OH
36. Williamson, G, **Titlebaum, P.** (2002, November). Service Learning in the Curriculum. In-service Training for Faculty at the University of Dayton, Dayton, OH.
35. Coyle. M, **Titlebaum, P.** & Daprano, C. (2002, October). Developing a workforce: tapping into campus resources. Ohio Recreation Sports Association, Bowling Green, OH.
34. **Titlebaum, P.** (2002, October). Always spring training: tips for the sport career seekers. Florida Alliance for Health, Physical Education, Recreation and Dance Conference, Daytona Beach, FL.
33. **Titlebaum, P.**, Chynoweth, T., Simpson & Daprano, C. (2002, April). Intramural's outreach to the ADA community. National Intramural Recreation Sports Association Conference, San Antonio, TX.

- 32. Titlebaum, P.,** Daprano, C. (2002, April). The ying and yang of Title IX: where we go from here. Women's Leadership Conference, Dayton, OH.
- 30. Titlebaum, P.,** Desalvo, A., & Roe, T. (2001, October). Developing an emergency action plan. Ohio Recreation Sports Association, Oxford, OH.
- 29. Titlebaum, P.,** Chynoweth, T. (2001, March). We want to play too: intramurals & the ADA. National Intramural Recreation Sports Association Conference, Reno, NV.
- 28.** Smith, M., Rhodus, K., Cohn, J., & **Titlebaum, P.** (2001, March). Exploring other professional recreation opportunities. National Intramural Recreation Sports Association Conference, Reno, NV.
- 27. Titlebaum, P.,** Brand, J. (2000, July). Taking special events to the next level. National wellness conference, Stevens Point, WI
- 26. Titlebaum, P.** (2000, July). Generating corporate sponsorship. Sports in the city, Indianapolis, IN.
- 25. Titlebaum, P.** (2000, July). Event planners share what it takes to gain their business. Sports in the city, Indianapolis, IN.
- 24. Titlebaum, P.,** & Silberman, L. (1999, December). Promoting the Maccabi Youth Games Movement in North America: Implementation of Jewish community sports model in multicultural physical education. Ohio Association for Health, Physical Education, Recreation and Dance Conference, Columbus, OH.
- 23.** Grant, K., & **Titlebaum, P.** (1998, May). A study of businesswomen's perceptions of utilizing golf as a networking tool. North American Society of Sport Management Conference, Buffalo, NY.
- 22. Titlebaum, P.** & Grant, K., (1997, December). Enhancing classroom education through service learning. Training for Faculty at the University of Dayton, Dayton, OH.
- 21. Titlebaum, P.,** & De Marco, G. (1997, December). Re-engineering the HPER professional and department for the 21st century. Ohio Association for Health, Physical Education, Recreation and Dance Conference, Dayton, OH.
- 20. Titlebaum, P.,** Williams, P., & Stringer, K. (1997, October). Understanding diverse students' views of sensitivity on campus: Vision 2005 at the University of Dayton. Minority Student Today, San Antonio, TX.
- 19. Titlebaum, P.,** Cohen, T., & Quinter, K. (1997, July). Taking intramurals to the next level. National Intramural Recreational Sports Association, Region III Conference, Dayton, OH.
- 18. Titlebaum, P.,** Cohen, T., & Quinter, K. (1997, July). Non-traditional games brings fun to men and women, National Intramural Recreational Sports Association, Region III Conference, Dayton, OH.
- 17. Titlebaum, P.,** Crow, B., Gillentine, A., Goldfine, B., & Robinson, M. (1997, May). Sport management students perceived value of the Sports Business Daily. North American Society of Sport Management Conference, San Antonio, TX.
- 16. Titlebaum, P.,** Pollack, J., & Abrutyn, D. (1997, May). Sports Business Daily view of the internet. North American Society of Sport Management Conference, San Antonio, TX.
- 15.** Diorka, M., **Titlebaum, P.,** & Robinson, M. (1997, April). The internship, networking and a job: hitting the trifecta. National Intramural Recreation Sports Association Conference, Louisville, KY.

14. Crow, B., **Titlebaum, P.**, & Goldfine, B. (1996, May). An analysis of sport industry needs relative to sport management student preparation. North American Society of Sport Management Conference, New Brunswick, Canada.
13. **Titlebaum, P.**, Crow, B., Pastore, D., & Stotlar, D. (1996, May). Generating participation at NASSM. North American Society of Sport Management Conference, New Brunswick, Canada.
12. **Titlebaum, P.**, Crow, B., & Sachs, M. (1996, May). A study of participant satisfaction at sports industry career enhancement seminars. North American Society of Sport Management Conference, New Brunswick, Canada.
11. **Titlebaum, P.**, Verner, M., Goldfine, B., & Pastore, D. (1996, May). Perspectives on pre-qualification of internship site supervisors. North American Society of Sport Management Conference, New Brunswick, Canada.
10. **Titlebaum, P.**, & Phillips, D. (1996, February). Expectations of potential baseball employees: fantasy or reality? *Financial Aspects of Sport: An International Perspective*. New Orleans, LA.
9. Crow, B., & **Titlebaum, P.** (1996, February). Title sponsorship recognition at a college football bowl game. *Financial Aspects of Sport: An International Perspective*. New Orleans, LA.
8. **Titlebaum, P.** (1995, October). Getting your resume to the top of the pile. Minority Student Today Conference, San Antonio, TX.
7. **Titlebaum, P.** (1995, October). Internships: The ticket to a dream job. Minority Student Today Conference, San Antonio, TX.
6. **Titlebaum, P.** (1995, June). Teaching students to be their own advocate especially those with LD. National Association of Academic Advisors for Athletics National Convention, Orlando, FL.
5. **Titlebaum, P.**, Goldfine, B., Richman, J., Pastore, D., & Schoonmaker, L. (1995, May). Motivating students for their internship experiences. North American Society of Sport Management Conference, Athens, GA.
4. **Titlebaum, P.**, & Pendleton, A., (1994, November). Pressing your weight room into management shape. National Intramural Recreational Sports Association, Region IV Conference, New Orleans, LA.
3. **Titlebaum, P.** (1994, November). How to spotlight your staff to foster a sense of pride. National Intramural Recreational Sports Association, Region IV Conference, New Orleans, LA.
2. **Titlebaum, P.** (1994, November). The dyslexia advantage: Surviving and succeeding with dyslexia. Orton Dyslexia Society 45th International Conference, Los Angeles, CA.
1. **Titlebaum, P.** (1993, November). Adult Dyslexics panel discussing their experiences. Orton Dyslexia Society 44th International Conference. New Orleans, LA.

### **Invited Presentation**

123. **Titlebaum, P** (2023, October) Winning at the game of college! Via Zoom for SUNY Brockport, Introduction to University.
122. **Titlebaum, P** (2022, July) Patient perspective of dealing with cancer for Genentech, Las Vegas, NV
121. **Titlebaum, P** (2021, September) Networking in Sport Management, Via Zoom for Ithaca College, Introduction to Sport Management.



- 120. Titlebaum, P** (2021, August) NFL Los Angeles Charges inside look at suite sales in pro sports. Los Angeles, CA
- 119. Titlebaum, P** (2020, February) Legacy: Finding your emotional trigger. Angelo State University, San Angelo. TX
- 118. Titlebaum, P** (2020, February) How to prepare for career opportunities. Angelo State University, San Angelo. TX
- 117. Titlebaum, P** (2018, February) Philanthropy and building a legacy. Via Skype for Angelo State University, San Angelo. TX
- 116. Lara, D., & Titlebaum, P** (2016, December) The Good, Bad and the Ugly of working in the Media, University of Dayton, The Public Relations Student Society of America, Dayton, OH
- 115. Titlebaum, P** (2016, November) Coaching the Skeptical: Building the Bridge for Empowerment, Dayton/Miami Valley Chapter's Fall Summit for Program and Project Managers, Dayton, OH
- 114. Titlebaum, P** (2016, January) Business, economics, and social impact of March Madness on Dayton, Ohio. Via Skype for Drexel University, Philadelphia, PA.
- 113. Titlebaum, P** (2016, January) Why Personal Branding Should Be a Top Priority, San Angelo Sports Medicine and Coaching Sciences Symposium, San Angelo. TX
- 112. Titlebaum, P** (2016, January) Sales and Fundraising Technique for Coaches, San Angelo Sports Medicine and Coaching Sciences Symposium, San Angelo. TX
- 111. Titlebaum, P** (2015, November) Why Personal Branding Should Be a Top Priority for Project Managers, Dayton/Miami Valley Chapter's Fall Summit for Program and Project Managers, Dayton, OH
- 110. Titlebaum, P** (2015, July) Why Personal Branding Should Be a Top Priority for Project Managers, the Dayton/Miami Valley Chapter of the Project Management Institute, Dayton, OH
- 109. Titlebaum, P** (2015, April) Colloquium in Sport Management doctoral/master seminar, Ohio State University, Columbus, OH
- 108. Titlebaum, P** (2014, June) The Business of Sport. Dayton Alumni, St. Louis, MO
- 107. Titlebaum, P** (2014, May) Career Day and how to set goals, Springboro, OH
- 106. Titlebaum, P** (2014, April) Organ & Tissue Donation, University of Cincinnati Hospital, West Chester, OH
- 105. Titlebaum, P** (2014, April) Business of Sports, Dayton Agonis Club, Dayton, OH
- 104. Titlebaum, P., Kloke, D.** (2013, July) Research on Food & Beverage, Association of Luxury Suite Directors Conference, Orlando, FL
- 103. Titlebaum, P., Campbell, A., Borgard, M., Bigelow, C., & Crow, B.** (2013, July) Food and Beverage and Customer Service Summit, Association of Luxury Suite Directors Conference, Orlando, FL

- 102.** Bednar, R., **Titlebaum, P** (2013, April) True Measurement of ROI and ROO Issues, Corporate Ticket Impact Conference, East Rutherford, NJ
- 101.** **Titlebaum, P** (2013, March) Professional Development, National Intramural Recreation Sports Association Conference, Las Vegas, NV
- 100.** **Titlebaum, P** (2013, February) Colloquium in Sport Management doctoral seminar, Ohio State University, Columbus, OH
- 99.** Schaller, M., **Titlebaum, P.**, Barbara, J, & Said, E. (2013, February) Student Engagement as a Strategy for Success, University of Dayton Faculty Exchange Series, Dayton, OH
- 98.** **Titlebaum, P.,** (2012, July) Collegiate Motivation of Luxury Suite Ownership, Association of Luxury Suite Directors Conference, Minneapolis, MN
- 97.** **Titlebaum, P.,** Kellner, A. Todd, C., Ross, B. (2012, July) What do your customers wants? Association of Luxury Suite Directors Conference, Minneapolis, MN
- 96.** **Titlebaum, P.,** Kapluck, R., & LeComte, J. (2012, May) Animation & Video can Replace Power Point. Techno Fair, Dayton, OH
- 95.** **Titlebaum, P.,** (2012, April) Learn about resumes and leverage your leadership and service experience. Colors of Leadership Conference, Dayton, OH
- 94.** **Titlebaum, P.,** Gillentine, A. Brown, M. (2012, January) The Sponsorship Toolbox: Maximizing Renewals, National Sports Forum, Oklahoma City, OK
- 93.** **Titlebaum, P.,** LaGrone, M., Nava, R., & Belcher, E. (2011, June), Suiteholder Focus Group, Association of Luxury Suite Directors Conference, Los Angeles, CA
- 92.** **Titlebaum, P** (2011, June) Best Practices in Premium Seat Selling, Association of Luxury Suite Directors Conference, Los Angeles, CA
- 91.** Bedner, B., Goldstein, T., Norowitz, S., Martin, B., & **Titlebaum, P.** (2011, June) Sponsorship panel, Association of Luxury Suite Directors Conference, Los Angeles, CA
- 90.** Daprano, C., & **Titlebaum, P** (2011, June) Student Mock Interview Assignment Management/Integrative Experiences. North American Society for Sport Management Teaching and Learning Fair. London, Ontario, Canada
- 89.** **Titlebaum, P** (2011, May) Get Back in the Game. Fairhaven Job Seekers, Dayton, OH
- 88.** **Titlebaum, P** (2011, April) Get the dream job, The Ohio State Sport & Wellness Scholars, Columbus, OH.
- 87.** **Titlebaum, P** (2010, December) How to get a job, Delta Sigma Pi, Dayton, OH.
- 86.** **Titlebaum, P** (2010, October) Request for Proposal Sports Consulting Project, Annual Conference of the Sport Marketing Association, New Orleans, LA.
- 85.** **Titlebaum, P** (2010, September) Self Marketing will open Doors. Job Search Focus Group, Cincinnati, OH
- 84.** **Titlebaum, P** (2010, July) The Reinvention of the Luxury Suite Industry. Dayton Alumni, St. Louis, MO
- 83.** **Titlebaum, P,** Hendrickson, H, Contorno, R, & Maestas, A. (2010, June) Navigate Marketing, Association of Luxury Suite Directors Conference New York, NY

- 82.** Newwell-Legner, R., **Titlebaum, P.**, Massa, D. & DeStefano, M. (2010, June) Suite Holders Focus Group, Association of Luxury Suite Directors Conference New York, NY
- 81.** **Titlebaum, P.** Boles, J., Fenrick, D., & Dobransky, R. (2010, June) Bridging the Cap: The Partnership Between F&B Companies and Teams and Venues, Association of Luxury Suite Directors Conference New York, NY
- 80.** **Titlebaum, P.** (2010, May) Get Back in the Game. Fairhaven Job Seekers, Dayton, OH
- 79.** **Titlebaum, P.** (2010, April) Professional Development, National Intramural Recreation Sports Association 78. Conference, Anaheim, CA.
- 78.** **Titlebaum, P.** (2009, December) Marketing is the name of the game. Eastgate Job Search Focus Group, Cincinnati, OH
- 77.** **Titlebaum, P.** (2009, November) Winning at the Employment Game. The Ohio State Student Professional Development Association, Columbus, OH
- 76.** **Titlebaum, P.**, Adams, R., Mass, C., Manaham, D., & Woodley, B. (2009, November) Youth & Amateur Sports Educational and Networking Event, Dayton/Montgomery Convention & Visitors Bureau, Dayton, OH.
- 75.** **Titlebaum, P.** (2009, November) Marketing in Hard Times, Dayton Search Group, Dayton, OH  
Dickey, I., Lewis, W., & **Titlebaum, P.** (2009, September) Teaching Online in the MBA Program, School of Business Administration Learning and teaching Form, University of Dayton, Dayton, OH.
- 74.** **Titlebaum, P.** (2009, August) Marketing is the name of the game. Job Search Focus Group, Cincinnati, OH
- 73.** **Titlebaum, P.** (2009, June) The Perception of the Premium Seating Industry. Association of Luxury Suite Directors, Dallas. TX
- 72.** **Titlebaum, P.** (2009, June) Niche Marketing. Regional Entrepreneur Forum, Cincinnati, OH
- 71.** **Titlebaum, P.** (2009, June) Market Yourself, Project Management Institute, Madison, OH
- 70.** **Titlebaum, P.** (2009, April) Distinguish Yourself. IT Job Search Circle, Cincinnati, OH
- 69.** **Titlebaum, P.** (2008, September) Gaining the competitive edge: In today's job market. Dayton Dietetic Association. Kettering, OH
- 68.** **Titlebaum, P.** (2008, August) In-service training for University of Dayton Recreation staff on customer service, Dayton, OH
- 67.** **Titlebaum, P.** (2008, May) How to network. Dayton Alumni, Tampa, FL.
- 66.** **Titlebaum, P.** (2008, April) Keynote address on getting hired today, Ohio Parks and Recreation Student Conference, Dublin, OH.
- 65.** **Titlebaum, P.** (2008, March) Want to Work in Sports, Wittenberg University Springfield, OH.
- 64.** **Titlebaum, P.** (2008, February) Career Planning in Sport Management, Piqua High School, Piqua OH.
- 63.** **Titlebaum, P.** (2008, January) Planning Strategies for 2008, Organization, Networking and Personal Development, Miami Valley Chiropractic Society, Dayton, OH.

- 62. Titlebaum, P.**, Haverstick, A. & Smith, F. (2005, October) Effective Distance Learning: Using and Improving a Threaded Discussion Tool, Seminars at the University of Dayton, Dayton, OH.
- 61. Daprano, C., Baer, J, Brahler, J, Titlebaum, P.** (2005, October) Service Learning Disaggregated: Building Awareness of Diversity and Community through Service Learning and Physical Activity, Seminars at the University of Dayton, Dayton, OH.
- 60. Delamer, P., Higgins, A., Taylor, A. Titlebaum, P., Trollinger W.** ((2005, March). Academic Engagement and Improved Achievement, Part-Time Faculty Workshop, Dayton, OH
- 59. Titlebaum, P., Myszka, D., & Taylor, A.** (2005, March). Partnership with the Community: Ensuring Academic Rigor and Enlivening Classes University of Dayton Faculty Exchange Series, Dayton, OH
- 58. Titlebaum, P., Bardine, B. & Stover, S.** (2004, September) Giving a WebCT Course Your Personality, University of Dayton Faculty Exchange Series, Dayton, OH.
- 57. Titlebaum, P. & Stover, S.** (2004, September) Using WebCT to Implement Teaming in your Classroom, eLearning Seminars at the University of Dayton, Dayton, OH.
- 56. Brahler, C. J., Daprano, C., Bear, J., & Titlebaum, P.** (2004, April). Service learning assessment, Dayton Faculty Exchange Series, Dayton, OH.
- 55. Williamson, G & Titlebaum, P.** (2003, October) Service Learning in Curriculum, Part-Time Faculty Workshop, Dayton, OH.
- 54. Titlebaum, P.** (2003, April). Risky Business, Risk and Crisis Management, Jewish Community Centers Association, Washington, DC.
- 53. Titlebaum, P.** (2002, October). The power of tickets. Columbus Blue Jackets Partner Activation Summit, Columbus, Ohio
- 52. Titlebaum, P.** (2002, April). How to network in any industry. Beyond the class room for the Dayton Alumni, New York, NY
- 51. Titlebaum, P.** (2001, November). Outsourcing of Health, Physical Education & Recreation: “trend of fad” Jewish Community Centers Association, Baltimore, MD.
- 50. Titlebaum, P.** (2001, November). Emergency Action Plan. Jewish Community Centers Association, Baltimore, MD.
- 49. Titlebaum, P.** (2001, May). Perfecting your networking. Home Builders Association of Dayton and the Miami Valley, Dayton, OH
- 48. Titlebaum, P.** (2001, May). Finding your niche. The Ohio State University, Columbus, OH
- 47. Titlebaum, P.** (2001, April). Getting in the game. Wright State University, Dayton, OH
- 46. Titlebaum, P.** (2001, March). The power of sports marketing. Dayton’s American Marketing Association, Dayton, OH
- 45. Rhine, L., Evans, J., Titlebaum, P., Davis, T.** (2000, October). Students with disabilities: rights and responsibilities, course modifications, maintaining academic standards. In-service Training for Faculty at the University of Dayton, Dayton, OH.

44. **Titlebaum, P.** (2000, May). Golf is not just a man's business tool. Junior League of Dayton, Dayton, OH
43. **Titlebaum, P.** (2000, April). The needs of event rights holders. National Association of Sports Commissions, San Jose, CA
42. **Titlebaum, P.** (2000, March). Golf as a business tool. Beyond the class room for the Dayton Alumni, Tampa, FL
41. **Titlebaum, P.** (2000, February). How to keep a sponsor coming back. Wright State University, Dayton, OH
40. **Titlebaum, P.** (2000, January). Opportunities in sports administration. St. Louis Sports Commission Career Day, St. Louis, MO.
39. Ballal, S., Bedard, B., Evans, J., Sandner, L & **Titlebaum, P.** (1998, October). ADA: Rights and responsibilities of faculty in meeting the needs of students with disabilities, and qualified students with disabilities who request services. In-service Training for Faculty at the University of Dayton, Dayton, OH.
38. **Titlebaum, P.** (1998, October). Discovering your value in the marketplace: An athlete's guide. Olympic Congress, Phoenix, AZ.
37. Masback, C., Jellinghaus, H., & **Titlebaum, P.** (1998, October). Sponsorship what's in it for me? Olympic Congress, Phoenix, AZ.
36. **Titlebaum, P.** (1998, September). How to use golf as a business tool. Kroger Senior PGA Tour, Kings Island, Mason, OH.
35. **Titlebaum, P.** (1998, May). How women can use golf as a business tool. Star Bank Women, Golf and Business Seminar and Clinic, Dayton, OH.
34. **Titlebaum, P.** (1998, April). How to use golf (sports) as a business tool. Athena Leadership Forum, Youngstown, OH.
33. **Titlebaum, P.** (1998, April). The sports industry: Where are the jobs and how do I get mine. Youngstown State University, Youngstown, OH.
32. **Titlebaum, P.** (1998, February). Career awareness program. The Association of Black Sporting Goods Professionals, Atlanta, GA.
31. **Titlebaum, P.** (1997, November). Life after the games. Olympic Congress, Orlando, FL.
30. **Titlebaum, P.** (1997, November). Discovering your value in the marketplace: An athletes guide. Olympic Congress, Orlando, FL.
29. **Titlebaum, P.** (1997, November). Building equity through your college community. Olympic Congress, Orlando, FL.
28. **Titlebaum, P.** (1997, November). Re-engineering the HPER professional for the 21st Century. Jewish Community Centers Association, Baltimore, MD.
27. **Titlebaum, P.** (1997, August). Recruiting the next generation. Amateur Trap Shooting Association, Vandalia, OH.
26. **Titlebaum, P.** (1997, July). Getting in the game. National Sporting Goods Association's World Sports Expo, Chicago, IL.

25. **Titlebaum, P.** (1997, June). Basketball and school have many of the same rules. National Basketball Player's Association All-Star Basketball Camp, Princeton, NJ.
24. **Titlebaum, P.** (1997, March). How to make the most out of your internship. Miamisburg High School, Miamisburg, OH.
23. **Titlebaum, P.** (1997, May). How women can use golf as a business tool. Star Bank Women, Golf and Business Seminar and Clinic, Dayton, OH.
22. **Titlebaum, P.** (1996, December). How to network your way into Baseball. Baseball Winter Meetings, Boston, MA.
21. **Titlebaum, P.** (1996, October). Olympic forum, career development. Olympic Congress, Indianapolis, IN.
20. **Titlebaum, P.** (1996, June). How to play the game of school. National Basketball Player's Association All-Star Basketball Camp, Princeton, NJ.
19. **Titlebaum, P.** (1996, July). Networking your way in to the industry. National Sporting Goods Association's World Sports Expo, Chicago, IL.
18. **Titlebaum, P.** (1996, July). Networking your way into the hockey industry. The World Hockey Summit, Boston, MA.
17. **Titlebaum, P.** (1996, January). Faculty member for Institute of Sport Advancement. Washington, DC.
16. **Titlebaum, P.** (1995, September). The art of networking. MBA Students' Kick-off, Keynote Speaker, A.B. Freeman School of Business, Tulane University, New Orleans, LA.
15. **Titlebaum, P.** (1995, July). Playing the game of school. Nike All-American Camp, Indianapolis, IN.
14. **Titlebaum, P.** (1995, July). Finding the value in the art of networking. Sports Careers Seminar, Chicago, IL.
13. **Titlebaum, P.** (1995, April). How to get your resume to the top of the pile. Sports Career Seminar, Los Angeles, CA.
12. **Titlebaum, P.** (1995, April). Maximizing your volunteer experience. Sports Career Seminar, Los Angeles, CA.
11. **Titlebaum, P.** (1995, February). Networking vs. valuenetting, which is better for your future? A.B. Freeman School of Business, Tulane University, New Orleans, LA.
10. **Titlebaum, P.** (1995, January). Advocating for oneself in the college environment. Educational Resource Center, Tulane University, New Orleans, LA.
9. **Sutton, W., & Titlebaum, P.** (1995, January). Resume building in the sports industry. Institute for Sports Advancement, New York, NY.
8. **Titlebaum, P., & Canning, W.** (1994, December). Keeping employees happy, even when downsizing: the upside of budget cuts. Athletic Business Conference, Orlando, FL.
7. **Titlebaum, P.** (1994, October). Identifying your need for networking. Sports Career Seminar, Miami, FL.
6. **Titlebaum, P.** (1994, October). Obtaining internships. Sports Career Seminar, Miami, FL.

5. **Titlebaum, P.** (1994, August). Professional networking. Third Annual Sports Business Workshop, New York, NY.
4. **Titlebaum, P.** (1993, November). Opportunities in sports management industry. The Sports Careers Seminar, Atlanta, GA.
3. **Titlebaum, P.** (1993, November). Opportunities in colleges and universities system. The Sports Careers Seminar, Atlanta, GA.
2. **Titlebaum, P.** (1993, November). Opportunities available in sports and the importance of networking. Tulane University Student-Athlete Career Fair, New Orleans, LA.
1. **Titlebaum, P.** (1993, December). A study of high school track and field outdoor championships based on the events endorsed by the National Federation of State High School Associations. USA Track and Field National Convention, Las Vegas, NV.

### Media (41)

41. Television (2024, July 24) New Sports to watch in the Paris Olympics, 2 WDTN, Dayton, Ohio
40. Radio (2024, May 26) Women Sport and as a Niche market, KTX, ESPN Austin;104.9
39. Television (2024, April 16) Caitlin Clark and impact on Women Sports, 2 WDTN, Dayton, Ohio
38. Video (2023, July 27) trueGift. <https://www.youtube.com/watch?v=wMHXu8OoWzw&t=1220s>
37. Video (2023, July 1) For patients and caregivers for cancer and mental health. <https://www.cancerandmentalhealth.com/patients/>
36. Television (2021, December 9) UD fundraising class grants wishes for three kids. <https://dayton247now.com/news/local/ud-fundraising-class-grants-wishes-for-three-kids>
35. Video (2021, March 10) Personal Branding, SAGE Business Cases [https://players.brightcove.net/268012963001/Sy9lbkRkI\\_default/index.html?videoId=ref:V1017891&secureConnections=true&secureHTMLConnections=true&autoStart=false](https://players.brightcove.net/268012963001/Sy9lbkRkI_default/index.html?videoId=ref:V1017891&secureConnections=true&secureHTMLConnections=true&autoStart=false)
34. Radio (2020, July 19) College sports and why schools are cutting programs, KTX, ESPN Austin;104.9
33. Radio (2019, June 23) Ride 4 Freedom Legacy Tour, KTX, ESPN Austin;104.9
32. Television 2019 (June 7) Cyclists bikes more than 600 miles to Montgomery for a good cause. CBS 8 <https://www.alabamaneews.net/2019/06/12/cyclists-bike-more-than-600-miles-to-montgomery-for-a-good-cause/>
31. Television 2019 (June 6) Ride 4 Freedom Legacy Tour at Boys & Girls Club in Etowah County. 24 WEAC [https://www.youtube.com/watch?time\\_continue=1&v=Lq2I0xJ1SSA](https://www.youtube.com/watch?time_continue=1&v=Lq2I0xJ1SSA)
30. Television 2019 (June 6) 600 mile bike ride for civil rights. 6 WBRC <https://www.wbrc.com/video/2019/06/06/video-mile-bike-ride-civil-rights/>
29. Television 2019 (June 1) Cyclists bike to Alabama in hopes of raising \$100,000 for a good cause. Fox 19 <https://www.fox19.com/2019/06/01/cyclists-bike-alabama-hopes-raising-good-cause/>
28. Television 2019 (May 31) Ride 4 Freedom meets Freedom Rider: Two PhDs talk freedom and the best way to get there. ABC Fox 19 <https://www.wcpo.com/news/our-community/ride-4-freedom-meets-freedom-rider-two-phds-talk-freedom-and-the-best-way-to-get-there>.
27. Television 2019 (May 31) Ohio Cyclist plan 600 mile bike ride to Montgomery for charity. ABC 33/44 <https://abc3340.com/news/local/ohio-cyclists-plan-600-mile-bike-ride-to-montgomery-for-charity>
26. Pod Cast (2019, May 12) #159: Ride 4 Freedom Legacy Tour, Nice to see he's working
25. Radio (2018, April 1) Dayton First Four- Final Four in San Antonio, KTX, ESPN Austin;104.9
24. Pod Cast (2018, January 2) #127: How Students Raised 60k for Front Row Foundation
23. Radio (2015, November, 1) Sport Ethics, KTX, ESPN Austin;104.9 FM
22. Radio (2014, March, 23) Dayton hold on to the First Four, KTX, ESPN Austin;104.9 FM
21. Radio (2013, July, 15) Food and Beverage in premium seating, KTX, ESPN Austin;104.9 FM
20. Radio (2011, May, 29) Luxury Suites in MLB, KTX, ESPN Austin;104.9 FM

19. Radio (2010, May, 23) Working in Sports and the Future, KTXK, ESPN Austin;104.9 FM
18. Radio (2009, August 26) Luxury Suite Industry, AM 1360 WMNY, Pittsburg, PA
17. Television (2009, July 10) Self-Promotion, WCPO-TV (Channel 9) Business Report Cincinnati, OH.
16. Radio (2009, June 8-12) Self-Promotion Is Necessary In Today's Market, WNKU 89.7 & 94.5 FM
15. Television (2007, April 24). Organ Donation. ABC, Cincinnati, OH.
14. Radio (1999, February 16). The future of women's sports. WDJM 850-AM, West Palm Beach, FL.
13. Radio (1999, January 5). Should NBA players start their own league? KFAN 1320-AM, Salt Lake City, UT.
12. Radio (1998, August 18). The NBA lockout. The Fan Sports Radio 610-AM, Portland, OR.
11. Television (1998, July 23). Businesswomen utilizing golf as a networking tool. ABC, Dayton, OH.
10. Radio (1997, December 3). NCAA dealing SAT Test is discriminating to minorities. Primetime Sports Radio.
9. National Public Radio. (1997, December 10). In sports, it's all about lingo. Deford, F.
8. Television (1997, March 10). Professional baseball team to come to the Miami Valley. CBS, Dayton, OH.
7. Radio (1996, March 30). The NCAA taking advantage of athletes? KISS 98.7-FM, New York, NY.
6. Radio (1996, January 9). Agents and NCAA. Primetime Sports Radio.
5. Television (1995, December 8). Is the NCAA against the learning-disabled? ABC, Good Morning America.
4. Radio (1995, December 5). Is the NCAA discriminating against the learning-disabled? Primetime Sports Radio.
3. Radio (1995, September 1). NCAA regulate agent contact with college athletes. Primetime Sports Radio.
2. Radio (1995, June 7). Student athletes learn the potential pitfalls of agents. Primetime Sports Radio
1. Television (1995, March 28), Should college athletes be paid? The Angela Show, ABC, New Orleans, LA.

#### **Print Media Interviews (128)**

128. Burkholder, C (May 20, 2024) The right path will always find you. University Dayton Blogs
127. Mooney, S. (December 22,2022) New Year Addressing Physical & Mental Health in Tandem. Patient Power
126. Weldon, C. (March 15, 2022) First Four more than just basketball games in Dayton. *Spectrum News 1*
125. Trumbull, E. (December, 2021) Early life lessons impacts student giving. *University of Dayton Magazine*
124. McClory, E. (December 2021) UD Students raise money, grant wishes for 3 ill children. *Dayton Daily News*
123. Becker, C. (2021, April) Competing for a cause, *University of Dayton Magazine*
122. Daneman, M. (2020, May) Rebates make sense for leagues and programmers, *Communications Daily*
121. Sandoval, G. (2020, March) Everyday experiences motivate donors to make difference. *Dayton Foundation*
120. Lyons, R. (2020, March) Philanthropy tournament supports Port Health *University of Dayton Magazine*
119. Balakrishnan, G. (2019, December) More than meets the eye. *University of Dayton Magazine*
118. Peter, S. (2019, June) Biking activists make a stop at the Boys and Girls Club. *Messenger*
117. Fox, D. (2019, June) Celebrating black history, *The Times (Apalachicola, Florida & The Gadsden Times)*
116. Leavitt, L. (2019, June) Cycling for a cause, *Mason & Deerfield Lifestyle*
115. Auberger, R. (2019, May) Ride 4 Freedom Legacy Tour will come through Sparta next month, *Sparta Live*
114. Parada, C. (2019, April) Ride 4 Freedom: 600 millas en pro del legado historico. *La Vanguardia*
113. Kerver, N. (2019, February) Philanthropy that hits home, *UD Quickly*
112. Wagle, B. (2017, November) Philanthropy in the classroom, *UD Quickly*
111. Glaser, S. (2016, October) Cleveland, World Series fans need to stay in Beachwood, *Cleveland Plain Dealer*
110. James, M., Pugmire, L (2016, September) HBO's boxing business shows signs of fatigue, *Los Angeles Times*
109. Callahan, E. (2016, March) Competition for a Cause, *School of Education & Health Sciences News*
108. Cogliano, J. (2015, October) Hoop and other sport dreams, *Dayton Business Journal*
107. Glaser, S. (2015, June) Cleveland plans to shine as world watches the Cavaliers, *Cleveland Plain Dealer*
106. Cogliano, J. (2015, April) Florida not hiring Miller for coaching means to Dayton, *Dayton Business Journal*
105. Kiernan, J. (2015, April) 2015's Mayweather vs. Pacquiao by the numbers, *WalletHub*
104. Cogliano, J. (2015, April) UD's Archie Miller candidate for Florida coaching job, *Dayton Business Journal*
103. Snel, A. (April) Tecate outpunches Corona with beer sponsorship bid, *Las Vegas Review-Journal*
102. Cuy Castellanos, D. (2015, April) Can you eat healthy at the ballpark? *Dayton Daily News*
101. Cogliano, J. (2015, March) UD tournament run brings valuable national spotlight, *Dayton Business Journal*
100. Cogliano, J. (2015, January) CFC to make history with viewership ad costs, *Dayton Business Journal*



99. Cogliano, J. (2015, January) OSU to see long-term payoff from CF title game, *Dayton Business Journal*
98. Cogliano, J. (2014, November) NCAA picks Dayton to host more First-4 rounds, *Dayton Business Journal*
97. Cogliano, J. (2014, September) NFL handling of player puts league at risk, *Dayton Business Journal*
96. Cogliano, J. (2014, September) OSU is a Multimillion-Dollar Business in Dayton, *Dayton Business Journal*
95. Kasler, D. (2014, July) New Kings arena will be among NBA's smallest, built for profit, *The Sacramento Bee*
94. Fisher, M. (2014, July) New Dragons owners say they won't mass with success, *Dayton Daily News*
93. Richter, E. (2014, April) Organ transplants provide a second chance, *Dayton Daily News*
92. Cogliano, J. (2014, March) Dayton's Flyers, NCAA run worth millions *Dayton Business Journal*
91. Navera, T. (2014, March) NCAA: Dayton angles to keep NCAA's First Four, *Sports Business Journal*
90. Navera, T. (2014, March) NCAA: Dayton is front-runner to host First Four, *Dayton Business Journal*
89. Navera, T. (2014, February) Overhead: NCAA First Four brings out best in Dayton, *Dayton Business Journal*
88. Navera, T. (2014, February) Dayton leaders pull out all the stops as clock ticks, *Dayton Business Journal*
87. Fisher, M. (2014, February) No takers yet for majority owner's stake in Dayton Dragons, *Dayton Daily News*
86. Miller, S. (2014, February) I'll see your \$600 and raise you \$2,500, *UD Campus Report*
85. Navera, T. (2014 February) Dayton leaders pull out all the stops as clock ticks, *Dayton Business Journal*
84. Laverdure, D. (2014, February) UD Class Raises Money for 12-Year Old Girl, *Dayton Daily News*
83. Cogliano, J. (2013, October) Dayton's Sharp Shooters: hoops set for big year, *Dayton Business Journal*
82. Cogliano, J. (2013, July) Ohio court case to impact college coaches nationwide, *Dayton Business Journal*
81. Watkins, S. (2012, July) MLB All-Star Game to bring millions of dollars to region, *Dayton Business Journal*
80. Englehart, L. (2012, March) Columbus Crew eyes Dayton fans, *Dayton Business Journal*
79. Fong, D. (2012, March) Doing something extra, all about the kids, *I 75 Newspaper group*
78. Sankaranarayan, S. (2012, February) The Power of the pen, *UDQuickly*
77. Vance, D. (2012, January) Man of letters, *University of Dayton Magazine*
76. Christ, G. (2011, October) Poll: Voters split on paying NCAA athletes, *Dayton Business Journal*
75. Cogliano, J. (2011, February) Horse track could spur growth, *Dayton Business Journal*
74. Vance, D. (2011, January) Dyslexia doesn't Titlebaum, nationally self-syndicated newspaper column
73. Cogliano, J. (2010, August) Miamisburg sports advertising firm signs franchisee, *Dayton Business Journal*
72. Robinson, J. (2010, August) Dr. Titlebaum-Not Your Average Professor, *Next Step Athletics LLC*
71. Traiman, S. (2010, summer) ALSD 20th Conference: Lights up New York City, *Pan Stadia*
70. Thomas, G. (2009, December) Study: Dayton can support Major League Soccer, *Dayton Business Journal*
69. Cogliano, J. (2009, September) Hockey owners fight for success, *Dayton Business Journal*
68. Monk, D. (2009, June) Job Fairs - use wisely, *Cincinnati Business Courier*
67. Stephens, C. (2009, May) Creating a national sports network. *Dayton Business Journal*
66. Darr, J. (2008, August) Dragons swing for record in .08 attendance. *Dayton Business Journal*
65. Wolverton, B (2008 February) Bob Knight Leaves a Lasting Legacy. *The Chronicle of Higher Education*
64. Wicker, K. (2007, November) Freicks run draws runners, raises funds for Scholarship. *UD Campus Report*
63. Dempsey, L. (2007, October) Judaism, local authors in spotlight at book fair. *Dayton Daily News*
62. Stephens, C. (2007, September) Dayton Bombers not bombing. *Dayton Business Journal*
61. Dewald, M (2007, Fall ) No hiding. *Dayton Community*
59. Dewald, M (2007, Spring) Getting out of the classroom. *Dayton Educator*
58. Kling, J. (2006, Fall) Take it to the hoop, mate. *Dayton Educator*
57. Derck, D (2006, Spring) Chasing the Stander Cup. *Dayton Educator*
56. Wicker, K. (2005, July) Open Opportunities. *University of Dayton Campus Report*
55. Harris, D. (2005, July) Looking out for no.1. *Dayton Daily News*
54. Stephens, C. (2005, July) Bombers owners hope to fill stands this year. *Dayton Business Journal*
53. Dewald, M (2005, Spring) Building a better recreation complex, *Dayton Educator*
52. Farinacci, V (2005, Spring) A triathlon represented more than a race, *Cleveland Alumni Quarterly Newsletter*
51. Dewald, M (2004, Summer) Getting in the game. *Dayton Business Leader*
50. Stephens, C. (2004, August) Sports teams searching for corporate dollars. *Dayton Business Journal*
49. Stephens, C. (2004, July) Market golf. *Dayton Business Journal*
48. Derck, K (2004, Spring). Hands-on learning at the Super Show. *Dayton Educator*

47. Hannah, J. (2003, July). Flight festival has ups, downs. *Associated Press*
46. DeBrosse, J. (2003, July). Celebration drew crowds but lost cash. *Dayton Daily News*
45. DeBrosse, J. (2003, July). Festivities wow crowds. *Dayton Daily News*
44. Dewald, M (2003, Spring) Sport Management compete raise funds for grants. *University of Dayton Quarterly*
43. Maurer, H (2002, Autumn) Sport management program empowers students *University of Dayton Quarterly*
42. Baker, D (2002, February 15). Wright State basketball ticket sales stagnate. *Dayton Business News*
41. Hutton, T (2002, March 12) Fau Ready To Reap Benefits NCAA's Offer, *Sun Sentinel*
40. Baker, D (2001, October 5). LPGA tourney owner mulls alternate options. *Dayton Business News*
39. Steinbach, P. (2001, July). Dream Jobs. *Athletic Business*
38. DeBrosse, J. (2001, June). Minor leagues, major success. *Dayton Daily News*
37. Mattingly, E. (2001, Spring). Professor gives tips to others with dyslexia. *University of Dayton Quarterly*
36. Miller, M. (2001, January 11). ASA poised for greatness in 2001. *Actionline*
35. Menninger, B. (2000, November 6-12). Building a brand starts with a name. *Streets & Smith's SBJ*
34. Hargadon, S. (2000, Fall) A weighty problem addressing an epidemic obesity in children. *Dayton Educator*
33. Thimange, P. (2000, September 4). YMCA, local hospital team up to thrive. *Dayton Business News*
32. Weil, D. (2000, July 3-9). Naming ranks thick with tech, banks, airlines. *Streets & Smith's SBJ*
31. Wentzel, M. (2000, June 19). Fisher blends sport, study. *Rochester Democrat and Chronicle*
30. Baker, D (2000, June 12). Dayton soccer plans afoot. *Dayton Business News*
29. Gloekler, J. (2000, Summer). Phillies pitcher climbing ladder. *University of Dayton Quarterly*.
28. Thimange, P. (2000, March 24). Bring baseball went into extra innings. *Dayton Business News*
27. Smith, D. (2000, Spring). Sports more than games. *Dayton Educator*
26. Hruby, P. (2000, February 10). Sports leagues must deal with words of athletes. *The Washington Times*
25. Maier, T. (2000, January 9). The fairer sex will level fields. *The Washington Times*
24. Hruby, P. (1999, December 11). 2065: A sports odyssey. *The Washington Times*
23. Mattingly, E. (1999, Winter). Climbing wall of corporate success. *University of Dayton Quarterly*
22. Mattingly, E. (1999, October 1). Field experience at "field day". *University of Dayton Campus Report*
21. Crawly, R. (1999, December 6-12). Get to work, then get a career. *Streets & Smith's Sports Business Journal*
20. Bour, A. (1999, Fall). Game plan. *Dayton Educator*
19. Mihoces, G. (1999, May 19). The wide world of future sports. *USA Today*
18. Lubinger, B. (1999, March 1). Scoring high with families. *Cleveland Plain Dealer*
17. Yaqub, M. (1999, February). Pitch and putt. *Worth*
16. Crawly, R. (1998, December 14-20). Toughest step: Getting a foot in the door. *Street & Smith's SBJ*
15. (1998, November 30). To the ends of earth for youth, by Project Oceanis. *San Diego Daily*
14. Schneider, T. (1998, November). A career in sports. *Sports Travel*
13. Bonk, T. (1998, October 29). No cheap shots. *Los Angeles Times*
12. Crawly, R. (1998, October 5-11). Many are called, few are chosen. *Street & Smith's Sports Business Journal*
11. Guay, M. (1998, September). Become a big-league success. *College Bound Magazine*
10. Woods, C. (1998, April). Taking responsibility for the advancement of trapshooting. *Trap & Field*
9. Wilner, B. (1998, February). Join the club. *Inside Sports*
8. Hannah, J. (1997, September 28 - October 12). Speak sports for success. *Associated Press*
7. Morris, J. (1997, July 27). Outdoor notebook, ATA lesson. *Dayton Daily News*
6. Sebastian, P. (1997, June 12). Businesses Bulletin. *The Wall Street Journal*
5. Stupp, D. (1997, June 7). Seminars offer link to contracts on the green. *Dayton Daily News*
4. Peterson, B. (1997, April 30). Raising golf awareness. *Dayton Daily News*
3. Abraham, J. (1997, March 2). Live your career dreams. *National Business Employment Weekly*
2. Bricking, T. (1995, December 20). Special-needs stars just seek a second look. *USA Today*
1. Gottesman, A. (1995, January 22). Sports jobs' glamor only skin-deep. *Chicago Tribune*

### University of Dayton

Advisory Committee on Disability Issues, University of Dayton (2001-2002)

Advisor for the Track and Field Club, University of Dayton, (2000-2003)

Advisor for the Sport Management Club, University of Dayton, (1996-2012)  
Assistant Track and Field Coach, University of Dayton, (2005)  
Computers and Technology Committee, University of Dayton (1997-2000)  
Diversity Task Force Subcommittee for School of Education, University of Dayton (1997)  
General Education Committee, University of Dayton (2000-2008)  
Faculty Affairs for School of Education, University of Dayton (2005-2008)  
Honors & Awards Committee, School of Education Allied Professions, University of Dayton (2001-2004)  
Promotion & Tenure Committee of Education Allied Professions, University of Dayton (2002-2005) (2010-2013)  
HSS Promotion and Tenure Committee for Health and Sport Science Department (2001 to present)  
Search Committee for Associate Professor in Exercise Science (2016)  
Search Committee for Associate Dean for Undergraduate Learning and Community Partnerships (2011)  
Stander Steering Committee (2007-2010)  
Information Technology Advisory Committee of the School of Education and Health Sciences (2015-2018)  
Undergraduate Academic Affairs Committee, University of Dayton (1996-1999)  
University Elections Committee, University of Dayton (2001-2004)  
University Honors Program Review Council (2012-2015)  
University Committee on Lecturer Promotion (2022-2024)

### **Tulane University**

Recreation Advisee Board, Tulane University (1993-1996)  
Judicial Hearing Board, Tulane University (1993-1996)

### **Professional Memberships and Committees**

American Alliance for Health, Physical Education, Recreation and Dance (1995)  
Association of Luxury Suite Directors, Board Member and Director of Research, (2009-2015)  
Dayton Area Senior Olympics, Board Member, (1997-1999)  
Jewish Community Center on Far Hills, Board Member (1998-2000)  
Masonic Learning Center for Children, Board Member (2000)  
National Association Sport and Physical Education (1994-1996)  
National Football League Player's Agent (1987-1988)  
National Intramural Recreation Sports Association (1997- 2022)  
National Intramural Recreation Sports Association Student Development Committee (2002-2011)  
National Sports Marketing Association, Board Member (1998-2001)  
North American Society of Sport Management (1994-2012)  
Ohio Association for Health, Physical Education, Recreation and Dance (1997-2008)  
Chronic Lymphocytic Leukemia (CLL) Patient Advisory Board 2024  
Sports Careers (1993-2003) (2009-2010)  
Sport Marketing Association (2009-2012)  
The Dyslexia Education Foundation of America, Board Member, (1994-1999)

### **Professional Development Activities**

Aruba World Youth Festival, participated in a Think Tank, Aruba, 1997  
Judge for Coach John Wooden Cup, 2005-2019  
Donate Life Ambassador, Life Center, OH, 2014-2018  
Small Group Instructional Diagnosis (SGID) Evaluated in 1996-1999  
Teaching Fellow, University of Dayton 1997-1998

### **Service in Classroom**

**91. International Jump Rope Union:** Analyze social for IJRU and design a campaign (2024)

90. **Base Camp Outdoors Co:** Building brand awareness by creating 3 events (2024)
89. **Homefull:** Create successful fundraising events to celebrate 35<sup>th</sup> Anniversary (2023)
88. **AutoGrowl:** Analyze current clients and determine a new quarterly campaign and ancillary pieces (2023)
87. **Brikl e-Commerce platform for MicroStores:** Propose social media, analyze market (2022)
86. **Play the Game Fund:** Propose strategy on rolling out to students and alumni of sport management (2022)
85. **HSS Web site Evaluation:** Class project to better attract parents and Gen Z students (2021)
84. **Lowe's NFL Sponsorship for Real Art:** Pitch idea to attract the professional contractor (2019)
83. **Institute of Applied Creativity for Transformation:** Development of the Legacy365 Fund (2019)
82. **Ride 4 Freedom Legacy Tour:** Propose social media (2019)
81. **The Big Hoopla NCAA® First Four® Local Organizing Committee:** Propose events to Dayton (2018)
80. **The Friends of Jaelyn Foundation:** Event Analysis & Proposal with KPI's (2018)
79. **Full Circle Sports & Entertainment Marketing:** Event Analysis & Proposal with KPI's (2017, 2018)
78. **Trek Bicycle Stores of Cincinnati:** Created plan to purchase child's 1<sup>st</sup> bike (2017)
77. **Thomas J. Frericks 5K:** Created marketing video, created a plan to gain volunteers and marketing plan (2017)
76. **Flying to the Hoop Basketball Tournament:** Created marketing video and how to generate additional income for the 2017 budget (2016)
75. **Chaminade Julianne Catholic High School:** Best practices regarding video board operation and improve the game day experience for all of our fans (2016)
74. **Party on the Pitch Futbol Classic:** Created marketing video and idea on how to generate additional \$10,000 for the 2016 budget (2015- 2016)
73. **Young's Ice Cream Charity Bike Tour:** Created a plan for website update, strategies for participant recruitment (2014-2015)
72. **Marsh Brand Partners:** Utilizing Smart Picture technology: Developed a plan to promote new products at Great American Ballpark in conjunction with the Cincinnati Reds baseball team. (2014)
71. **Front Row Foundation:** Lip sync contest that raised \$2,700 to help individual dealing with a critical health challenges attend WWE event. (2014)
70. **University of Dayton, ArtStreet:** Review the provided UD ArtStreet Fact Sheet and Compare and Contrast 18 schools (2013)

- 69. Dayton/ Montgomery County Convention and Visitors Bureau** Created marketing video for CVB web site. (2013)
- 68. Association Luxury Suite Directors:** Developed a project to understand the trends food and beverage in sport venues. (2013)
- 67. The Road to the Final Four Begins in Dayton:** Created marketing video and events for 2013 First Four. (2012)
- 66. University of Dayton Red Scare:** Studied Best Practice of College Student Athletic Department Support Groups (2012)
- 65. Association Luxury Suite Directors:** Developed a project to understand the soccer market into the European market (2011)
- 64. The Education Law Association:** Developed a project to increase membership, visibility the sale of books and monographs and attendance at annual conference (2011)
- 63. University of Dayton Recreational Services:** Developed a survey to understand female views on participation in intramural sports and developed a marketing plan (2010)
- 62. PrimeSport/TicketOS:** Investigated Fortune 500 market and/or season ticket holders and developed a marketing plan for a charity/ticketing business model (2010)
- 61. Liberty Tax Service:** Created a plan to market brand name by using event marketing (2010)
- 60. University of Dayton Recreational Services:** Developed a survey to understand what current student are looking for and then developed a marketing plan (2010)
- 59. Dayton/ Montgomery County Convention and Visitors Bureau:** Operations for event, provide 8 staff for event (2009, March)
- 58. Exploring Downtown Dayton:** Developed a survey to understand why University of Dayton student explore downtown Dayton (2009)
- 57. Rewards System in College:** Developed a survey to understand if the University of Dayton student body would support such a system (2009)
- 56. Dayton/ Montgomery County Convention and Visitors Bureau:** Developed a regional Midwest sports contact data-base to grow the event's business (2009)
- 55. Action Sports Center:** Created a promotion plan and coordinated a national 3v3 soccer tournament (2009)
- 54. Enpro Distributing, Inc:** Created a custom business plan and marketing strategy that maximizes the channels of distribution and awareness of HockeyShield products in all levels of hockey (2009)
- 53. Dayton/ Montgomery County Convention and Visitors Bureau:** Operations for event, provide 8 staff for event (2009)
- 52. UD Athletes Rudy Cornhole Event for Charity:** Supported service clubs on campus and conducted events raising a total of \$750 (2008-2010)

- 51. Association of Luxury Suite Directors:** Developed ways to market the organization to those who are not utilizing services or national conference (2008)
- 50. Cincinnati Reds Community Fund:** Identified potential opportunities to increase funds being donated utilizing and identify 'best practices of other professional sports leagues (2008)
- 49. The Colonial Athletic Association:** Developed promotional methods and identify 'best practices' from other websites. (2008)
- 48. Klosterman Chiropractic:** Create a plan for Medical Referrals, Workers Compensation Cases and Personal Injury Cases where you see the chiropractic/wellness model going in the future. (2008)
- 47. UD Dietetics & Nutrition:** Market research for state-of-the-art Food Laboratory. (2008)
- 46. University of Cincinnati and Health Alliance Transplant Services:** How to market the need for organ donation and find donors. (2008)
- 45. South Regency Tennis and Fitness Center:** Developed ways to market facility utilizing \$10,000 budget. (2007)
- 44. WHIO TV'S Home World:** Created ways to market the event in the future. (2007)
- 43. Dayton Council on World Affairs:** Operations for event, provide 12 staff for event (2007, November)
- 42. Central State Football:** Conducted a Fan Survey on the Central State campus and developed event ideas to promote upcoming football series vs. the University of Dayton (2006)
- 41. Temple Beth Or:** Developed and presented fundraising ideas to bring in between \$7,000 to \$10,000 for the Jewish High School in Dayton, OH. (2006)
- 40. Department of Health and Sport Science:** Service learning project for MBA students to promote and market the University of Dayton Fitness Assessment Center. (2006)
- 39. Art Street:** Identified potential events and sponsors to increase participation. (2006)
- 38. Dayton Peace Awards:** Operations for event management, providing 15 staff for event (2005 -2006)
- 37. Dayton Literary Peace Prize:** Operations for event, provide 10 staff for event (2006-2019)
- 36. Temple Beth Or:** Assisted in seeking grants to support a non-profit institution. (2005)
- 35. The Other Place:** Operations for annual fundraising event, provide 10 staff for event (2005, November)
- 34. The Other Place, 5K Road Race:** Developed new marketing approaches to promote the 2006 race by cutting cost and finding new revenue streams. (2005)
- 33. The Other Place:** Identified potential givers for annual auction and developed new fundraising event (2005)
- 32. Kettering Recreation Center-2005 U.S. Senior Open:** Conducted and developed an event and a manual for a community recreation event (2005)
- 31. Department of Health and Sport Science:** Developed a marketing approach to promote the department to three market segments - incoming, first year and graduating students. (2005)

- 30. Kettering Recreation Center:** Developed a marketing approach to promote a community event that built relationships with the local police and fire department in a relaxed setting. (2005)
- 29. Sinclair Community College Basketball Season Tip-Off:** Identified potential sponsors and target audiences to increase participation. (2004)
- 28. Dayton Contemporary Dance Company:** Identified potential sponsors and target audiences to increase participation. (2004)
- 27. 2005 U.S. Senior Open:** Project benefited Westwood Recreation Center with a \$5,000 donation by promoting U.S. Senior Open at University of Dayton Men's basketball. (2004)
- 26. Wheelchair Basketball Game:** Operations and event management for game being held during disability awareness week on the University of Dayton campus (2003)
- 25. Temple Beth Or:** Developed Event Manual for Purim Carnival, an event which attracts 250 participants. (2003)
- 24. AAU National Cross Country Championships:** Kettering, Ohio, provide 24 course marshals for 3K, 4K, 5K races. (2003, December)
- 23. The Other Place:** Design employee training event for 18 staff that works with local homeless shelter (2003, October)
- 22. Mound Street Careers Academy:** 5 steps for successful speaker series and strategies for developing students public speaking skills. (2003)
- 21. Columbus Blue Jackets:** Conducted television SWOT analysis and presented it to upper management. (2002)
- 20. Leadership Training:** Conducted day of training for 25 officers of various intramural teams at UD so they could learn team management skills, (2002)
- 19. Youth Partial Hospitalization:** Developed and organized a team building event for 35 children age range 8 to 16 years old, (2002)
- 18. Dress for Success:** Developed women's and men's dress for success for the event that attracted over 200 University of Dayton students for the Career Placement Center, (2002)
- 17. The Miami Valley School:** Conducted day of training for 8 students who were looking to investigate sport management by letting them learn from current student experiences, (2002)
- 16. Stump Racing Enterprises:** Created sponsorship packages to for the American Speed Association level of racing and conducted a contest between Kent State, Xavier and Dayton University's sport management programs. (2001)
- 15. Wingate Institute for Physical Education & Sport in Israel:** Assisted in the seeking grants to support a non-profit institution from the United States, (2000)
- 14. St. Louis Sports Career Day:** Project with sport management and exercise science clubs to promotion the University of Dayton, St. Louis, Missouri (2000, January)
- 13. Jewish Community Center Association:** Created sponsorship packages to support Maccabi games that are geared for Jewish youth aged 13-16 years old, (2000)

- 12. National Association Sports Commissions:** Conducted a survey of Events Rights Holders for a better understanding of trends and where the industry is headed, (2000)
- 11. Children Medical Center:** Sport management club assisting in the collection of items for online auction (2000, February)
- 10. University of Dayton Athletic Department:** Created promotions to improve students' attendance at men's basketball games and developed a strategy for a new distribution plan for student's tickets, (1999-2000)
- 9. Sporting Goods Manufacturers Association Super Show:** Sport management club student's intern at SGMA booth at the world largest sporting goods show in the United States (1999-2006)
- 8. Deloitte & Touche:** Project with sport management and exercise science clubs that created, organized, conducted team-building field day for 130 employees (1999-2000 September)
- 7. 5K Road Race:** Raised \$600.00 for the Susan G. Komen breast cancer foundation (1999, April)
- 6. Association of Luxury Suites Directors:** Conducted survey of membership to gain a better understanding of trends and where the industry is headed, (1999)
- 5. Dayton Area Senior Olympics:** Created marketing brochures to enhance promotion of the 2000 games, (1999)
- 4. Amateur Trap Shooting Association:** Developed a survey measuring the impact of a potential move of the organization and a media plan, (1998-1999)
- 3. Star Bank Ladies Professional Golf Association Tournament:** Created promotions to improve media plan and developed plans to improve volunteer retention, (1997-1998)
- 2. Dodgeball Tournament:** 16 teams made up of men, women and faculty (1997-1998, December)
- 1. Ohio Association for Health, Physical Education, Recreation and Dance:** Developed a Convention Manual and served as volunteers for state conference, (1997)

### **Community Interests Activities**

Chronic Lymphocytic Leukemia (CLL) Advisory Board 2021-2024  
Dayton/Montgomery County Convention & Visitors Bureau Board, OH, 2009-2015  
Dayton Youth & Amateur Sports Task Force, Dayton, OH, 2008-2015  
Miami Valley Career Technology Center Sports Marketing Advisory Committee, 2013-2014  
Springboro Junior High Coach for 7th -8th grade Boys Track and Field, Springboro, OH, 2002  
South Side Cobras Soccer Coach 11-Under, Springboro, OH, 1998-2000  
Springboro Youth Soccer Association Coach, Springboro, OH, 1996-1998  
Springboro Youth Basketball Association Coach, Springboro, OH, 1996-2000  
Temple Beth Or Brotherhood, OH, 1996-2009

### **Honors and Awards**

Brother Gerald O'Neil Inspirational Educator Award, School of Education & Health Sciences, 2023  
High Merit Award for Outstanding Teaching, University of Dayton, 1999, 2001-2002, 2005-2022  
School of Education Scholarship Award, University of Dayton, 2008  
School of Education Service-Learning Award, University of Dayton, 2007  
School of Education Teaching Award, University of Dayton, 2006  
Who's Who Among America's Teachers, 2002



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