

**THURSDAY, APRIL 4, 2024**

2:00 PM - 9:00 PM	<b>Attendee Check-In Opens</b> Lobby   Marriott at the University of Dayton
4:00 PM - 6:00 PM	<b>Networking Reception</b> (cash bar) Tradewinds Room   Marriott at the University of Dayton On-Site Barnes & Noble Bookstore Opens
6:00 PM - 8:00 PM	<b>Welcome Dinner with Anna Quindlen   Keynote</b> <i>in conversation with Marsha Bonhart</i> <b>Opening Night Ceremonies</b> Ballroom   Marriott at the University of Dayton
8:00 PM - 9:00 PM	<b>Book signing with Anna Quindlen</b> Tradewinds Room   Marriott at the University of Dayton
9:00 PM - 10:30 PM	<b>Open Mic Night with Kathy Kinney and Cindy Ratzlaff (aka "The Queens")</b> Ballroom   Marriott at the University of Dayton

**FRIDAY, APRIL 5**

	Marshall Room	Meyer Room	Alumni Center North	Auditorium	M2265	M2380
7:30 AM - 9:00 AM	<b>Breakfast Available</b> Riverview Café   Daniel J. Curran Place - UD					
7:45 AM - 8:45 AM	<b>"Erma Made Me Do It!"</b> Optional session for early risers with Kathy Shiels Tully Alumni Center North   Daniel J. Curran Place - UD					
9:00 AM - 10:15 AM	<b>Mastering Voice: Finding the Magic Mix</b>  Jessica Strawser	<b>Knock Three Times: The Three-Beat Technique Writers Use to Create Magic</b>  Lori Jakiela	<b>Pitch Your Book in Two Sentences</b>  Ann Garvin	<b>Essays Gone Wild</b>  Susan Pohlman	<b>Create Your Author Website: Shine Like a Pro</b>  Laura Spinella and Audrey Bennett	<b>Fearless Writing: How to Create Boldly</b>  William Kenower
10:35 AM - 11:50 AM	<b>How to Be Erma Bombeck But You: Writing Funny Personal Essays</b>  Elissa Bassist	<b>Jumpstart Your Writing: Prompts to Get the Words on the Page</b>  Katrina Kittle	<b>Humor on Tap: A Psychologist, Humorist and Chat GPT Walk Into a Bar</b>  Mark Shatz	<b>Connect Through Setting: How to Build a World Readers Want to Enter</b>  Julie Cantrell	<b>The Biggest Mistakes Writers Make</b>  Tiffany Yates Martin	<b>I Want to Self-Publish; Now What?</b>  Kerrie Flanagan

12:00 PM - 1:30 PM	<b>Lunch with Zibby Owens   Keynote</b> Riverview Café   Daniel J. Curran Place - UD					
1:30 PM - 2:00 PM	<b>Book Signing with Zibby Owens</b> Riverview Café   Daniel J. Curran Place - UD					
2:00 PM - 3:15 PM	<b>Mastering Voice: Finding the Magic Mix</b> Jessica Strawser	<b>It's Funny Because It's (not) True: Writing Humorous Fiction</b> Jane Roper	<b>Find Your Readers: The Ultimate Book Marketing Workshop</b> (One Time Only) Eva Lesko Natiello	<b>Memoir: The Landscape of the Personal</b> Kelly McMasters	<b>Stand-Up Comedy Boot Camp</b> (One Time Only) Jane Condon	<b>Create Your Author Website: Shine Like a Pro</b> Laura Spinella and Audrey Bennett
3:35 PM - 4:50 PM	<b>Fearless Writing: How to Create Boldly</b> William Kenower	<b>Social Media Bliss: How to Engage with Meaning Without Losing Your Mind</b> (One Time Only) Jane Friedman	<b>Improv on Paper: How to Uncover Your Voice</b> Kathy Kinney and Cindy Ratzlaff	<b>Getting Your Writing Noticed with Micro Memoir</b> Estelle Erasmus	<b>Essay Shakedown: Reported Essays and Op-Eds</b> Amy Paturel and Bonnie Jean Feldkamp	<b>Room: S2006</b> <b>What's That Smell? Five Tips for Using Your Senses to Bring Your Prose to Life</b> Sharon Short
6:00 PM - 8:00 PM	<b>Dinner with Beth Lapidies   Keynote</b> Ballroom   Marriott at the University of Dayton					
8:30 PM - 10:00 PM	<b>Book Signing with all Workshop Faculty/Presenters</b> Tradewinds   Marriott at the University of Dayton					
<b>SATURDAY, APRIL 6</b>						
	Marshall Room	Meyer Room	Alumni Center North	Auditorium	M2265	S2006
7:30 AM - 9:00 AM	<b>Breakfast Available</b> Riverview Café   Daniel J. Curran Place - UD					
9:00 AM - 10:15 AM	<b>Memoir: The Landscape of the Personal</b> Kelly McMasters	<b>Humor on Tap: A Psychologist, Humorist and ChatGPT Walk into a Bar</b> Mark Shatz	<b>Build a Better Freelance Business</b> (One Time Only) Jane Friedman	<b>Jumpstart Your Writing: Prompts to Get the Words on the Page</b> Katrina Kittle	<b>Essay Shakedown: Reported Essays and Op-Eds</b> Amy Paturel and Bonnie Jean Feldkamp	<b>It's Funny Because It's (not) True: Writing Humorous Fiction</b> Jane Roper

10:35 AM - 11:50 AM	<b>Knock Three Times: The Three-Beat Technique Writers Use to Create Magic</b>  Lori Jakiela	<b>Pitch Your Book in Two Sentences</b>  Ann Garvin	<b>Improv on Paper: How to Uncover Your Voice</b>  Kathy Kinney and Cindy Ratzlaff	<b>Essays Gone Wild</b>  Susan Pohlman	<b>Connect Through Setting: How to Build a World Readers Want to Enter</b>  Julie Cantrell	<b>NaNoWriMo: How to Prepare, Survive and Succeed</b>  (One Time Only)  Eva Lesko Natiello
12:00 PM - 1:30 PM	<b>Lunch with Jacquelyn Mitchard   Keynote</b> <b>Riverview Café   Daniel J. Curran Place - UD</b>					
1:30 PM. - 2:00 PM	<b>Book Signing with Jacquelyn Mitchard</b> <b>Riverview Café   Daniel J. Curran Place - UD</b>					
2:00 PM - 3:15 PM	<b>You But Funnier</b> (One Time Only)  Beth Lapides	<b>Getting Your Writing Noticed with Micro Memoir</b>  Estelle Erasmus	<b>The Biggest Mistakes Writers Make</b>  Tiffany Yates Martin	<b>How to Be Erma Bombeck But You: Writing Funny Personal Essays</b>  Elissa Bassist	<b>I Want to Self-Publish; Now What?</b>  Kerrie Flanagan	<b>What's That Smell? Five Tips for Using Your Senses to Bring Your Prose to Life</b>  Sharon Short
3:30 PM - 5:00 PM	<b>Stand-Up Comedy Night Rehearsal</b> Jane Condon & Stand-Up Comics <b>Kiefaber Room   Marriott at the University of Dayton</b>					
3:30 PM - 5:30 PM	<b>Erma Road Trip</b> Featuring a drive on Erma Bombeck Way to Woodland Cemetery to visit Erma's gravesite; photo opportunities at the Erma Bombeck historical marker and commemorative tree outside St. Mary's Hall on the University of Dayton campus; and a viewing of the exhibit Beyond the Byline: Erma Bombeck's Story in the Rose Gallery on the first floor of Roesch Library.					
6:30 PM - 8:30 PM	<b>Dinner with Wade Rouse   Keynote</b> <b>Ballroom   Marriott at the University of Dayton</b>					
8:30 PM - 9:30 PM	<b>Book Signing with Wade Rouse</b> <b>Tradewinds Room   Marriott at the University of Dayton</b>  <i>Photo Booth for Attendees!</i>					
9:30 PM - 11:00 PM	<b>Attendee Stand-Up Comedy Night</b> Host: Jane Condon <b>Ballroom   Marriott at the University of Dayton</b>					