

Barry L. Holland, MS Tax, MBA, CPA

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PROFESSIONAL EXPERIENCE

2021 – present

University of Dayton (School of Business Administration) – Lecturer

Teach undergraduate Accounting principles courses using in-person and online formats. Use Sakai, McGraw Hill Connect, and WileyPlus learning systems.

Courses taught:

- ACC 207, Intro Financial Accounting
- ACC 208, Intro Managerial Accounting

Evaluation comments have included:

- “He definitely cared about my grade and me as a student, and I am grateful.”
- “He was extremely helpful and invested in my success.”
- “I would take any class he teaches! Very interested in my success and is super helpful.”
- “Mr. Holland was a great professor and fun to learn from.”
- “I have considered being an accounting major after this course.”
- “Professor Holland gave me the motivation and support I needed to continue to be in this class. He understood and encouraged me to be successful.”

2006 – present

Barry L. Holland, CPA, PLLC -- Owner

Small practice to prepare annual tax returns for individual and business clients, with occasional off-season consulting. Kentucky firm license #975, expires August 2024.

2018 -- 2021

Wright State University (Raj Soin College of Business) – Instructor

Taught undergraduate Accounting courses using in-person and online formats.
 Taught graduate Accounting course using online format.
 Used Brightspace D2L, McGraw Hill Connect, and WileyPlus learning systems.
 Used Blackboard Collaborate Ultra for online lectures, and Panopto to record videos.

Courses taught:

- ACC 2010, Accounting Principles I (Intro Financial Accounting)
- ACC 2020, Accounting Principles II (Intro Managerial Accounting)
- MBA 5100, Survey of Accounting

Evaluation comments included:

- “One of the most kind and understanding teachers I’ve had on any level of education. Incredibly down to earth and truly cared about our success over the term.”
- “Despite the pandemic and being online, I survived, and I only have Mr. Holland’s boundless positivity and honesty to thank.”
- “He goes above and beyond, and you can tell he loves what he does.”
- “Mr. Holland is a phenomenal professor and has made me love accounting even more.”
- “I enjoyed it so much, that I actually ended up changing my major from Finance to Accounting mid-semester.”
- “Humans would have colonized Mars by now if everyone on earth was Mr. Holland. He is THAT good. I mean it.”

2016 -- 2018

University of Cincinnati (Lindner College of Business) – Adjunct Instructor

Taught graduate Accounting courses using online format in Blackboard. Done simultaneously with full-time employment as Director, Business Affairs (Tax Compliance).

Named to the college’s ***Dean’s List for Teaching Excellence*** in multiple terms

Courses taught:

- ACCT 8023, Individual Tax: Structure
- ACCT 8080, Federal Tax Research: Individuals

Evaluation comments included:

- “...extremely organized and one of the best instructors I have had in this program so far.”

- “This content was much easier to digest because he went out of his way to help me learn.”
- “I appreciate the notes [he] made when I did not receive a perfect score. It helped me know what was expected and how to improve in the course.”
- “I always felt he was available and approachable.”
- “You should have him instruct all your online professors on how to make the courses feel more like you are in a conventional classroom with a teacher that cares.”
- “He’s a great teacher.”
- “I would recommend this Professor highly.”
- “Professor Holland was exceptional. By far, one of the best.”

2000 – 2018

University of Cincinnati -- Director, Business Affairs (Tax Compliance)

- Primary interpreter/expert on tax matters for the University
- Managed federal tax compliance for \$1B portfolio of tax-exempt debt
- Managed unrelated business income tax (UBIT) compliance; Prepared annual Form 990-T tax return
- Prepared annual information returns including:
 - Forms 1098-T, tuition reporting to students (80,000 per year)
 - Forms 1099-MISC, compensation reporting to contractors (2,000 per year)
 - Forms 1042-S, income and tax reporting to nonresident alien students, employees and contractors (500 per year)
 - Forms 1099-K, payment card reporting to 100 merchants accepting Bearcat Cards
 - Forms 1099-C, cancellation of debt reporting to former students
 - Canadian Form TL11A, tuition reporting to Canadian students (150 per year)
- Mentored graduate students in semester-long internships; Graduated mentees went to work for EY, PwC, IRS, Air Force JAG and law firms
- Educated students and parents on tuition tax reporting requirements and options
- Spoke to student group leaders on issues affecting them, including Employer ID Numbers, applying for tax-exempt status, and sales tax
- Defended University against 4 IRS audits -- two tax-exempt debt audits and one UBIT limited-scope audit with No-Change results, also one 403(b) plan audit with favorable settlement
- Managed Compensation vs. Scholarship/Fellowship analysis; Determined proper payment method and reporting of various payments to students and other academic participants

- Managed employee vs. independent contractor determinations; Approved Personal Service Contracts (1000 per year) as primary delegate of Office of General Counsel
- Reviewed and approved various contracts (500-1000 per year) for compliance with tax-exempt debt, UBIT and compensation requirements
- Advocated for tax legislation and positions favorable to student and University interests
- Consulted frequently with HR/Benefits and Payroll managers; Determined proper treatment of payments to employees including high-profile personnel
- Managed nonresident alien tax withholding and reporting; Analyzed situations and determined proper application of international tax treaties
- Developed global tax compliance program for University and expatriate employees, with assistance from Big-4 firm
- Oversaw annual Form 990 / 990-PF for related nonprofit entity
- Prepared monthly Ohio sales tax returns
- Led team of US higher-ed professionals consulting directly with Canada Revenue Agency to help CRA develop instructions and publications for colleges outside Canada

2000

Northern Kentucky University -- Adjunct Instructor

Taught undergraduate Accounting night class on federal income tax for individuals. Done simultaneously with new full-time employment at UC

1998 – 2000

Comair, Inc. -- Tax Analyst

Prepared consolidated federal and state/local income and franchise tax returns, and managed state income and sales tax audits for regional airline

1994 – 1998

Anacomp, Inc. -- Senior Tax Accountant

Prepared consolidated federal and state/local income and franchise tax returns, extensions and estimates for international micrographics company

1991 – 1994

Holland Tax & Financial Services -- Owner

Prepared federal and state returns for individuals, corporations and partnerships

1988 – 1991

Internal Revenue Service -- Revenue Agent

Planned and conducted audits of individual, corporate and partnership returns;
Researched code, regulations, cases, rulings and other sources

PUBLICATIONS & PRESENTATIONS

“Business Owner Considerations: Things To Think About Before You Open the Doors,” invited presentations at Beckfield College, Florence KY, 2022 - 2023

“Tax Update 2016,” co-presenter at Central Association of College & University Business Officers (CACUBO) Annual Meeting, San Francisco CA, October 2016

"Student Groups and Tax ID Numbers," presenter in Student Activities & Leadership Development session, University of Cincinnati, February 2014

“Understanding Form 1098-T,” published in *The Tax Adviser* magazine by American Institute of Certified Public Accountants (AICPA), February 2007

“Proper Classification and Reporting of Scholarships, Fellowships and Stipends: One University’s Approach,” co-presenter at National Council of University Research Administrators (NCURA) Annual Meeting, Washington DC, November 2006

“Surviving an IRS Audit,” panel presenter at National Association of College and University Business Officers (NACUBO) Unrelated Business Income Tax Forum, New Orleans LA, February 2003

“Unclaimed Property Reporting,” co-presenter at Regional Airline Association Annual Meeting, Phoenix AZ, 2000

SERVICE TO UNIVERSITY

SBA-Math Task Force (chairperson) – led ad hoc team of UD faculty from Mathematics and all School of Business Admin. departments to recommend updates to Math curriculum required of all SBA students, Fall 2023

International student tax assistance – consult with UD International Student and Scholar Services office to advise students, Spring 2023 - present

Catholic & Marianist Identity Committee – serving on standing UD School of Business Administration committee, Fall 2022 - present

Orientation Committee – planned and participated in UD School of Business Administration orientation sessions for new students, Summer 2022

Undergraduate Student Petitions Committee – served as WSU College of Business representative to university committee, 2020-2021

Ad hoc Committee on Online Instruction – served on WSU College of Business committee to promote standards for online examination integrity, 2019-2021

Undergraduate Curriculum Committee – member of WSU Accountancy Department committee, 2019-2021

Diversity & Inclusion Committee – served on departmental committee at UC to promote minority and vulnerable communities, 2017-2018

University Research Council – served on UC faculty subcommittee to review and judge student/faculty proposals for internal fellowship funding, 2008-2011

Helping Hands – annually assisted incoming students (and their families) with moving into UC residence halls, 2006-2017

SERVICE TO COMMUNITY

Volunteer church musician, 2005-present

Board member and officer, RefugeeConnect nonprofit organization, 2021-2023

Treasurer, various local nonprofit organizations, 2002-2004, 2008-2013

Licensed high school soccer official, 1989-2011

EDUCATION & ACTIVITIES

Master of Science in Tax, University of Cincinnati, 2017

Master of Business Administration, Indiana University-Kokomo, 1997

Bachelor of Science in Accounting, Ball State University, 1988

Certified Public Accountant license #7899, Kentucky, expires August 2025

Actively play trombone and bass guitar; learning flute