

SALLY BERRY



University of Dayton
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MBA DIRECTOR & LECTURER

June, 2022- Present

Duties include:

- **Marketing the Program**
- **Policy Revisions & Program Updates**
- **Budget Management**
- **Overseeing MBA Staff**
- **Lecturing for both undergraduate and graduate courses in:**
 - Marketing
 - Organizational Behavior
 - Business Law
- **Student Advising/Mentoring**
- **Networking**
- **External/Internal Corporate Relations**
- **Professional Development Courses taken include:**
 - How Women Rise
 - Building Trust: Increasing Impact in Working with Others
 - The Art of Influencing Others
 - Get Big Things Done: Digital Body Language and Connectional Intelligence
 - Marketing Essentials
- **Faculty Member Serving on Appeals Review Committee for UD Undergraduate Student Conduct (2023-present)**
- **SBA United Way Representative (2021, 2022)**

DAYTON LIVE

EXECUTIVE BOARD MEMBER

August, 2023 – Present



ADJUNCT PROFESSOR

August 2019-May 2022

- **MBA 670 Organizational Theory & Behavior; 2019, 2020.**
- **MBA 795 Organizational Behavior; 2021- May, 2022.**
- **MKT 301 Introduction to Marketing; 2021- May 2022.**

**DIRECTOR OF CONTENT DEVELOPMENT****September 2019 – May 2022****LexisNexis Statutory Online and Print Enhancements**

- Accountable for statutory enhancement and print work in every medium including print, online, e-book, custom legal publications, and prison statutory material. Managed 19 U.S. content editors/legal analysts; oversaw 52 content editors at Reed Elsevier Philippines (REPH).
- Successfully transitioned 40% of team's work to REPH facility in 18 months.
- Certified Agile Associate; certified in both Process Excellence & Automation Fundamentals.
- Six Sigma Yellow Belt Certified.

GLOBAL OPERATIONS MANAGER**May, 2009-September, 2019****LexisNexis Shepard's Online and Print Enhancements**

- Accountable for legal analysis enhancement work for 400,000+ caselaw documents annually.
- Directly managed 22 U.S. attorney editors; mentored new managers overseeing 41 remaining attorney staff, and supervised attorney and content editors processing cases at REPH.
- Successfully transitioned 25% of base business work to REPH facility and increased scope of enhancements by an additional 15% at REPH.
- Designed, built, and maintained resource forecasting models.
- Lead editorial resource for AI effort conducted in Shanghai, China.
- Championed Six Sigma Yellow Belt, Green Belt, and Black Belt continuous improvement projects, including initiative to include a document identifier during collections process which facilitated AI document matching. Worked with engineers to redesign workflow; transitioned another 20% of work to offshore facility.
- Worked with direct reports to create and execute upon professional development plans.
- Six Sigma Yellow Belt Certified.

SENIOR PROSPECTIVE CASE LAW SUMMARIES EDITOR**2006-2009****LexisNexis Caselaw Summaries**

- Drafted case law summaries & statutory annotations for 25-35 federal case law opinions weekly.
- Monitored editorial guideline compliance, proper citation formatting, editing, and statutory research for federal jurisdictions as internal help desk member.
- Facilitated bi-monthly Quality Mentoring Group.
- Chaired customer service committee; organized and coordinated event bringing teams together in 15 locations throughout the country for food bank volunteer work.

SENIOR RESTROSPECTIVE CASE LAW EDITOR**2001-2006****RESOURCE CENTER ASSISTANT MANAGER****2003-2004****Kensington Community Church Resource Center (bookstore/media center)**

- Managed resource center volunteer staff at church with attendance of 15,000.
- Handled customer service questions and concerns.
- Managed inventory, ordering, merchandising, budget, and special requests from directors and guest speakers.

PROGRAM OPERATIONS MANAGER**2001-2003****Kensington Community Church Treasure Island Children's Program**

- Managed operations staff that supported 1400-member children's program.
- Interviewed each volunteer and assigned to area of interest or reassigned if children's program was not an appropriate option.
- Staffed weekly information booth and security checkpoints for four church services; utilized nearly 50 volunteers per weekend.
- Trained volunteers on security procedures including kids' safety and weather-related issues.
- Planned volunteer appreciation events.
- Assisted director in preparing necessary materials for licensing on-site preschool that opened in 2004.

**ATTORNEY****1998 – 2001****Private Practice**

- Represented juvenile and adult criminal defendants.
- Drafted briefs for active appellate practice, including one that was argued in the KS Supreme Court.
- Certified Guardian *ad Litem* representing abused and neglected children.

**NATIONAL MANAGEMENT TRAINEE, Chicago, IL****1994 – 1995****EDUCATION****UNIVERSITY OF DAYTON, Dayton, Ohio***Master of Business Administration, 2018 3.95 GPA***UNIVERSITY OF KANSAS SCHOOL OF LAW, Lawrence, Kansas***Juris Doctor, 1998*

- *Articles Editor (1997-1998), Staff Writer (1996-1997), KS Journal of Law & Public Policy*

WASHINGTON AND LEE UNIVERSITY, Lexington, Virginia*Bachelor of Science in Business Management, 1994*

- Special Attainments in Commerce; Concentration in Economics

INTERESTS

Passionate about community service: founded a family life group of five families that served together once per month; regularly served at Greater Cleveland Food Bank. Organized UD MBA faculty/alumni/student service event at the Dayton Food Bank. Supported son's Eagle Scout (2018) & marching band activities and daughter's orchestra and Xavier basketball mascot events (she was the Blue Blob). Avid sports fan, particularly of Cleveland Guardians baseball and University of Kansas basketball. Interested in theatre, bird watching and genealogy. Love to travel and spend time with husband; global destinations have included Italy, visiting Venice, Florence, Rome and the Amalfi coast (favorite); Turkey; Greece; the Philippines; Mexico, Africa; Paris; and several Caribbean Islands.