

Thursday, October 20

| | |
|--------------------------|---|
| 2:00 PM - 5:30 PM | Attendee sign-in at the Marriott at the University of Dayton |
| 4:00 PM - 6:00 PM | Networking Reception Marriott at the University of Dayton Tradewinds and outdoor courtyard, weather permitting (cash bar) |
| 6:00 PM | Welcome dinner with keynote Cathy Guisewite Marriott at the University of Dayton Ballroom <i>(Dinner program includes the ceremonial robing of four winners of A Hotel Room of One's Own: Erma Bombeck Anna Lefler Humorist-in-Residence Program.)</i> |
| 8:00 PM | Book signing with Cathy Guisewite (Marriott at the University of Dayton Tradewinds) |

Friday, October 21

| | | | | | | |
|---|--|--|--|--|---|--|
| 7:30 AM - 9:00 AM | Attendee sign-in (lobby of Daniel J. Curran Place) <i>Continental breakfast (Riverview Café)</i> | | | | | |
| 7:45 AM - 8:45 AM <i>Nuts and Bolts: Optional Pre-Workshop Sessions (for early risers!)</i> | Publishing 101 David Braughler <i>Marshall Room</i> | Yes, You're Running a Business Lori B. Duff <i>Meyer Room</i> | Launching and Marketing Your Book Elysse Wagner <i>Alumni Center North</i> | | | |
| 9:00 AM - 10:15 AM | Good Naked: Wit, Wisdom and a Writing Workshop Joni B. Cole <i>Marshall Room</i> | The Power of STORY Julie Cantrell <i>Meyer Room</i> | Not Having a Podcast in 2022 Is Like Not Having a Fax Machine in 1987 <i>(one time only)</i> Dave Jackson <i>Alumni Center North</i> | The Birds and the Bees of Being an Author: (Mostly Undiscussed) Advice for New Writers <i>(one time only)</i> Eva Lesko Natiello <i>Auditorium</i> | Is There a Secret to Writing Funny? Alan Zweibel <i>M2265</i> | Ask the Agents Panel featuring Wayne Arthurson, Margaret Danko and Naomi Eisenbeiss Mod: Lian Dolan <i>M2380</i> |
| 10:35 AM - 11:50 AM | When Humor Goes, There Goes Civilization: How to Use Your Gifts to Change the World (and Have a Laugh Along the Way) Karen Walrond <i>Marshall Room</i> | How to Plot Your Book With Ease Ann Garvin <i>Meyer Room</i> | Turn Problems Into Punchlines Judy Carter <i>Alumni Center North</i> | Reflection and Takeaway: The Heart and Soul of Memoir Brooke Warner <i>Auditorium</i> | Adapting Your Story or Novel Into Television or Film <i>(one time only)</i> Adriana Trigiani <i>M2265</i> | Erma Would KILL on TikTok: A Writer's Guide to Social Media Videos Rebecca Regnier <i>M2380</i> |
| 12:00 PM - 2:00 PM | Lunch and Keynote with Dion Flynn (Riverview Café) <i>Photo opportunity with Dion following lunch</i> | | | | | |

| | | | | | | |
|---|--|---|--|--|---|--|
| 2:00 PM - 3:15 PM | How to Tell Your Story Margot Leitman <i>Marshall Room</i> | Fear Not the Blank Page! Susan Pohlman <i>Meyer Room</i> | How to Uncover Your Own Voice and Get it Down on Paper Kathy Kinney and Cindy Ratzlaff <i>Alumni Center North</i> | When Humor Goes, There Goes Civilization: How to Use Your Gifts to Change the World (and Have a Laugh Along the Way) Karen Walrond <i>Auditorium</i> | Stand-Up Comedy Boot Camp Wendy Liebman <i>M2265</i> | Songwriting: The Healing Power of Music Kellie Haddock <i>M2380</i> |
| 3:35 PM - 4:50 PM | Form is Funny: [Insert Your Own Funny Subtitle Here] Julie Schumacher <i>Marshall Room</i> | Improvisor's Mindset <i>(one time only)</i> Dion Flynn <i>Meyer Room</i> | Finding the Funny in Your Story Annabelle Gurwitch <i>Alumni Center North</i> | Reflection and Takeaway: The Heart and Soul of Memoir Brooke Warner <i>Auditorium</i> | The Art & Business of Author Platform <i>(one time only)</i> Jane Friedman <i>M2265</i> | Newsflash: Newsletters Work! James Breakwell <i>S2006</i> |
| 6:00 PM | Dinner with keynotes W. Bruce Cameron and Cathryn Michon in conversation with Adriana Trigiani (Marriott at the University of Dayton Ballroom) | | | | | |
| 8:30 PM - 10:00 PM | Book signing with W. Bruce Cameron, Cathryn Michon and Adriana Trigiani Book signing with all workshop presenters (Marriott at the University of Dayton Tradewinds) | | | | | |
| Saturday, October 22 | | | | | | |
| 7:30 AM - 9:00 AM | Attendee sign-in (lobby of Daniel J. Curran Place) <i>Continental breakfast (Riverview Café)</i> | | | | | |
| 7:45 AM - 8:45 AM <i>Nuts and Bolts: Optional Pre-Workshop Sessions (for early risers!)</i> | Publishing 101 David Braugher <i>Marshall Room</i> | Yes, You're Running a Business Lori B. Duff <i>Meyer Room</i> | Launching and Marketing Your Book Elysse Wagner <i>Alumni Center North</i> | | | |
| 9:00 AM - 10:15 AM | Marketing Is Not A Four-Letter Word: Find Your Readers and Increase Sales <i>(one time only)</i> Eva Lesko Natiello <i>Marshall Room</i> | Ask the Agents Panel featuring Wayne Arthurson, Margaret Danko and Naomi Eisenbeiss Mod: Katrina Kittle <i>Meyer Room</i> | Form is Funny: [Insert Your Own Funny Subtitle Here] Julie Schumacher <i>Alumni Center North</i> | So You Wanna Start a Podcast: Hosts and Producers Weigh In Panel moderated by Lian Dolan, featuring Dave Jackson and guest podcasters <i>Auditorium</i> | Newsflash: Newsletters Work! James Breakwell <i>M2265</i> | Fear Not the Blank Page! Susan Pohlman <i>S2006</i> |

| | | | | | | |
|-----------------------------------|---|---|---|--|---|---|
| <p>10:35 AM - 11:50 AM</p> | <p>Is There a Secret to Writing Funny?</p> <p>Alan Zweibel</p> <p><i>Marshall Room</i></p> | <p>Good Naked: Wit, Wisdom and a Writing Workshop</p> <p>Joni B. Cole</p> <p><i>Meyer Room</i></p> | <p>How to Tell Your Story</p> <p>Margot Leitman</p> <p><i>Alumni Center North</i></p> | <p>Finding the Funny in Your Story</p> <p>Annabelle Gurwitch</p> <p><i>Auditorium</i></p> | <p>Songwriting: The Healing Power of Music</p> <p>Kellie Haddock</p> <p><i>M2265</i></p> | <p>Erma Would KILL on TikTok: A Writer's Guide to Social Media Videos</p> <p>Rebecca Regnier</p> <p><i>S2006</i></p> |
| <p>12:00 PM - 2:00 PM</p> | <p align="center">Lunch and Keynote with Katrina Kittle (Riverview Café) <i>Book signing with Katrina</i></p> | | | | | |
| <p>2:00 PM - 3:15 PM</p> | <p>Your Author Website: Mistakes You're Making and How to Fix Them</p> <p><i>(one time only)</i></p> <p>Jane Friedman</p> <p><i>Marshall Room</i></p> | <p>The Power of STORY</p> <p>Julie Cantrell</p> <p><i>Meyer Room</i></p> | <p>How to Uncover Your Own Voice and Get it Down on Paper</p> <p>Kathy Kinney and Cindy Ratzlaff</p> <p><i>Alumni Center North</i></p> | <p>Writing + Speaking = Bestseller</p> <p><i>(one time only)</i></p> <p>Lian Dolan</p> <p><i>Auditorium</i></p> | <p>How to Plot Your Book With Ease</p> <p>Ann Garvin</p> <p><i>M2265</i></p> | <p>Turn Problems Into Punchlines</p> <p>Judy Carter</p> <p><i>S2006</i></p> |
| <p>3:30 PM - 5:30 PM</p> | <p align="center">Break Optional Activities: Stand-Up Comedy Rehearsal for Comics with Wendy Liebman "Erma Road Trip": Details To Be Announced (visit to gravesite, historical marker, library exhibit)</p> | | | | | |
| <p>6:30 PM</p> | <p align="center">Dinner with keynote Laraine Newman (Marriott at the University of Dayton Ballroom) <i>Photo opportunity with Laraine following dinner</i></p> | | | | | |
| <p>9:30 PM - 11:00 PM</p> | <p align="center">Attendee Stand-Up Comedy Night with host Wendy Liebman (Marriott at the University of Dayton Ballroom)</p> | | | | | |