“My UD MBA degree, grounded in Marianist Catholic values has given me the skills, confidence and credibility to advance my career along with better serving the needs of my employer. Furthermore, it has given me increased skills to enhance the quality of life in our Dayton region through my daily work and community leadership.”

Dennis
2015 MBA Graduate

937.229.3733  |  http://business.udayton.edu/mba
You want an MBA Program that's well known for the outstanding quality of its curriculum, educators, and emphasis on critical thinking and problem solving.

Be Recognized
Students in the University of Dayton MBA program are immersed in problem-focused courses that help them learn to bring theory into practice, fostering leadership while instilling ethics and integrity.

Our MBA program faculty is of the highest caliber, with many of our professors holding PhDs, and most having real-world, professional experience that make them uniquely qualified to educate up-and-coming business executives.

Our facilities are second to none. In 2009, the University purchased the former world headquarters of the NCR Corporation, a 455,000 square-foot, five-story building facing the Great Miami River. One of the most prominent and beautiful office buildings in Dayton, the River Campus is the home for MBA and other graduate classes as well as the University of Dayton Research Institute (UDRI), executive development programs and conferences, and the alumni center.

Be Relevant
Students come from a variety of backgrounds including engineering, arts and sciences, and business. This mix provides a dynamic classroom environment that emphasizes collaboration and real-world solutions. Courses are taught by professors with a broad range of both scholarly and professional knowledge and experience. The MBA program also taps the talents of executives-in-residence who bring their unique perspectives to classroom discussions and projects.

The MBA program culminates in the Capstone courses, where students work in teams to apply their course work, and professional experience by creating a strategic plan for a local organization.

Students and faculty have conducted more than 200 consulting projects that assisted area companies and nonprofits. This practical experience in business consulting helps ensure that our MBA graduates are ready to take on complex challenges.

Optional MBA concentrations are currently available in cybersecurity management, finance and marketing. No matter which of these fields you select, an MBA from the University of Dayton will position you for success in a competitive job market.

Be Rewarded
In a competitive job market, graduates of the University of Dayton MBA program stand out from the pack. Our program's reputation positions graduates as preferred employment candidates, and no matter what the industry or geographic location, our graduates find themselves on the fast track to career advancement that includes competitive compensation.

Successful business executives understand the importance of strategic networking. In the University of Dayton MBA program, you will grow your network of contacts through intensive team-based coursework and networking events. You will have numerous opportunities to build long-term relationships with your MBA peers, professors and executives-in-residence, as well as more than 7,700 alumni worldwide.

The University of Dayton MBA program gives you a career-long advantage. It's the smartest career investment you can make.
The University of Dayton is a recognized leader in higher education and one of the preeminent Catholic universities in the nation, attracting students from around the country and around the world.

Founded by the Society of Mary (the Marianists) in 1850, the University of Dayton focuses on educating the whole person through a community of challenge and support. A University of Dayton education is transformative. As students are prepared for both work and life, they also learn skills in building community. Our students lead through service to others.

We are a university with a deep commitment to academic excellence. At the undergraduate level, we offer more than 70 high-quality programs in four accredited divisions. We provide premier graduate programs at both the master and doctoral levels, as well as a law degree.

At the University of Dayton, you will find a friendly, welcoming campus that embraces diversity. Nationally recognized as a top-tier university, we offer the resources of a large university and the personal attention you would expect at a small college.

### OUR CURRICULUM

#### Our Curriculum

The MBA Program is a 30 semester credit hour program for the student with a recent undergraduate degree in business. For the student with a non-business degree, or who lacks coursework or work experience in key areas of undergraduate business study, foundation courses are required.

The program consists of 14 courses: eight core courses (12 semester hours), one ethics course which integrates faith, ethics and work (3 semester hours), three elective courses (9 semester hours), and a two-course capstone sequence (6 semester hours). The elective courses may be chosen in a variety of areas.

| Master of Business Administration (MBA) |
| Integrated Strategy | Elective Courses |
| Integrated Ethics |
| Core Courses |
| Foundation Courses |
The University of Dayton’s Marianist roots are reflected in our MBA program’s strong ethics foundation. You see this in our unique course, The Principled Organization: Integrating Faith, Ethics and Work. We are dedicated to developing innovative business leaders with ethics and integrity.

**OUR CAPSTONE EXPERIENCE**

During your capstone experience, you will put your education and professional experience to the test by creating a strategic plan for a local organization with your student team.

MBA students and faculty have conducted hundreds of consulting projects that assisted area for-profit as well as nonprofit organizations. This practical experience in business consulting will deliver viable strategies for real-world business challenges.

**Managerial Decision-Making Core Courses:**

- Managerial Economics
- Business Analytics
- Performance Management & Control System’s Perspective
- Operational Effectiveness
- Information Systems and Business Decisions
- Organizational Behavior
- Corporate Finance
- Marketing Management

**Capstone Experience**
A confluence of world events and technology developments has led to a dramatic change in the way organizations position themselves and manage their businesses. In the global business environment, rapid data flows and the reduction of barriers to both goods and information have created a dynamic environment. The certificate in Business Intelligence (BI) is intended for students interested in the organizational architecture for building information systems in support of decision making.

Business, government, and society in the U.S. and throughout the world depend on an ever increasing extent on the effective use of data through sophisticated analytical techniques. A certificate in Business Analytics will provide you with the knowledge needed to take and interpret raw data and use it to improve decision making, strategy, and overall business performance.

Internal and external threats to an organization’s secure information is at an all-time high and the need to hire Information Technology specialists to counter these threats is imperative. A Cyber-Security Certificate from the University of Dayton will give students the essential skills needed for today's rapidly changing cyber workforce.

A certificate in Project Management will prepare students to be effective contributors and leaders in today's contemporary business world. Project-oriented work makes up the bulk of managerial activity in today's organizations, with multi-dimensional and increasingly complex projects being the norm. This certificate program will be of interest/value to students and employees of all business functions as project improvement initiatives are prevalent in all business disciplines (finance, accounting, marketing, operations, MIS, etc.).
Business System Analysis and Design

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Cyber Security Management

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We offer concentrations in cyber security management, finance and marketing. You also have the opportunity to earn certificates in:

- Actively participate in your learning. Each student contributes in our live online classes, held in real time via webcam.
- Live Online Classes
- Multimedia Coursework
- In-Person Immersions
- Collaborate with classmates and faculty in person. During immersions, you grow your network and apply what you are learning.

MBA

The University of Dayton offers students the opportunity to take their MBA classes in a face-to-face environment. Classes are generally held at our River Campus, which once housed NCR’s corporate headquarters. This program, designed for maximum flexibility, features classes held in the evening to accommodate the working professional.

MBA@DAYTON

At the University of Dayton, we also offer our MBA program in an online format: MBA@Dayton. Depending on your prior education, you may be eligible for our one-year MBA program. Here are the three main components of the MBA@Dayton format.

- Live Online Classes
  - Actively participate in your learning. Each student contributes in our live online classes, held in real time via webcam.

- Multimedia Coursework
  - Delve into weekly coursework on your schedule. Assignments include video lectures, case studies and interactive group projects.

- In-Person Immersions
  - Collaborate with classmates and faculty in person. During immersions, you grow your network and apply what you are learning.

READY TO LEARN MORE?

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