

**Thursday, October 20**

<b>2:00 PM - 5:30 PM</b>	<b>Attendee sign-in at the Marriott at the University of Dayton</b>
<b>4:00 PM - 6:00 PM</b>	<b>Networking Reception</b> Marriott at the University of Dayton Tradewinds and outdoor courtyard, weather permitting (cash bar)
<b>6:00 PM</b>	<b>Welcome dinner with keynote Cathy Guisewite</b> Marriott at the University of Dayton Ballroom <i>(Dinner program includes the ceremonial robing of four winners of A Hotel Room of One's Own: Erma Bombeck   Anna Lefler Humorist-in-Residence Program.)</i>
<b>8:00 PM</b>	<b>Book signing with Cathy Guisewite</b> (Marriott at the University of Dayton Tradewinds)

**Friday, October 21**

<b>7:30 AM - 9:00 AM</b>	<b>Attendee sign-in (lobby of Daniel J. Curran Place)</b> <i>Continental breakfast (Riverview Café)</i>					
<b>7:45 AM - 8:45 AM</b> <i>Nuts and Bolts: Optional Pre-Workshop Sessions (for early risers!)</i>	<b>Publishing 101</b> David Braughler <i>Marshall Room</i>	<b>Yes, You're Running a Business</b> Lori B. Duff <i>Meyer Room</i>	<b>Launching and Marketing Your Book</b> Elysse Wagner <i>Alumni Center North</i>			
<b>9:00 AM - 10:15 AM</b>	<b>Good Naked: Wit, Wisdom and a Writing Workshop</b> Joni B. Cole <i>Marshall Room</i>	<b>The Power of STORY</b> Julie Cantrell <i>Meyer Room</i>	<b>Not Having a Podcast in 2022 Is Like Not Having a Fax Machine in 1987</b> <i>(one time only)</i> Dave Jackson <i>Alumni Center North</i>	<b>The Birds and the Bees of Being an Author: (Mostly Undiscussed) Advice for New Writers</b> <i>(one time only)</i> Eva Lesko Natiello <i>Auditorium</i>	<b>Is There a Secret to Writing Funny?</b> Alan Zweibel <i>M2265</i>	<b>Ask the Agents</b> Panel featuring Wayne Arthurson, Margaret Danko and Naomi Eisenbeiss Mod: Lian Dolan <i>M2380</i>
<b>10:35 AM - 11:50 AM</b>	<b>When Humor Goes, There Goes Civilization: How to Use Your Gifts to Change the World (and Have a Laugh Along the Way)</b> Karen Walrond <i>Marshall Room</i>	<b>How to Plot Your Book With Ease</b> Ann Garvin <i>Meyer Room</i>	<b>Turn Problems Into Punchlines</b> Judy Carter <i>Alumni Center North</i>	<b>Reflection and Takeaway: The Heart and Soul of Memoir</b> Brooke Warner <i>Auditorium</i>	<b>Adapting Your Story or Novel Into Television or Film</b> <i>(one time only)</i> Adriana Trigiani <i>M2265</i>	<b>Erma Would KILL on TikTok: A Writer's Guide to Social Media Videos</b> Rebecca Regnier <i>M2380</i>

12:00 PM - 2:00 PM	<p align="center"><b>Lunch and Keynote with Dion Flynn (Riverview Café)</b>  <i>Photo opportunity with Dion following lunch</i></p> <p align="center"><b>LIVE STREAM BEGINS AT 12:45 PM FOR VIRTUAL ATTENDEES</b></p>					
2:00 PM - 3:15 PM	<b>How to Tell Your Story</b>  Margot Leitman  <i>Marshall Room</i>	<b>Fear Not the Blank Page!</b>  Susan Pohlman  <i>Meyer Room</i>	<b>How to Uncover Your Own Voice and Get it Down on Paper</b>  Kathy Kinney and Cindy Ratzlaff  <i>Alumni Center North</i>	<b>When Humor Goes, There Goes Civilization: How to Use Your Gifts to Change the World (and Have a Laugh Along the Way)</b>  Karen Walrond  <i>Auditorium</i>	<b>Stand-Up Comedy Boot Camp</b>  Wendy Liebman  M2265	<b>Songwriting: The Healing Power of Music</b>  Kellie Haddock  M2380
3:35 PM - 4:50 PM	<b>Form is Funny: [Insert Your Own Funny Subtitle Here]</b>  Julie Schumacher  <i>Marshall Room</i>	<b>Improvisor's Mindset</b>  <i>(one time only)</i>  Dion Flynn  <i>Meyer Room</i>	<b>Finding the Funny in Your Story</b>  Annabelle Gurwitch  <i>Alumni Center North</i>	<b>Reflection and Takeaway: The Heart and Soul of Memoir</b>  Brooke Warner  <i>Auditorium</i>	<b>The Art &amp; Business of Author Platform</b>  <i>(one time only)</i>  Jane Friedman  M2265	<b>Newsflash: Newsletters Work!</b>  James Breakwell  S2006
6:00 PM	<p align="center"><b>Dinner with keynotes W. Bruce Cameron and Cathryn Michon in conversation with Adriana Trigiani</b>  (Marriott at the University of Dayton Ballroom)</p> <p align="center"><b>LIVE STREAM BEGINS AT 7:00 PM FOR VIRTUAL ATTENDEES</b></p>					
8:30 PM - 10:00 PM	<p align="center"><b>Book signing with W. Bruce Cameron, Cathryn Michon and Adriana Trigiani</b>  <b>Book signing with all workshop presenters</b> (Marriott at the University of Dayton Tradewinds)</p>					
<b>Saturday, October 22</b>						
7:30 AM - 9:00 AM	<p align="center"><b>Attendee sign-in (lobby of Daniel J. Curran Place)</b>  <i>Continental breakfast (Riverview Café)</i></p>					
7:45 AM - 8:45 AM <i>Nuts and Bolts: Optional Pre-Workshop Sessions (for early risers!)</i>	<b>Publishing 101</b>  David Braughler  <i>Marshall Room</i>	<b>Yes, You're Running a Business</b>  Lori B. Duff  <i>Meyer Room</i>	<b>Launching and Marketing Your Book</b>  Elysse Wagner  <i>Alumni Center North</i>			

<p><b>9:00 AM - 10:15 AM</b></p>	<p><b>Marketing Is Not A Four-Letter Word: Find Your Readers and Increase Sales</b></p> <p><i>(one time only)</i></p> <p>Eva Lesko Natiello</p> <p><i>Marshall Room</i></p>	<p><b>Ask the Agents</b></p> <p>Panel featuring Wayne Arthurson, Margaret Danko and Naomi Eisenbeiss Mod: Katrina Kittle</p> <p><i>Meyer Room</i></p>	<p><b>Form is Funny: [Insert Your Own Funny Subtitle Here]</b></p> <p>Julie Schumacher</p> <p><i>Alumni Center North</i></p>	<p><b>So You Wanna Start a Podcast: Hosts and Producers Weigh In</b></p> <p>Panel moderated by Lian Dolan, featuring Dave Jackson, Annabelle Gurwitch, and Joni B. Cole</p> <p><i>Auditorium</i></p>	<p><b>Newsflash: Newsletters Work!</b></p> <p>James Breakwell</p> <p><i>M2265</i></p>	<p><b>Fear Not the Blank Page!</b></p> <p>Susan Pohlman</p> <p><i>S2006</i></p>
<p><b>10:35 AM - 11:50 AM</b></p>	<p><b>Is There a Secret to Writing Funny?</b></p> <p>Alan Zweibel</p> <p><i>Marshall Room</i></p>	<p><b>Good Naked: Wit, Wisdom and a Writing Workshop</b></p> <p>Joni B. Cole</p> <p><i>Meyer Room</i></p>	<p><b>How to Tell Your Story</b></p> <p>Margot Leitman</p> <p><i>Alumni Center North</i></p>	<p><b>Finding the Funny in Your Story</b></p> <p>Annabelle Gurwitch</p> <p><i>Auditorium</i></p>	<p><b>Songwriting: The Healing Power of Music</b></p> <p>Kellie Haddock</p> <p><i>M2265</i></p>	<p><b>Erma Would KILL on TikTok: A Writer's Guide to Social Media Videos</b></p> <p>Rebecca Regnier</p> <p><i>S2006</i></p>
<p><b>12:00 PM - 2:00 PM</b></p>	<p align="center"><b>Lunch and Keynote with Katrina Kittle (Riverview Café)</b> <i>Book signing with Katrina</i></p> <p align="center"><b>LIVE STREAM BEGINS AT 12:45 PM FOR VIRTUAL ATTENDEES</b></p>					
<p><b>2:00 PM - 3:15 PM</b></p>	<p><b>Your Author Website: Mistakes You're Making and How to Fix Them</b></p> <p><i>(one time only)</i></p> <p>Jane Friedman</p> <p><i>Marshall Room</i></p>	<p><b>The Power of STORY</b></p> <p>Julie Cantrell</p> <p><i>Meyer Room</i></p>	<p><b>How to Uncover Your Own Voice and Get it Down on Paper</b></p> <p>Kathy Kinney and Cindy Ratzlaff</p> <p><i>Alumni Center North</i></p>	<p><b>Writing + Speaking = Bestseller</b></p> <p><i>(one time only)</i></p> <p>Lian Dolan</p> <p><i>Auditorium</i></p>	<p><b>How to Plot Your Book With Ease</b></p> <p>Ann Garvin</p> <p><i>M2265</i></p>	<p><b>Turn Problems Into Punchlines</b></p> <p>Judy Carter</p> <p><i>S2006</i></p>
<p><b>3:30 PM - 5:30 PM</b></p>	<p align="center"><b>Break</b></p> <p align="center"><b>Optional Activities:</b> Stand-Up Comedy Rehearsal for Comics with Wendy Liebman "Erma Road Trip": Details To Be Announced (visit to gravesite, historical marker, library exhibit)</p>					
<p><b>6:30 PM</b></p>	<p align="center"><b>Dinner with keynote Laraine Newman</b> (Marriott at the University of Dayton Ballroom) <i>Photo opportunity with Laraine following dinner</i></p> <p align="center"><b>LIVE STREAM BEGINS AT 7:30 PM FOR VIRTUAL ATTENDEES</b></p>					
<p><b>9:30 PM - 11:00 PM</b></p>	<p align="center"><b>Attendee Stand-Up Comedy Night with host Wendy Liebman</b> (Marriott at the University of Dayton Ballroom)</p>					