



KATHLEEN QUINN VOTAW

DARE TO CARE IN THE WORKPLACE: EMBRACING THE NEW WAY WE WORK

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In today's dynamic work environment, retaining and engaging top talent is more critical than ever. Organizations with exceptional recruitment and retention strategies experience reduced costs, enhanced productivity, greater organizational stability, and a clear competitive advantage. Join Kathleen Quinn Votaw in this interactive program, inspired by her book "Dare to Care in the Workplace," to learn how to create a people-centric workplace that fosters a strong employee experience and a positive organizational culture.

Every employee has a role in your workplace's recruitment and retention strategy, and this program will delve into the pivotal role leaders play in shaping the employee experience. Leaders will explore actionable strategies for practicing people-centered leadership, emphasizing empathy, passion, and concern for employees' well-being.

As a leader, it's okay not to have all the answers; building a supportive community requires collaboration from everyone in the organization. This program will equip you with the tools to lead with respect, model transparency, and use empathy to enhance the employee experience, ultimately creating a workplace that inspires, motivates, and supports your team.

This program will help leaders:

- Explain and implement the steps to create an irresistible employee experience, ensuring a supportive and engaging workplace that attracts and retains top talent.
- Explore how to build a strong community in the workplace, fostering collaboration and connection among employees.
- Embrace your role in building a more empathetic work environment by leading with empathy, passion, and concern for employees' well-being and recognizing and rewarding them in meaningful ways.

Competencies Addressed: Attracts Top Talent, Drives Engagement, Drives Results, Instills Trust, Values Differences

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Kathleen Quinn Votaw is a leading authority on resolving the #1 concern of CEOs across the country: How to find and keep top talent. She is the author of two books: *Dare to Care in the Workplace—A Guide to the New Way We Work*; and *Solve the People Puzzle—How High-Growth Companies Attract & Retain Top Talent*. Her thought leadership on recruitment, retention and workplace culture has been widely featured on media outlets that include Inc. Magazine, Fox, CBS and Fortune. Kathleen is an expert on what it takes for companies to thrive in the ever-shifting talent acquisition landscape. She is the Founder and CEO of TalenTrust, a strategic recruiting and human capital consulting firm, that has helped companies nationwide address immediate needs and drive long-term growth since 2003.

