CFR Guidelines Flowchart
When to have University Units channel their funding requests through Corporate and Foundation Relations

University unit identifies need for funding

Less than $20k needed
- University unit doesn't have list of potential C&F funders
  - CFR creates list of potential C&F funders
  - CFR provides direction to University unit on how to proceed
    - University unit proceeds with fundraising activity unless other next steps are agreed upon by CFR & University Unit

Less than $20k needed
- University unit identifies potential C&F funders
  - CFR vets list for authorization
  - CFR provides direction to University unit on how to proceed
    - University unit proceeds with fundraising activity

More than $20k needed
- CFR provides University unit with collaborative development plan template
  - CFR and University unit gain approvals to move forward
  - CFR and University unit create funding model via collaborative development plan
    - CFR approaches corporations and foundations for funding
      - University unit proceeds with fundraising activity