



**KATHLEEN QUINN
VOTAW**

SOLVE THE PEOPLE PUZZLE: HOW GREAT LEADERS PUT PEOPLE FIRST TO RETAIN AND RECRUIT THEIR MOST VALUABLE ASSET

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Today’s landscape is incredibly dynamic – global talent, a diverse workforce, and everyone is expecting more. If your workplace isn’t a reflection of this amazing time in history, it makes it even more difficult to attract and retain the best. In survey after survey, leaders list attracting and retaining top talent as their number one issue. Are you struggling with recruitment and retention? If you are, you are not alone.

The workplace has changed forever. There are people working in the office, there are people working from home, and there are many who are doing both. Organizations must move forward and transition into this new era to grow and retain top talent. Is your team and/or organization poised to falter or thrive? It takes everyone at an organization working together to create a supportive employee experience. In today’s competitive labor market losing a key person can be devastating for your organization and finding someone to replace them daunting.

Therefore, your ability as a leader to recruit and retain the best is a differentiator in where your team and organization moves into the future. In this highly interactive and engaging program, leaders will learn the top ten reasons why your people are leaving you and a six-step recruitment process that works. You will leave with multiple, actionable tools and resources to build a community where the employee experience is irresistible.

This program will help leaders:

- Learn how to create an irresistible employee experience through building a community.
- Discover seven steps to select the best talent.
- Gain the knowledge on how to treat recruitment like a sales process for building great teams.

Competencies Addressed: Attracts Top Talent, Builds Effective Teams, Drives Engagement, Instills Trust, Values Differences

KATHLEEN QUINN VOTAW

Kathleen Quin Votaw discovered early in her 30-year career an industry in desperate need of a shake-up and set out to disrupt and transform staffing. In 2003, she launched TalenTrust to show organizations of all sizes and across industries what it takes to win the war on talent and create the human-centric cultures that define today’s best organizations. As CEO of TalenTrust, a strategic recruiting and human capital consulting firm that has helped companies nationwide address immediate needs and drive long-term growth, Kathleen has received numerous awards for her leadership. Her people first approach has also led to many awards for TalenTrust, including the coveted Inc 5000 fastest-growing companies in two consecutive years. Kathleen is the author of *Solve the People Puzzle: How High-Growth Companies Attract & Retain Top Talent* as well as *Dare to Care in the Workplace: A Guide to the New Way We Work*. She is also a regularly published columnist, podcaster, and popular speaker on topics related to HR strategies and workplace culture.



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